Pedelec
Game changer for Belgian Mobility
Dutch speaking cyclist union in Belgium
City Bike

- Daily trips
- 0-5km (max. 10km)
Race Bike

- Commuting
- Recreational
- 10-100km
Pedelec: the beginning

- Older people
- Recreational
- Shopping
Pedelec: now

- Recreational
- Commuting
- Shopping
- 5-20 (50)km
Speed-Pedelec

• Commuting
• Recreational
• 10-50km
All ages – different user types - 38% <50 years
Commuting
Recreational
Sport
Shopping/Transport/Children
Cargo
Top Selling

- 40% off sold bikes
- 190,000 pedelecs
- 475,000 total
Speed pedelec: 10,000
First EU-country with laws on speed-pedelec
Pedelecs and Bicycle highways
Growing network
5.000€ support

Forget it!
Safety first