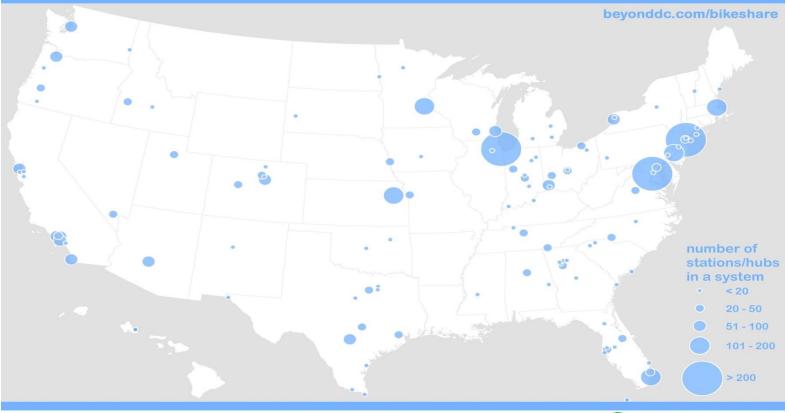






Celebrating Our Global Influence & Collaboration

United States of Bikeshare



119 cities with bikeshare

4789 total nationwide stations/hubs



Data as of January 2017. Stations and hubs are not exactly synonymous; bikeshare technology is diverse.

Shared Values

&

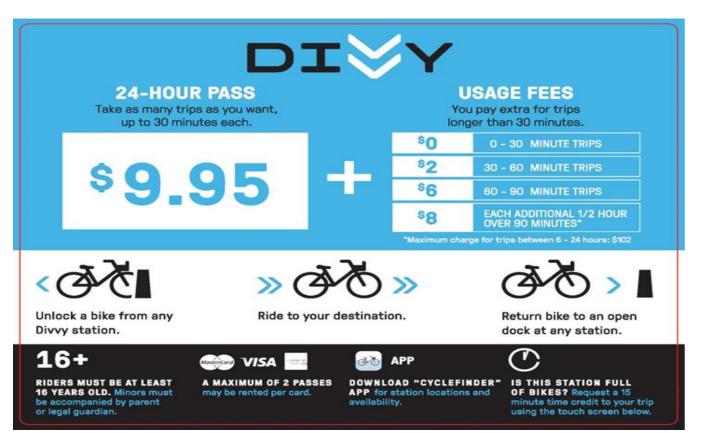
Best Practices

Customer Service Focused





Affordable



Healthy







Climate Change Home

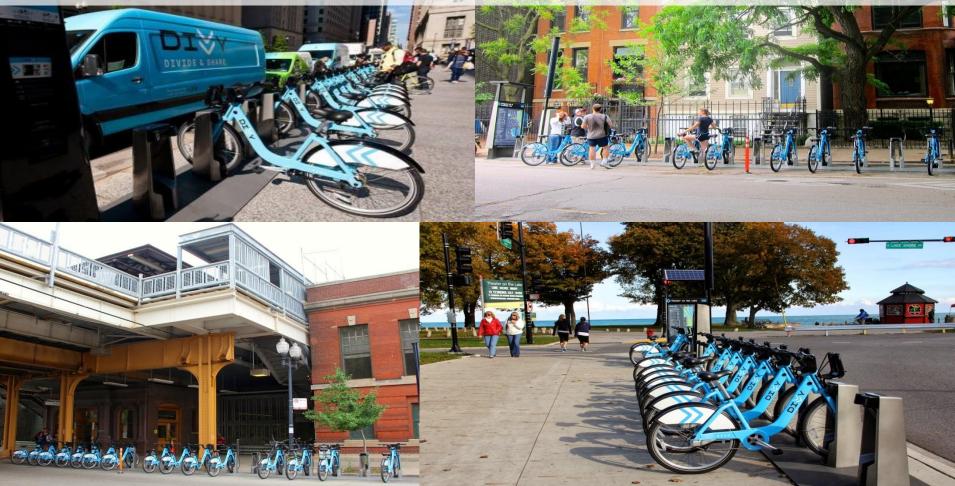
Climate Change



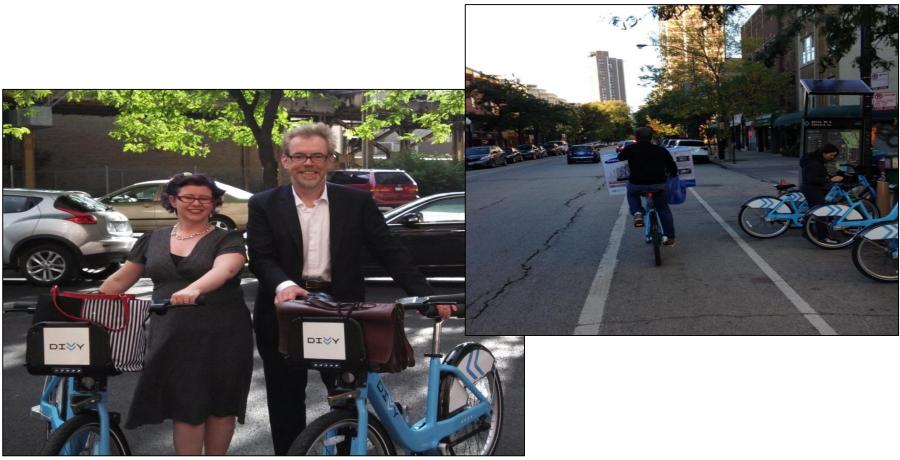
Featured Climate News Stories:

 NASA/NOAA: <u>Data Show</u> <u>2016 Warmest Year on</u> <u>Record Globally</u> (1/18/17)
 NOAA: <u>2016 Marks Three</u> <u>Consecutive Years of</u> <u>Record Warmth for the</u> <u>Globe</u> (1/18/17)

Convenient



Comfortable and Practical



Economic Development & Jobs



Diverse



Equitable





The Amazing Safety Record of U.S. Bike-Share Programs

By Alison Griswold





Shared Challenges

&

Opportunities

TWO CITIES EXPLORE ADAPTIVE BIKE RENTALS FOR PEOPLE WITH DISABILITIES

by: Stefani Cox, Writer

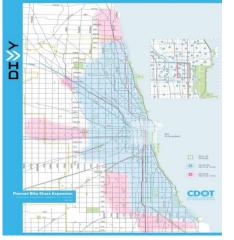


CDOT'S DIVVY SYSTEM

DOCKLESS BIKESHARE SYSTEMS

















a level playing field

phrase of level

noun: level playing field

1. a situation in which everyone has a fair and equal chance of succeeding.



Code of Conduct

The North American Bikeshare Association (NABSA) brings together the most knowledgeable and experienced individuals and organizations in the industry to support, promote and enhance bikeshare across North America. NABSA is the bikeshare industry's only membership organization with representation from system owners, operators, host cities, equipment manufacturers and technology providers. As such, NABSA's core values are:

- SAFETY: Bikeshare must be implemented safely. NABSA members must provide and maintain
 equipment consistent with local, state and federal safety and quality standards appropriate for
 shared-use bicycles.
- COMMUNITY FIRST: Bikeshare systems must reflect the needs and requirements of each
 community in which they operate. This means that in addition to being safe, reliable and user
 friendly, they must also comply with all applicable local, state and federal laws and regulations. All
 operators and prospective operators should be respectful of existing local efforts, agreements
 and processes.
- COOPERATION: Bikeshare is part of the transportation network. NABSA members are committed to working cooperatively with other mobility providers to create an integrated system for our customers.
- CUSTOMER-FOCUSED: NABSA believes that the long-term success of the industry depends on
 providing a high-quality customer experience. This means that systems must make best efforts
 to clearly communicate pricing, policies and practices to riders.
- TRANSPARENCY: Hidden fees and confusing price structures damage the reputation and integrity of the bikeshare industry. NABSA members must be transparent when it comes to ride pricing and membership, and should willingly share anonymized trip, membership and other data on a regular basis.
- EQUITY: As NABSA continues to grow, its goal is to assist its members in providing bikeshare equitably to riders regardless of race, gender, income, age or immigration status. Member systems should make good-faith efforts to engage diverse communities that need low-cost, healthy transportation.

Per our bylaws, failure to comply with NABSA's Code of Conduct will lead to suspension or expulsion. <u>NEWS</u>

f y 🕁 🖬

Bike Sharing Systems Aren't Trying to Peddle for Profit

Bike sharing systems in major U.S. cities often can't cover all of their expenses. They're okay with that.

By Danielle Kurtzleben, Staff Writer | April 17, 2012, at 1:35 p.m.





