Electric cargo bikes

The urban
A vehicle for (almost) all life situations
Cycling Report 2016: Big potential for cargo bikes

Seven percent of respondents have considered buying a cargo bike.
Cargo bikes are increasingly used commercially.
Vienna introduced cargo bike grants to give them a push

1,000 €

800 €
Promotion of the grants in different media
European Cycle Logistics Conference 2017
Specialized media pick cargo bikes out as theme
...and the tabloid newspapers as well.
2017: More new cargo bikes than electric cars in Vienna

Electric-car: 220
Cargobikes: 310

* New registrations max. 4,000€ funding by government
** Funded by the city of Vienna with max. 1,000€
More private than commercial cargo bikes

Commercial 16 %

Private 84 %
Need for electric assist

- Steepest cycle path in Vienna: ~ 10 % slope
- More than 100 m elevation difference in the urban area
E-cargo bikes: An average of 1,200 euros additional costs

Electric: avg. costs 3,000 €

Non-electric: avg. costs 1,800 €
E-cargobikes outreached conventional cargo bikes

Electric: 58%

Non-electric: 42%
Heavy loads for future city logistics – electric assist is a must

Study:
Up to 25% of freight trips in cities could be done by cargo bike
More power for cargo bikes

No type-approval up to 250 W – Higher limit for commercially used cargo bikes helpful.
City of Vienna uses electric cargo bikes
Electric cargo bikes are just fun…

…and good for our cities. Take measures to foster them!
Setzt Freude in Gang