MAINSTREAMING CARGO BIKES ACROSS EUROPE

VeloCity 2019
Dublin
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25. June 2019

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This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No. 769086
„Using SUVs in cities is like cutting butter with a chain saw!“
Prof. Urs Muntwyler
We have accepted that...

- Children disappeared from streets
- > 90% of the space for stationary traffic is reserved for parked cars
- 24/7 allowance for car traffic even in front of schools
- Traffic rules for the requirements of car traffic
Blindspots - Hot topic for the safety
Cargo bikes – don’t have a blind spot
Opened car doors as risk for cyclists
No doors on cargo bikes!
To shift trips from vans to cargo bikes is an active safety measure.
On-street Car Parking: 92%
Bus-, Tram-, and train stops: 3%
Benches and street cafes: 3%
Bicycle Parking: 2%

BIG potential for change
Ratio: Vehicle:Load
CargoBike   1:5-6
Delivery Van 1:1-2
Large Potential

- **32%** of deliveries (goods transport, Postal Services, etc.)
- **50%** of service trips (street cleaning, plumber, carpenter, etc.)
- **77%** of all shopping trips (supermarkets, etc.)
Cargo bikes are a climate-friendly, space-saving and health increasing mobility and transport option for private and commercial users!
From the Exotic to the New Normal
Use USP of Cargo bikes to reach Objectives

- Raise awareness among relevant stakeholders
- Utilise innovative tools to insure transferability
- Establish favourable framework conditions
- Achieve wide roll-out and transferability
- Reduce congestion & emissions; increase safety; increase public space and improve public space use

@cccargobike

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The self-multiplication power of cargo bikes is used as THE core element of CityChangerCargoBike!
TV-Bike to Disseminate Best Practice

www.cyclelogistics.eu
500 trained multipliers
Restrictions for motorised traffic and new procurement procedures

10,000 cargo bike test trials for private and commercial trips
Awareness raising workshops across Europe

40 Rental/Sharing systems and funding schemes
2000 new cargo bikes through financing schemes

40 new Consolidation centres
Expert Working Group to establish financing model

- E.g. Micro Credits, Fast-Track Innovationfunds, Leasing Models, Payback by Usage, etc.

Standardisation of Cargo Bikes

- Cooperation with the European Standardisation Committee for bicycles and national associations
Thank you for your attention!

Susanne Wrighton

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www.cyclelogistics.eu
Cargo bikes have the power to transform cities and increase the quality of life!
CITYCHANGERCARGOBIKE

Objective:
Improving the quality of city life by fully exploiting the huge potential of cargo bikes as a sustainable means of transport for private and commercial logistics purposes and semi-stationary

Focus/topics:
- Cargo bikes as city changer to trigger new transport culture in urban areas
- Cargo bikes as self-multiplying tools
- Reinforcement of Unique Selling Points of cargo bikes
- Cargo bikes to be used for commercial and private transport purposes and as street furniture or moving vendor.

Expected results/impact:
- Workshops and trainings for a broad variety of target groups including city administrations, the commercial sector, the private sector and also educational institutions
- Achieving a wide roll-out and transferability by disseminating the CCCB approach
- Reducing congestion and emissions; increasing safety and public space through increased cargo bike ownership
- Creation of new jobs and business opportunities
- Development of new funding schemes for cargo bike ownership particularly in the NMS
- Establishment of Micro-Hubs for the use of cargo bikes in city logistics
- Establishment of favourable framework conditions for cargo bike use

Coordinator: Susanne Wrighton
Total costs: 3,97 M€
EC contribution: 3,8 M€
Start date: 01/09/2018
Duration: 36 months
20 Partners – 15 Cities

List of participants

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Advisory board

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<td>1</td>
<td>Marie Kastrup (City of Copenhagen)</td>
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<td>Kris Neyens (VIL – Empowering Logistics)</td>
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<td>2</td>
<td>Angelika Poth-Mögele (Council of EU Municipalities &amp; Regions)</td>
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<td>Francisco Luciano (Town Planner, Paris)</td>
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<td>Arne Behrenseng (cargobike jetzt)</td>
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<td>Ernst Muls (Franz Graz, children network)</td>
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