Quality assessing bicycle routes in DK
Background

• Casper Ottosen
  • MA in Tourism
  • Project manager at Danish Cycling Tourism
  • Tested and assessed more than 2000 km
A members’ association

- Founded October 2014 by 6 organisations
- Started operating January 2015
- EuroVelo Coordination Centre since 2016
- 4 employees
WHY do we need quality assessments?
What makes a great bicycle route?
What defines a bicycle tourist?

• Who is the user?
• The average bicycle tourist
HOW?

Data collection

Analysis

Report with recommendations
Data collection parameters

- Bicycle infrastructure
- Speed
- Traffic density
- Surface

- Safety level (combined)
Data analysis

Tryghedsfaktor (0-5 point)
Data analysis

Bar chart showing the distribution of various types of materials (jord/sand, løst grus, fast grus, ujævn asfalt, jævn asfalt) in different cities. The cities represented include Esbjerg, Vejen, Kolding, Fredericia, Slagelse, Sorø, Ringsted, Holbæk, Lejre, Roskilde, and Høje Taastrup.
Ease-of-use recommendations

<table>
<thead>
<tr>
<th>Location</th>
<th>Map</th>
<th>Photo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ødelagt</td>
<td>Kort</td>
<td>N6_Casper Ottosen_03072018121035408</td>
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<tr>
<td>Savnes</td>
<td>Kort</td>
<td>N6_Casper Ottosen_03072018121232152</td>
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</tbody>
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[Map of Ødelagt and Savnes]
Thank you for listening