Cycling in European cities in the 20th century

Figure 5: Historical development in bicycle share in 9 European cities Source: A.A. Albert de la Bruheze and F.C.A. Vervaert. Bicycle traffic in practice and policy in the twentieth century, 1999
The Dutch Bicycle Master Plan

Description and evaluation in an historical context
1990’s

Cycling policy decentralized to provinces and municipalities
Different types of ‘bicycles’
Bike Governance: Cooperation
Goal of the **Bicycle Agenda**: 20% more cycling in 10 years

1. Netherlands Bicycle Country
2. More space for cycling in cities
3. High quality regional routes
4. Optimizing multi-modal transport
5. Targeted promotion of cycling
6. Less casualties
7. Less bike theft
8. Strengthen the knowledge
G2G: Sharing ideas for bikesharing policy
Free bicycle for every child!

PUBLIC & PRIVATE INITIATIVES: A BIKE FOR EVERY CHILD!

Free bicycle for every child!

ROTTERTAM For the project Bikes on Zuid, residents of the Zuid area will receive the first free bicycles. The goal is to promote sustainable mobility in the area. The bicycles are available at the Theresia school in Rotterdam-Bloemhof. For the project Bikes on Zuid, residents of the Zuid area will receive the first free bicycles.

Basisschool children in Bloemhof

The school in Bloemhof is organizing a bicycle training program for children. The goal is to promote sustainable mobility in the area. The bicycles are available at the Theresia school in Rotterdam-Bloemhof. For the project Bikes on Zuid, residents of the Zuid area will receive the first free bicycles.
Winnaar
Tour de Force
Innovatieprijs

Innovatieprijs
Collaboration between governmental tiers and 23 stakeholders