What is Bird?

Bird is a last-mile electric vehicle sharing company dedicated to bringing affordable, environmentally friendly transport solutions to communities across the world.
We make sustainable transport convenient, affordable and fun
By 2050, **all cities must achieve carbon neutrality** to avoid the worst impacts of climate change and to achieve a 1.5 degree outcome.
The promise of automation/shared/electric?

Before
The promise of automation/shared/electric?

After?
Transit and micro-modes are much more efficient

- Private Motor Vehicles: 600–1,600/hour
- Mixed Traffic With Frequent Buses: 1,000–2,800/hour
- Two-way Protected Bikeway: 6,500–7,500/hour
- Dedicated Transit Lanes: 4,000–8,000/hour
- Sidewalk: 8,000–9,000/hour
- On-street Transitway, Bus Or Rail: 10,000–25,000/hour
E-Scooter trips are replacing car trips
E-scooters are popular
Solving first/last mile connectivity

Bird can bring an additional 38% of all NYCHA developments within 7.5 minutes of a subway stop.
Solving first/last mile connectivity

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They’re attracting new riders

- Bringing in new riders: 78%
  - Of all respondents reported never using the local bikeshare system prior to the e-scooter pilot
- Connecting to transit: 27%
  - Of Portlanders reported using an e-scooter to access public transit
- Attracting women riders: 36%
  - Of all respondents reported as women riders
There’s a lot of potential for growth

More than 45% of all trips in the US are 3 miles or under—the optimal travel distance for a Bird.

<table>
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<tr>
<th>Trip Distance as a % of Household Trips in the US [all modes]</th>
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<td>Source: National Household Survey [2017]</td>
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<td>1 mile or less</td>
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What’s needed to support human-scale, low emission transport?
Thank you

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