LAUNCHING A GOVERNANCE ON A CYCLE ROUTE: WHERE TO START?
CASE STUDY ON LA SEINE À VÉLO

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WHO ARE THE DÉPARTEMENTS & RÉGIONS CYCLABLES?

Local and regional authorities’ network engaged in the development of cycling in France

- **Members:** Regions, Departments, Intercommunalities

Network, Expertise, Proactive

National coordination Centre for EuroVelo in France
NATIONAL COORDINATION CENTRE FOR EUROVELO AND NATIONAL CYCLE ROUTES
Seine Valley: connect Paris to the Chanel
CONTEXT

Seine Valley’s Challenges

Economic development
Logistic
Transport
Tourism

Urban area
Environment

Complex stakeholders interactions
Strategic framework

FUNDING FROM A STATE-REGIONS PARTNERSHIP

National Cycle Network

V33 CYCLE ROUTE ALONG THE SEINE
THE PROJECT

Support setting up a partnership on La Seine à Vélo / V33

MISSION:
Create good conditions to launch a partnership on La Seine à Vélo / V33

18 months
Budget: 30 000€
80% State-Region co-funding
15 partners
WHAT HAS BEEN ACHIEVED?

4 meetings:
- 2 with political representatives
- 2 with technical representatives

Production of many maps
Numerous calls and emails on the subject

One article in the magazine « Vélo & Territoires »
One diagnosis
One presentation of the project
WHAT HAS BEEN ACHIEVED?

1 Political « Declaration of intention »
More than 25 elected representatives signed it

A final meeting with 7 suggested measures in order to launch the partnership
WHAT CAN BE LEARNED FROM THIS EXPERIENCE?

- Too much political challenges is better than not enough
- Financial frameworks can boost a project
- A dynamic depends on the people that take part in it
- Diagnosis and analysis create a common idea of the project and its needs
THANKS FOR YOUR ATTENTION

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