

(cyclo-)Mobility as a Service

Paul Kompfner for Rasmus Lindholm



The ERTICO Partnership



Mobile Network Operators															
Research															
Service Providers															
Suppliers															
Traffic & Transport Industry															
Users															
Vehicle Manufacturers															
Public Authorities	National														
	Regional														
City															

* Non-shareholder

ERTICO Activities



Advocacy



Programmes



Events



Projects



ITS for Urban Mobility Programme



eMarket-Place for Mobility Services

Europe-wide service
e-marketplace

mobility service
applications

B2B toolkit e.g. identity
manager, billing & clearing

Single Market for Mobility as a Service

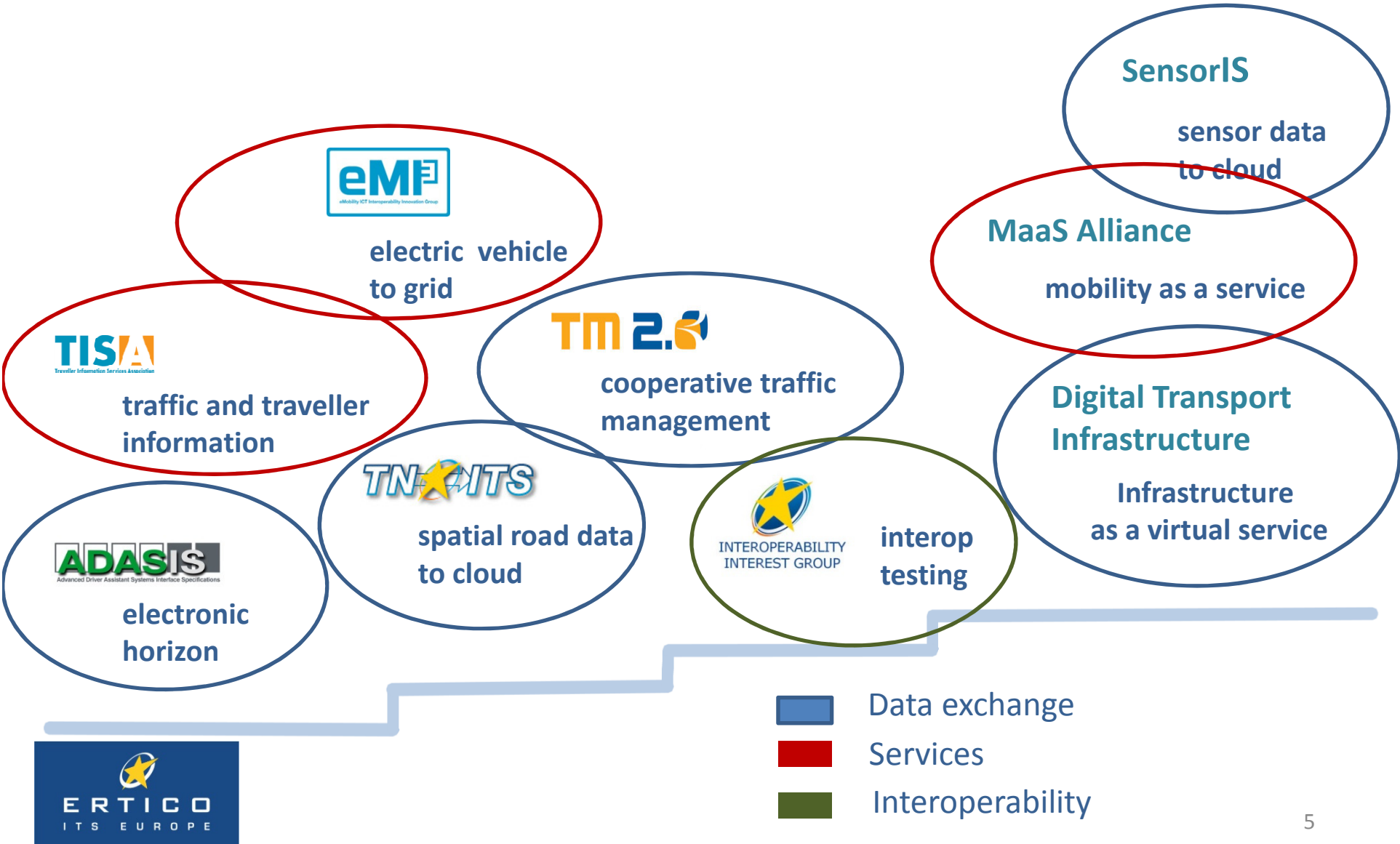
deployment guidelines

interoperability

business & legal framework

Mayors' summit in Glasgow

Innovation Platforms



GoMore Ridesharing Car rental Leasing

Where do you want to go?

Find a ride or rent a car from people nearby

[Find a ride](#) or [Rent a car](#)

[Create ride](#) [Rent out your car](#)

UbiGo -Framtidens resetjänst för storstadshusäll

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myCicero Sosta, bus, treno e metro in un click.

Home Sosta e ZTL Trasporto Servizi Comunali Zone FAQ Contatti Area Riservata

L'unica App che ti porta dove vuoi, con ogni mezzo.

myCicero® è sosta, bus, treno

[Scarica l'app](#)

People on GoMore have good experiences

cityway
Simplifier la mobilité

FAQ | Plan du site | Fiches produits | Actualités - Presse | English | Nous suivre:

Accès rapide: Vous êtes

Cityway | Information | Vente | Exploitation | Réalisations | Contact

One Seamless App

Multimodal trip planning. Discounted monthly bill. Customer-centered. Pay like Clipper.

	COST	DEPART	ARRIVE	CHG.
	\$5.55	1:59PM	2:21PM	11.4
	\$3.25	2:02PM	2:22PM	0
	\$10.50	2:02PM	2:24PM	11.4

Valoriser les données transport multimodales

d'origines et de formats multiples pour les transformer en informations diffusables sur tous média

[En savoir +](#)

Information et réservation

Solutions innovantes et personnalisées pour **informer et**

Vente à distance

Faciliter l'achat des titres de transport multimodaux

Aide à l'Exploitation

Suivi de flotte en temps réel et optimisation des opérations

moovel app

Search, book and pay for rides with a single app. moovel is the first app where you can simply and directly book and pay for car2go, Flinkster, mytaxi, Deutsche Bahn and public transportation throughout Germany.

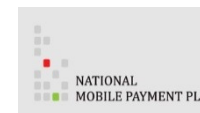
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Members



European
Automobile
Manufacturers
Association





Working group topics

- **Single Market – MaaS Finland**
- **User perspective – Chalmers University**
- **Technical – University of Tampere**
- **Legal framework – ITS UK**

Opportunities for cycling

- Strengthen cycling in MaaS ecosystem
- Bike sharing in MaaS
 - Transport provider to MaaS scheme
 - Component of multi-modal offer, replace car trips?
- New markets for eBikes
 - MaaS in rural areas (subsidised?)
 - Urban mobility management (companies pay)
- Access to real-time demand information
- Participate in trials & demonstration projects
 - Integrate within cooperative traffic management

Thanks!

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