



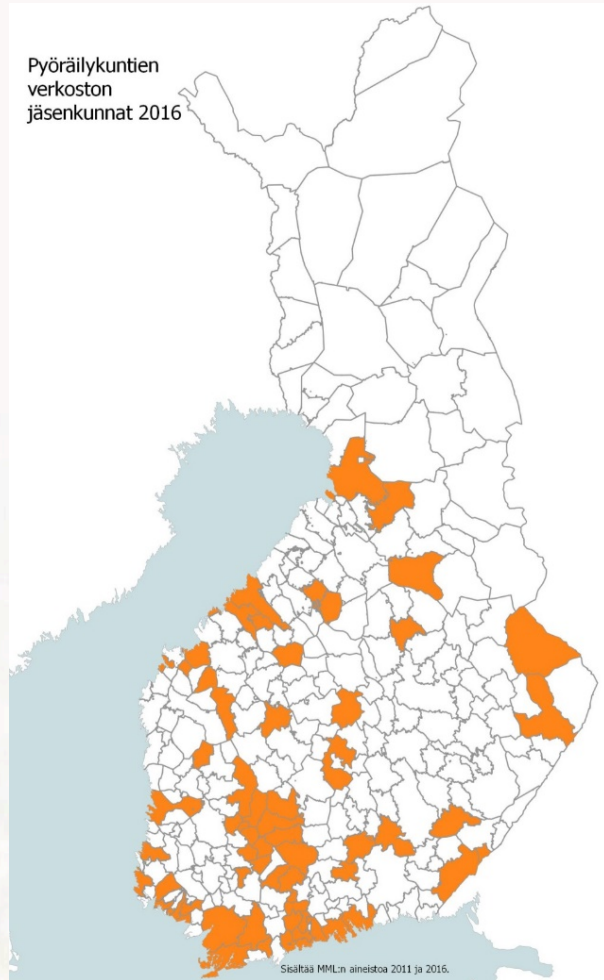
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How to get (even) more children on bikes?

It requires the whole community to improve road safety for
school children

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About Us: Network of Finnish Cycling Municipalities



Who are we?

- More than 120 member organizations
- 92 Municipalities
- Covers ~ 4 million inhabitants (of 5,5 million) of Finland

Our aims?

- More cycling & High quality and safe cycling infrastructure for all
- More children on bikes: Cycling Education since 2011



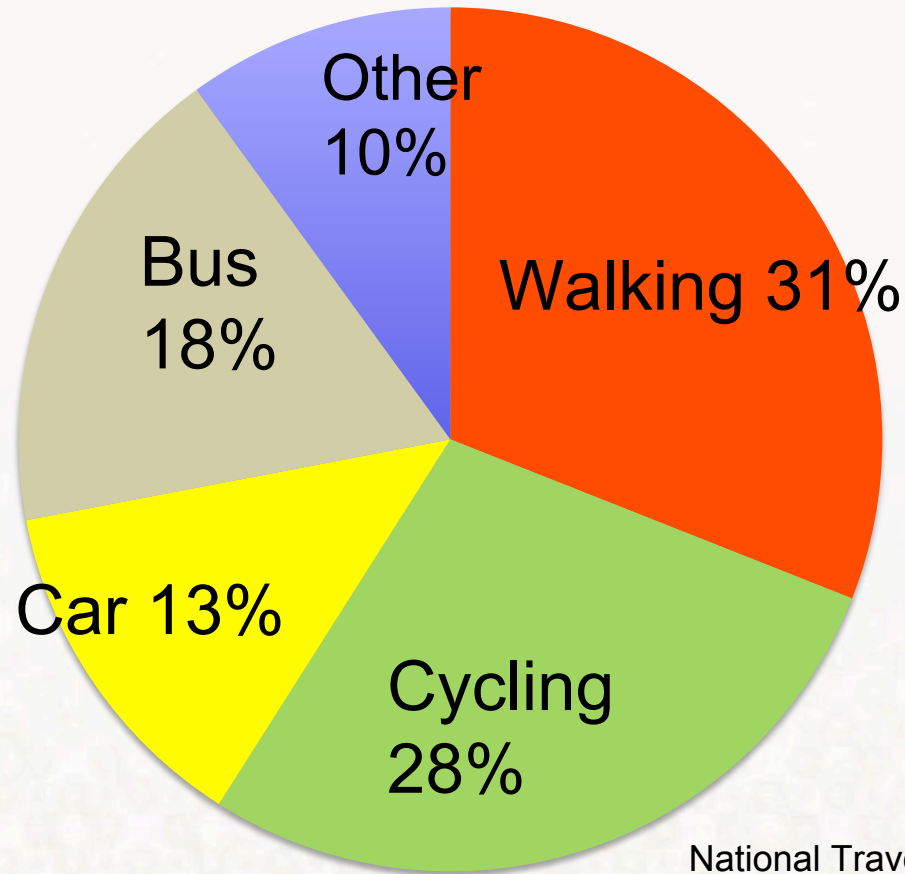
Finland: A Wonderland of Cycling?

How did you get to school this morning? (Age 11)



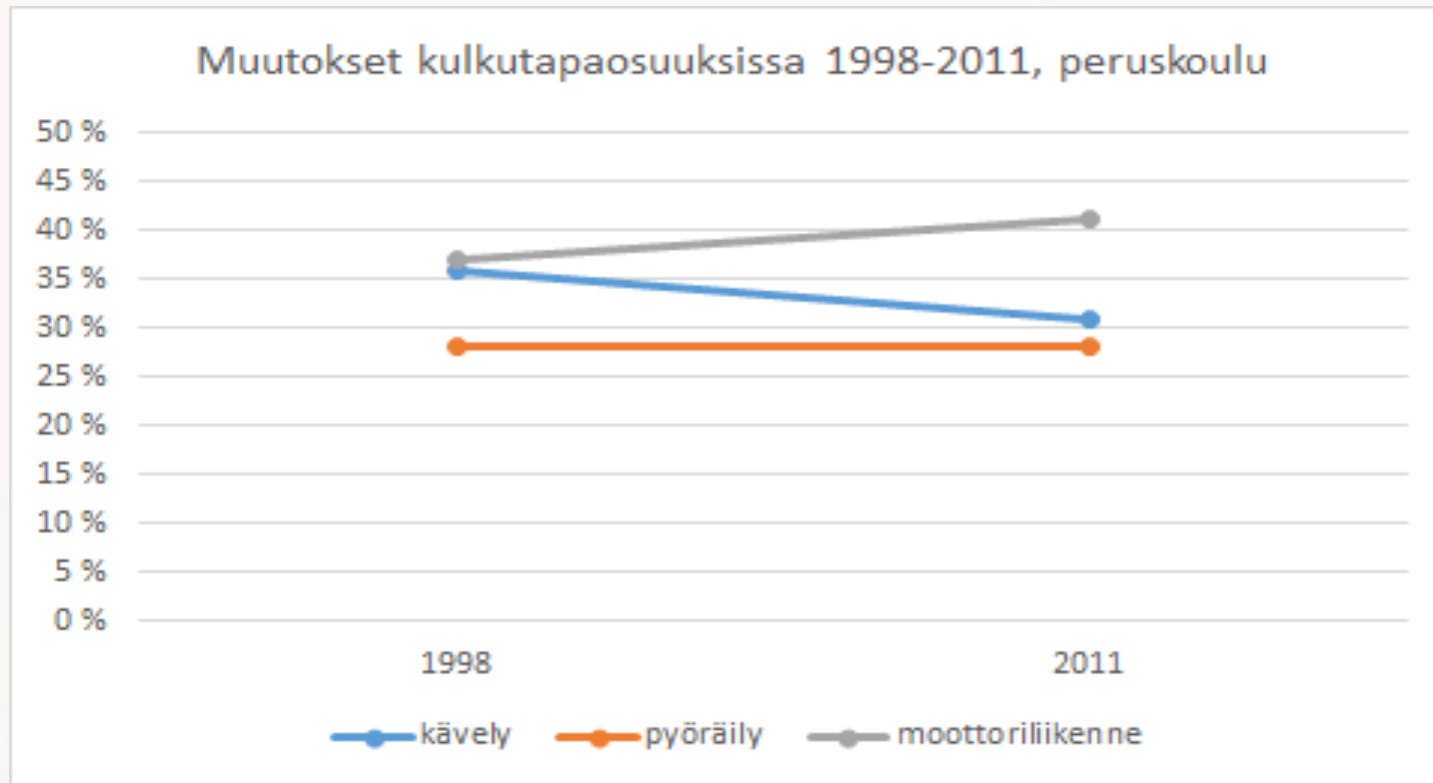
90 % of children walk or cycle to school when the distance is less than 1 km

How do children get to school (2012/2016)



National Travel Survey
2012/2016

Drop-off by car is increasing



Changes in mode of transportation 1998 – 2011 in comprehensive schools (ages 7 to 16)

Why do the children not cycle to school?



2 Lack of safe Infrastructure

The school route is not considered safe enough for children to cycle

Lack of Cycling Culture

The culture of mobility gives preference to walking or car-driving



How to get more children on bikes?

Good practices from different municipalities

- Safer infrastructure
- Knowledge of best cycling routes
- Cycling and traffic education in practice

→ Together we are strong: co-operation between municipalities, schools, cyclists' organizations, parents



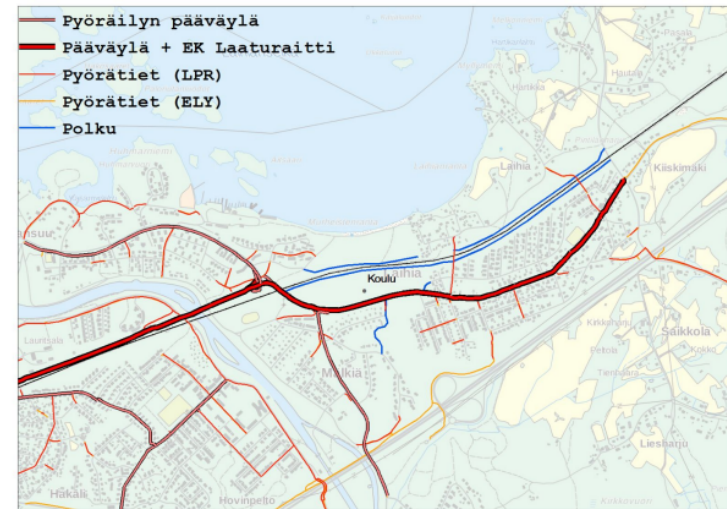
Good practices: Mapping & evaluating the cycle routes

Mapping and evaluating the cycle routes to school

→ measures to improve the infrastructure

Co-operation: city of Lappeenranta, cyclists' association, schools

pienillä asuinkaduilla eikä koulunkäyntialueen reuna-alueiden maanteilla. Pyöräteiden ja katujen lisäksi alueella on muutamia selkeitä polkuja joita oppilaat varmasti tulevat käyttämään. Osa poluista kulkee junaradan lähellä ja niiden asema tulee muuttumaan lähivuosina kaksoisraidetyömaan muuttaessa junaradan ympäristöä.



Kuva 3. Koulunkäyntialueen pyörätiet ja polut. Alueen pyörätieverkolla on mukana Lappeenrannan kaupungin ja Ely-keskuksen ylläpitämiä pyöräteitä. Lisäksi osa pyöräteistä on pyöräilyn pääväyliä ja Muukontien varressa kulkeva pyörätie on Etelä-Karjalan laaturaitti. Merkittävimmät, koulumatkoihin vaikuttavat polut kulkevat junaradan vieressä ja asuinalueiden välissä (Taustakartta © MML, Tieverkkoaineisto Digiroad © Liikennevirasto, pyörätieaineisto ©Lappeenrannan kaupunki).

Good Practices: Cycling/traffic education at schools



- Neighbourhood walks: traffic rules
- Improving cycling skills

- Co-operation: Network of Finnish Cycling Municipalities, Cyclists' Federation, schools, parents



Cycling Culture: cycling to/at school



Cycling Allowed!

Practice, practice, practice:
traffic and cycling education
instead of restrictions

Drop-off 500 meters
from the school yard

Bike share system to
schools

Speed limits 30km/h;
car free zones

Decent bike parking at
school yards



Thank you!

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