Paris – Dakar by Bike

European Cycling Strategy Going Global

Jakob Baum
jakob.baum@giz.de
GIZ - Sustainable Urban Transport Project

- Transport Policy Advisory
- Knowledge Resources
  - Sourcebook
  - Technical Documents
  - Best Practices
- Capacity Development
  - > 150 courses, > 5,500 participants

www.sutp.org
Facebook sustainableurbantransportproject
Twitter _SUTP
Global Agendas: a Mandate for Action

- 23 % of all energy-related CO2 emissions
- Decarbonization by 2055 needed
- Only 14 % of NDCs mention NMT

- Cycling contributes to 11 of 17 SDGs
- Only public transport mentioned

- Strong emphasis on cycling
- Prioritizing it over individual motor vehicles
Global Agendas: EU's Action

- 60% emission reduction by 2050
- BUT: cycling not specifically mentioned
- Revision of policies
- Need to be carried into implementation
- Implementation generally unclear
Transformative Urban Mobility Initiative (TUMI)

Goal: implement the New Urban Agenda…

- 1,000 Leaders
- Investment 1 bn € / y
- 10 Pilots
Cycling Worldwide

A lot of bad examples…
No infrastructure
Or bad one
Or bad one
No Integration and Coherence
Perception:
Cycling for the Poor

Beijing 2007 (Carlos Pardo)
What can we do to get people on bikes?

There is so much out there!
Awareness Raising
Neat infrastructure, e.g. Protected Bikelanes
Efficient Freight Transport

Bangkok 2010 (Carlos Pardo)
Insanely large Bike Sharing Systems

Beijing | Post Magazine 2016

Beijing | Silent Hill/Imaginechina 2016
What can we do to get people on bikes?

Support the willing, keep on pestering the others.
EU’s Action on Promoting Cycling Worldwide

- EU foreign aid: 14,000,000,000 € for Paris Agreement in 2014-2020
- DEVCO Focus Energy and Climate (EUROCLIMA+)

- European Consensus on Development: pledge to support more resource efficient infrastructure

- Global Covenant of Mayors: Sustainable Energy and Action Plans
- Financial support: still strong focus on rural Africa
- Knowledge transfer
What can the European Union do more or better?

• Emphasis cross-cutting benefits of active mobility in strategic documents.
• Establish an exchange format between DG MOVE and DG DEVCO.
• Enlarge technical assistance programmes for urban mobility.
• Enforce suitable infrastructure designs.
• Ensure global knowledge exchange.
• Enrich support for national level (THE PEP).
Main Take-Aways

• EU shaped global agendas and the global agendas shape the policies of the EU

• Active mobility is needed to reach goals – worldwide…

• … but it is not sufficiently accounted for in strategic documents and implementation plans.

• We need to scale up technical and financial support
  • for cities and national level.
  • both EU- and worldwide.
Thanks!

Jakob Baum
- jakob.baum@giz.de
- @jakbaum

Sustainable Urban Transport Project
- www.sutp.org
- sustainableurbantransportproject
- _SUTP