HOW TO MAKE THE CASE FOR CYCLING WITH NEVER-ENDING LOCAL AND NATIONAL ELECTIONS?

**Velo-city 2017 – Arnhem Nijmegen**
Camille Thomé, Départements & Régions Cyclables
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WHO ARE THE DÉPARTEMENTS & RÉGIONS CYCLABLES?

Local and regional authorities’ network engaged in the development of cycling in France

74 MEMBERS: Regions, Departements, Intercommunalities

The voice of local and regional authorities for cycling in France and Europe + National coordination Centre for EuroVelo in France
CYCLING MUST BE CONSIDERED FOR & BY ...

- mobility
- education
- health
- environment
- road administration
- economy
- tourism
- sust. development
... AND HAS THEREFORE TO BE A SUBJECT FOR EVERY LEVEL & INSTITUTION

Country
Regions
County
City
THE NEVER-ENDING CYCLE OF ELECTIONS IN

2014: municipal, EU
2015: counties, regions
2016: presidency, parliament
2017: presidency, parliament
2018: regions, counties
2019: EU, municipal
2020: regions, counties
2021: municipal, EU
#FRANCEÀVÉLO2030

**OBJECTIVES**

- Get new representatives interested
- Promote our network
- Put cycling on political agenda
- Make French local authorities share goal and vision
- Renew a national support for cycling development

**ACHIEVEMENTS**

- A shared vision: #FranceàVélo2030
- Get key national partners to share and sign during official event
- Campaign for signature gathering among elected representatives of all levels
- Build the support: communicate, share, promote
THANK YOU & LET’S KEEP IN TOUCH!

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