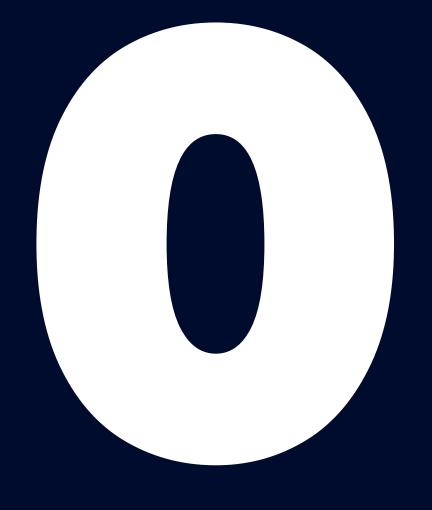
Cycling Data for Active Traffic Management in CPH

Innovative ways of collecting cycling data in Copenhagen







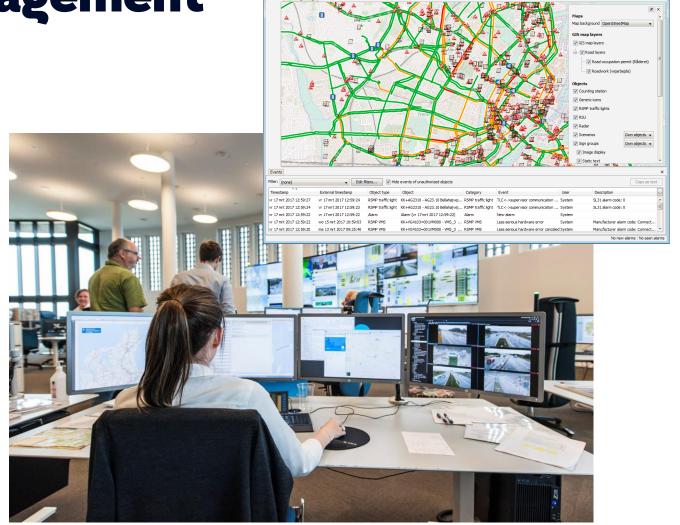
Service goals

- Reduce travel time for cyclists by 10% on specific corridors
- Reduce number of stops for cyclists by 10% on specific corridors
- .. as well as goals for busses, pedestrians and cars



Active Traffic Management

- Ability to monitor and manage traffic as it happens
- Data within minutes, not days/weeks/months
- Many data sources are fine for analysis, but not fit for operational use
- Yes, data and active traffic management should also be for <u>bicycle traffic</u>



Key Metrics

- Volume
- Travel time
- Number of stops



Volume?

- Loops
 - often destroyed
- Radars
 - can't count groups
- Apps
 - no absolute counts



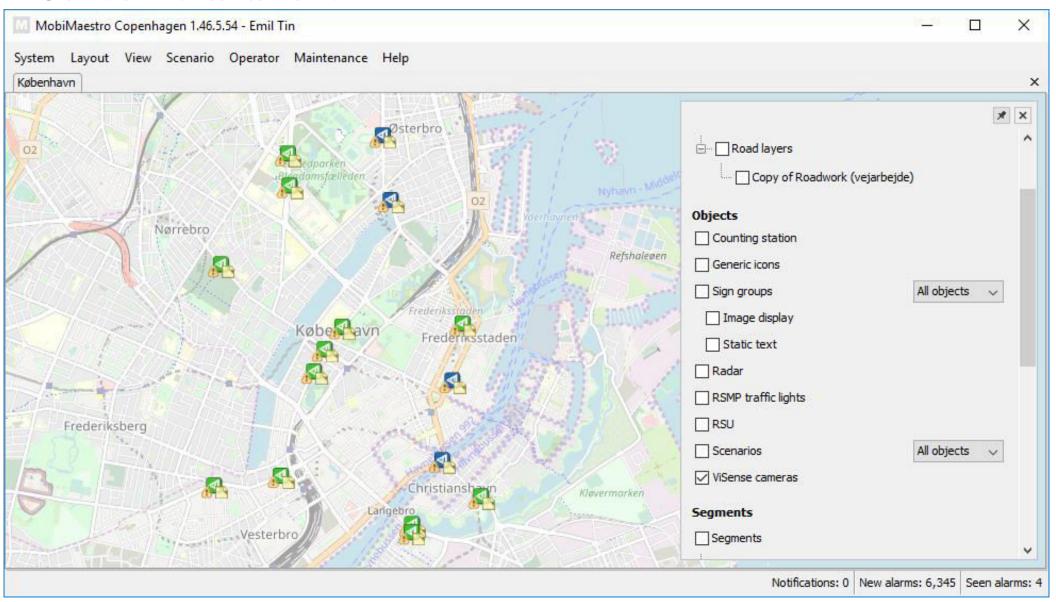
ViSense

- Camera sensors mounted in traffic light poles
- Images analysed on the device, only simple counts are transmitted
- Need to improve performance in some low-light situations

Hour	Detected	Truth	Missed
8:00	445	434	2.3%
16:00	359	352	2.0%
23:00	47	46	2.2%



ViSense installations



Automatic traffic optimization

- Scenarios are configured in MobiMaestro, and can use volumes, e.g.
 - IF service goals is met on the corridor
 - AND more than 300 cyclist / min for at least 15 minutes on side street
 - THEN change signal programs to prioritize side street
- Not just local traffic control can consider the big picture





ViSense data



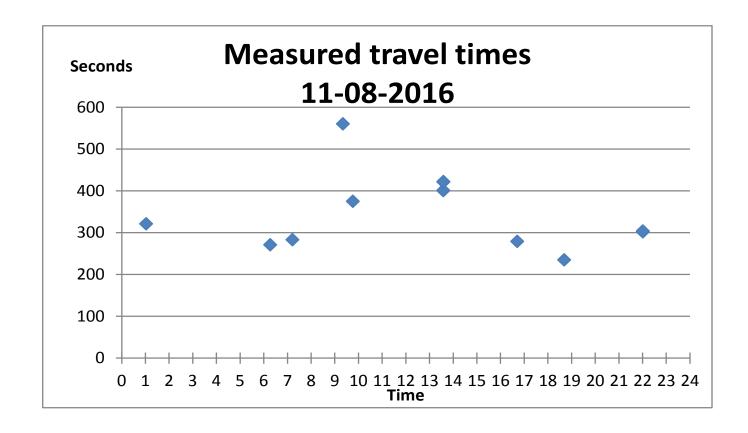
Travel time / number of stops?

- Hard to find existing solutions that deliver <u>operational</u> travel times or number of stops for cyclists
- Need to track individual cyclists?
- Need to install a lot of equipment?



Shared City Bikes?

- All bikes have GPS
- 1.5 million trips per year
- But not <u>operational</u> data
- Ex: Bredgade/Grønningen
 - 440 trips / day
 - Only 15 travel times / day



Apps?

- Its' the future! But still hard because:
 - Single apps provide too little data
 - User group too narrow, leading to biased data
 - Uncertainty about quality of data
- A few big players probably have enough data, but don't (yet) have a business model for selling it



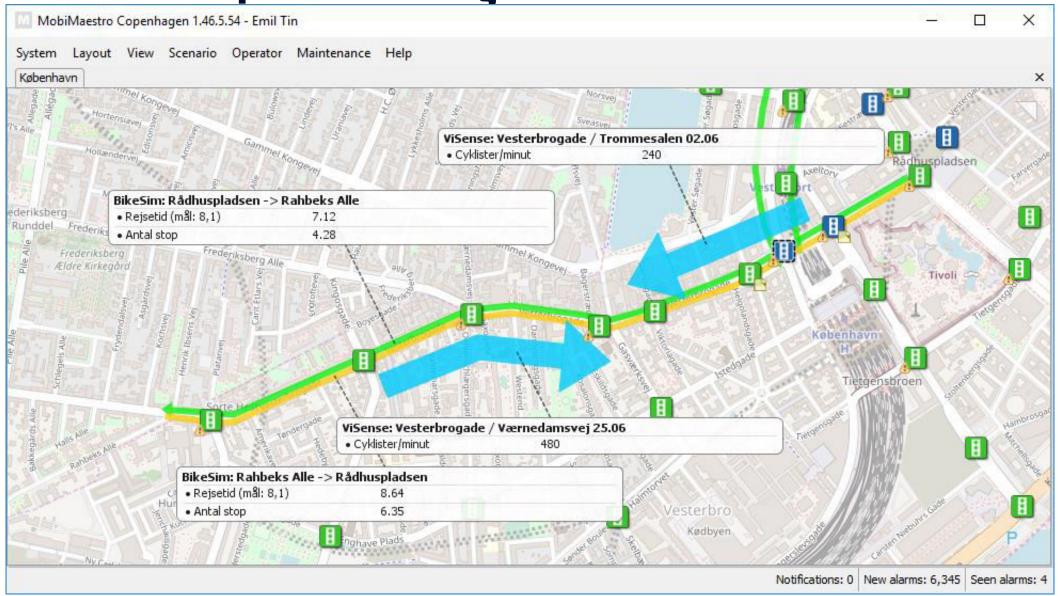
BikeSim

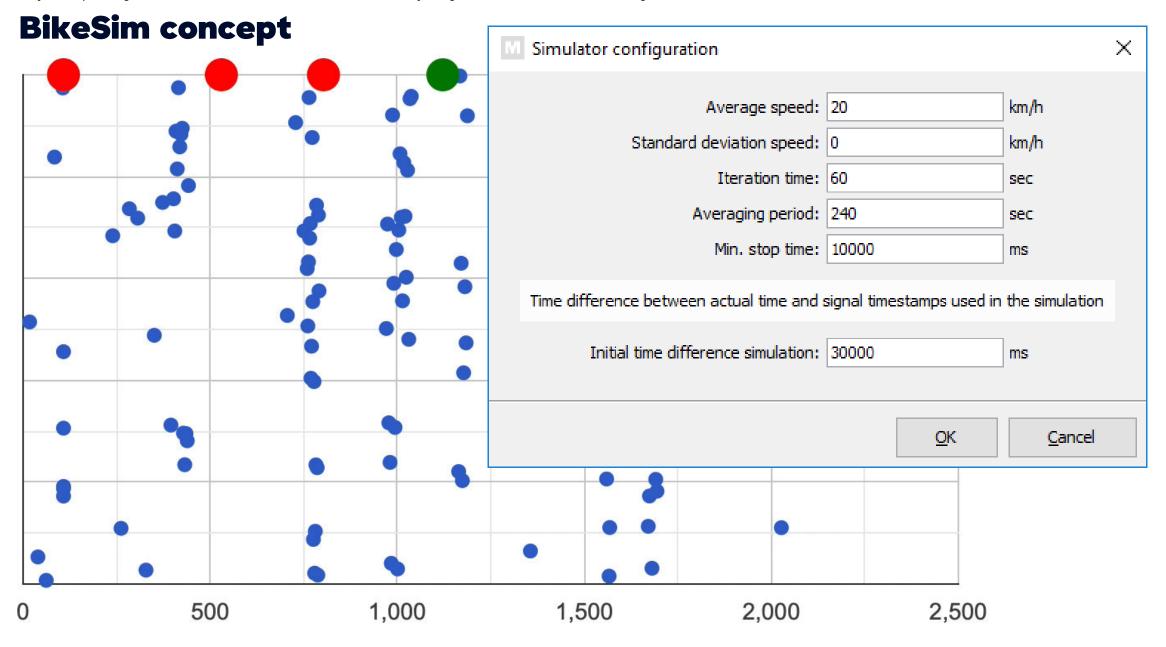
- Smart reuse of existing equipment and systems
- We can already fetch real-time data from all traffic lights!
- Part of our MobiMaestro traffic management system
- BikeSim computes estimated travel times and number of stops based on:

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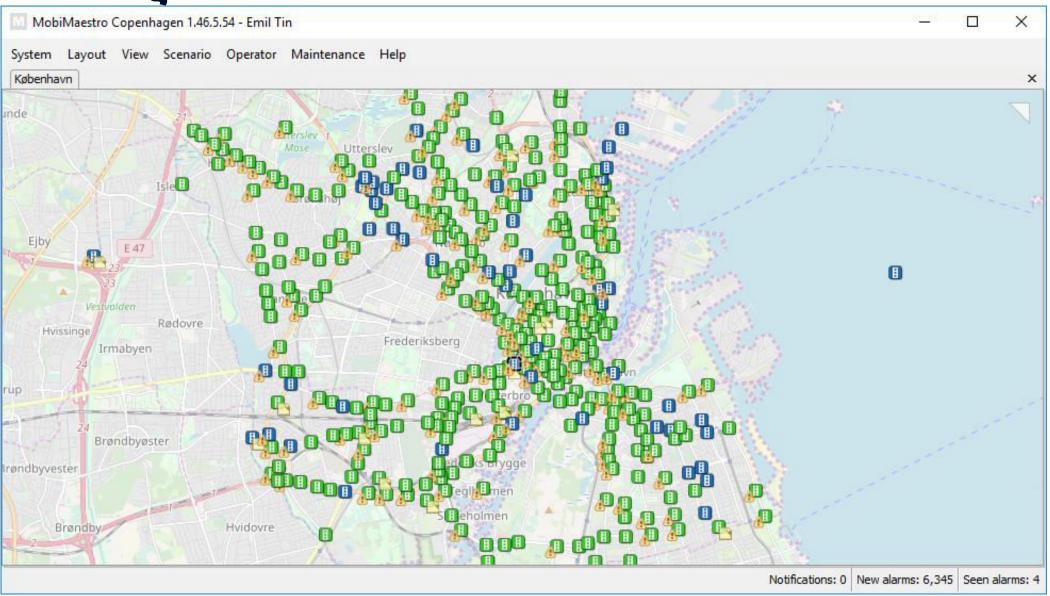
- Actual signal state of traffic lights
- Distance between intersections
- Monte Carlo simulation of cyclist moving along a corridor
- Optionally use of volume sensors for estimating the effect of crowding
- Data fetched from traffic lights using the open RSMP protocol

BikeSim example: Vesterbrogade

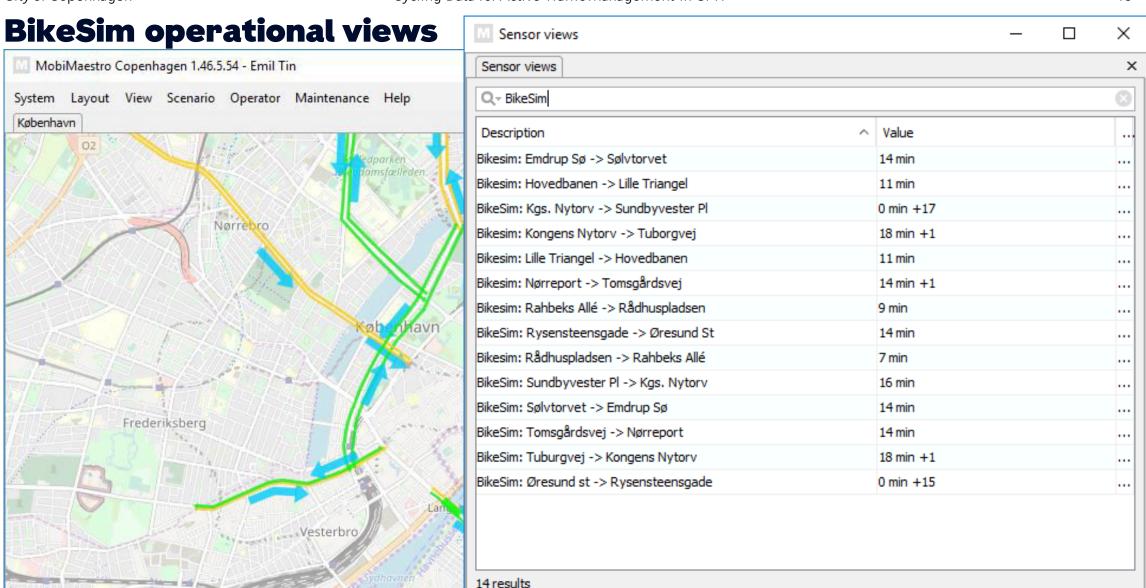




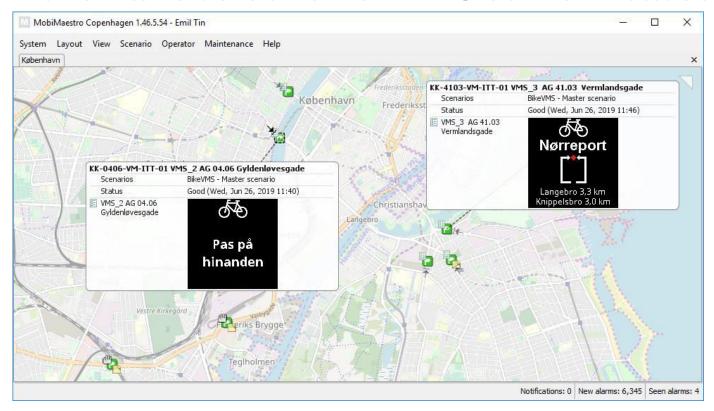
Traffic Lights: our travel time sensor network



Valby

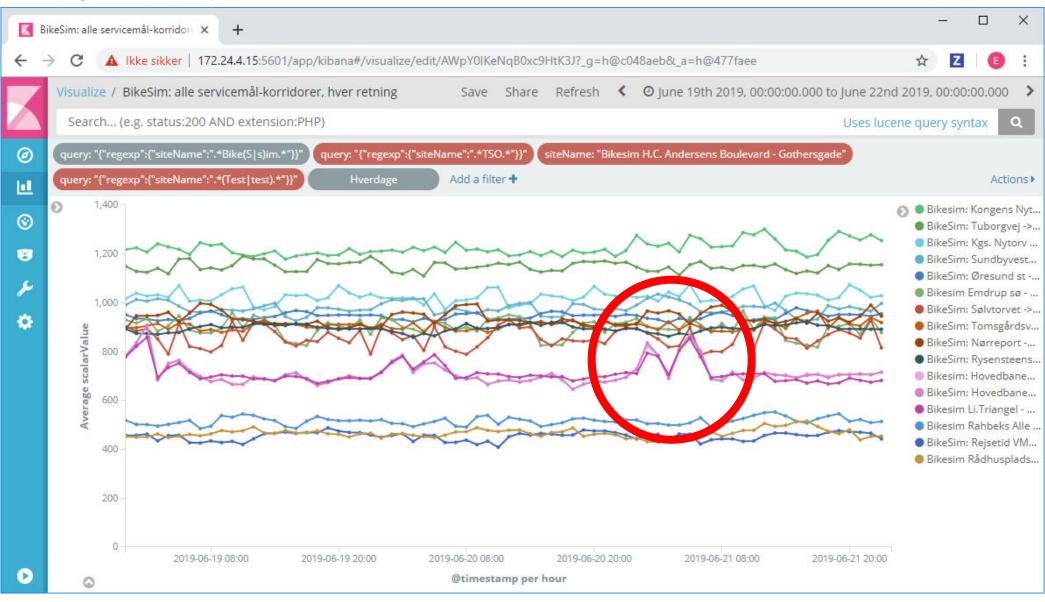


Automatic selection of VMS content based on travel times

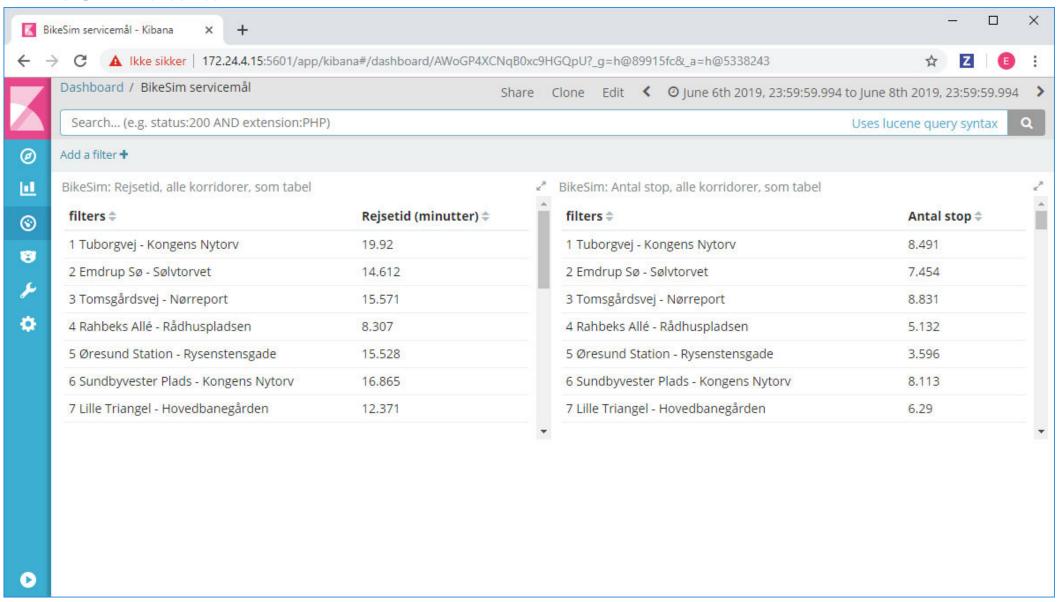




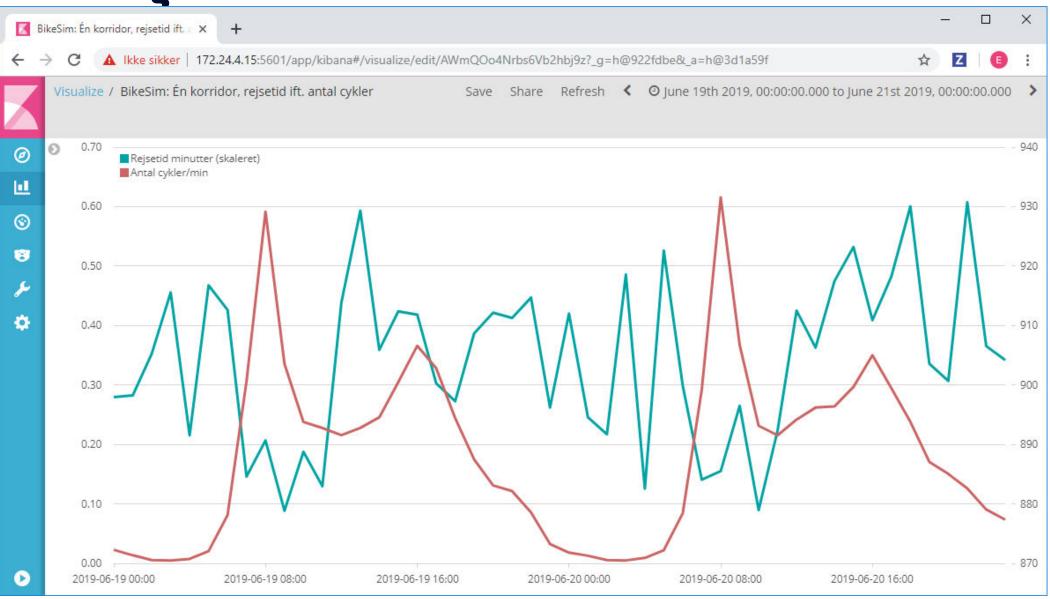
BikeSim data



BikeSim data

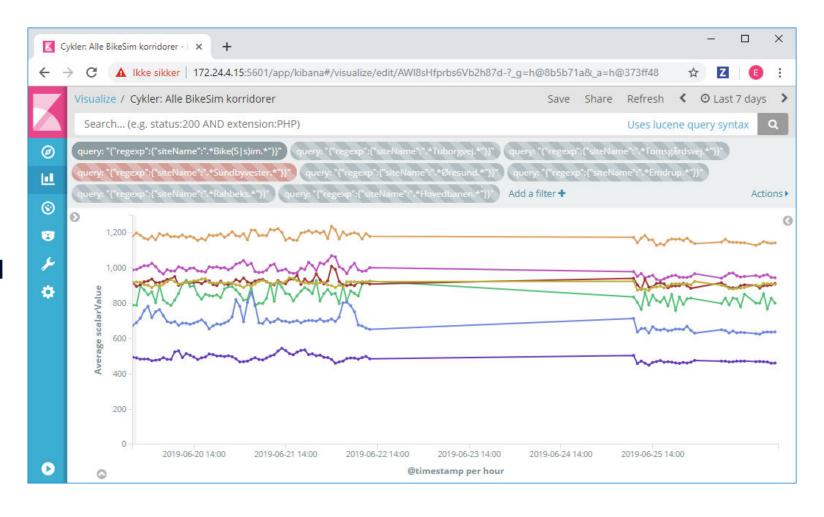


Combining data



Challenges

- Maintaining a stable system involving multiple suppliers
- Validating data quality and establishing ground truth
- Privacy and GDPR
- Cost of equipment and maintenance



Why can't we just buy this bicycle data?

- We would rather just buy the data
- Most people already bike around with a powerful computer packed with sensors
- For cars, we can buy operational data from e.g. INRIX or TomTom – they collect from mulitple sources and merge into a single uniform data set
- When will somebody grab this business opportunity?



Thank you

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