Dear ,

**OPERATIONAL PROGRAMME FOR…**

We believe that the new EU financial period (2014-2020) provides a fantastic opportunity to prioritise investment in the mode of transport with the highest cost-benefit ratio: cycling.

Of course there are many other benefits to be realised if levels of cycling can be increased both for transport and recreation. These are well documented and include improving people’s physical and mental health, reducing traffic congestion and the total impact of transport on the environment and fostering social mobility because cycling is for everyone.

We have identified what we consider are the priorities for investment if we are to increase levels of cycling by X% by 2020 and we believe that they could be successfully incorporated within the overall priorities for our country/region. We have enclosed a copy of our vision/plan/concept note for the country/region which summarises the current situation, defines the objectives, identifies the main actions required and estimates the related costs, potential sources of funding and estimated impact.

We believe that the Cycling Vision/Plan/Concept can be successfully incorporated within the Operational Programme for our country/region and would be happy to meet with you to discuss this further.

If you do have any questions about any of the above please let me know.

Yours faithfully/sincerely