Key to more cyclists: the employers

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Employers platform “Ons Brabant Fietst”
Key to more cyclists: the employers

- Via employers platform with focus at connecting and practical assistance.

- Start the dialogue, and let them think about their role to encourage employees and the benefits for both parties.

- Inform, inspire and make it concrete as much as possible to activate

- Show and tell about the examples
So go home, talk with the employers in your municipality and make things happen together!

Thanks for listening