The Italian network and cycling evaluation for municipalities

Authors: Alessandro Tursi (speaker), Valeria Lorenzelli, Raffaele Di Marcello
ComuniCiclabili is based on the power of the 187 local groups of FIAB – Italian Cyclist’s Federation.
is an overall project for Municipalities

ELEMENTS:

- RANKING
- network for best practise sharing (academy)
- touristic guide for promotion
is an overall project for Municipalities

PURPOSES:

- check the situation and create a database
- increase cycling policies through competition
- increase advocacy influence of FIAB
Municipalities have to fill in a datasheet with 30 parameters grouped in 4 areas:
- daily cycling mobility
- governance
- communication
- cycle tourism
The team CHEKS each infrastructure declared in the paper sheet and in attached maps through: ...
The evaluation team CHEKS each infrastructure declared in the paper sheet and in attached maps through:
- google street view
- inspections by local FIAB groups
Members receive the “YELLOW FLAG” that indicates the RANKING LEVEL with the BIKE SMILES: from 1 (starters) to 5 (benchmark)
on line SCHOOL REPORT for each city:
- overall ranking (bike smile)
- ranking for specific areas (bike wheels)
story of a success

sept. 2017:

15 members
story of a success

nov. 2017:

30 members
story of a success

apr. 2018:

69 members
a story of a success

nov. 2018: 82 members
THE LAST CALL apr. 2019: 117 members

Today includes

6 millions of people
= 10% of Italian population

25 chief town
2 metropolises
(Torino and Bologna)
The CLIMAX: flags delivery ceremony …
The CLIMAX: flags delivery ceremony in the most beautiful Italian city halls.

Competition to host the events that are also events of the academy.
Partnership (below some of them):

> Italian Association of Municipalities

> Universities

> National Urbanistic Institute

> WWF Italy
The yearly GUIDE

- a 200 pages book

- online pdf with links

www.comuniciclabili.it

@comuniciclabiliFIAB
The yearly GUIDE (cycle)touristic promotion:

- “school report”
- (self) description
- photos
- links (i.e. maps, bike friendly hotels, etc.)
NOW READY FOR A NEW CHALLENGE: THE 3° EDITION

THANK YOU

TEAM
Alessandro Tursi  Valeria Lorenzelli  Raffaele Di Marcello  Genny Galinelli  Saskia Whalberg  Franca Balloni