R3 Community Engagement
And opposition, too!
Generalist

• Environmental issues, historic resources, agriculture & forestry
• Not a “bike person”
• Fellow of Virginia Natural Resources Leadership Institute
  – Conflict resolution, facilitation & outreach
• Relationships
Community Support

• Unorganized
• Organized
  – BikeWalk RVA
Community Opposition

“I thought this plan was a terrible idea, then I heard you were in charge of it, so now I’m confused because I know you support the agriculture community” – local farmer

“I have never sat through a public hearing where citizens hated the proposition, but also positively acknowledged the staff” – County Attorney
Other Registers at Work

• (R2) Power
  – Field trips for elected officials
  – Transportation Director – budget is reality

• (R5) Framing & Lobbying
  – Recreation, Transportation, Health and Equity

• (R1) Planning & Design
  – Important outcome of our work