



## **READY FOR MAAS?** EASIER MOBILITY FOR CITIZENS AND BETTER DATA FOR CITIES

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www.uitp.org/ready-maas-easier-mobility-citizens-and-better-data-cities

## MaaS or Mobility-as-a-Service



Mobility as a Service (MaaS) is the integration of, and access to, different transport services (such as public transport, ride-sharing, car-sharing, bike-sharing, scooter-sharing, taxi, car rental, ride-hailing and so on) in one single digital mobility offer, with active mobility and an efficient public transport system as its basis. This tailor-made service suggests the most suitable solutions based on the user's travel needs. MaaS is available anytime and offers integrated planning, booking and payment, as well as en-route information to provide easy mobility and enable life without having to own a car.