

Community Street Design Marks Gate, Barking and Dagenham



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JOIN THE MOVEMENT

**We make it easier for
people to walk and cycle**



**Happier,
healthier people**



**Greener, better
local
environments**



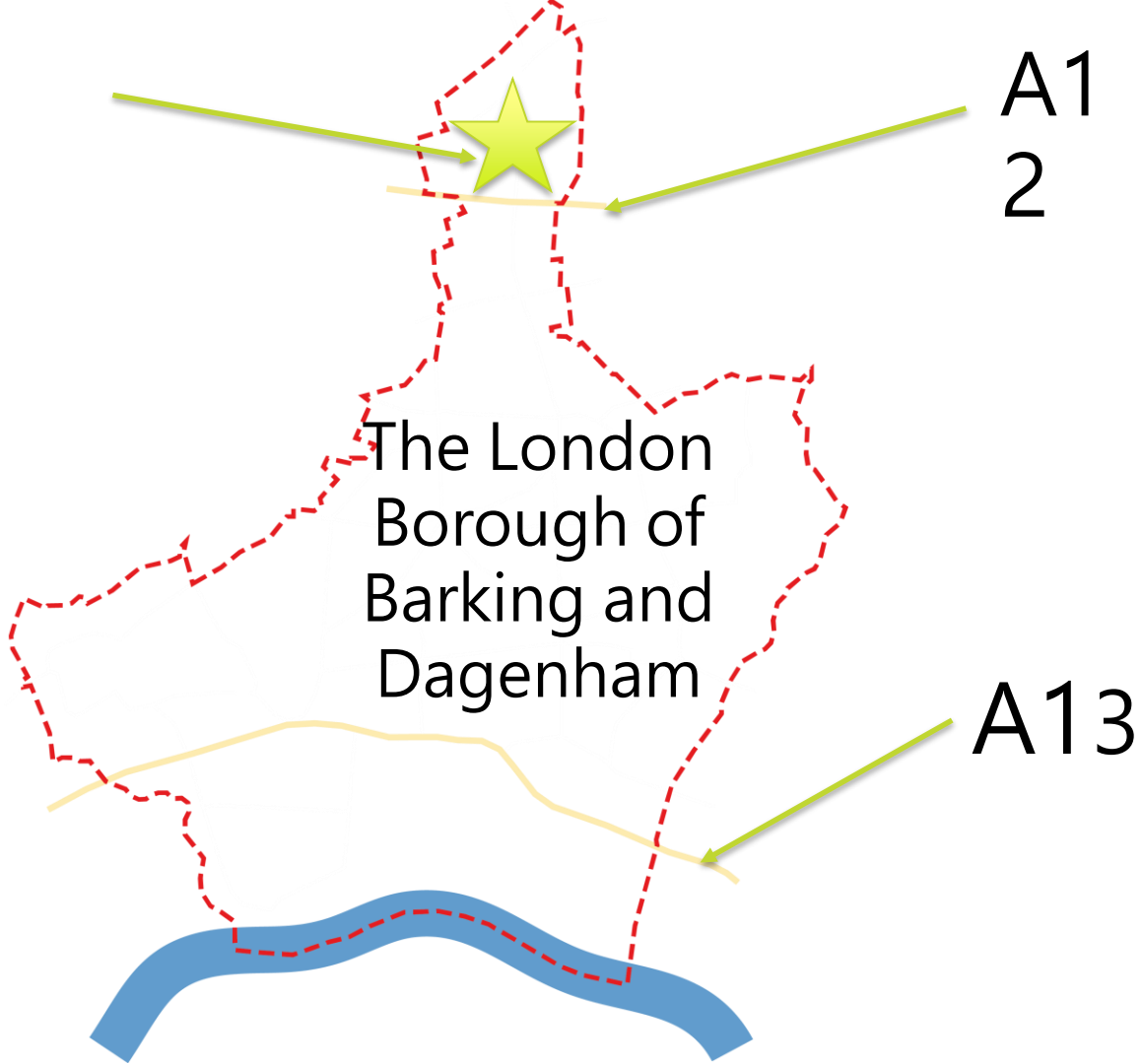
**Stronger
economies
and communities**

Marks Gate

Estate

Challenges in Barking and Dagenham:

- 7th most deprived London borough;
- 16% unemployment compared to 1.8% in UK
- 1/3 children and young people living in poverty
- 65.3% of adults are overweight; over 1/2 obese



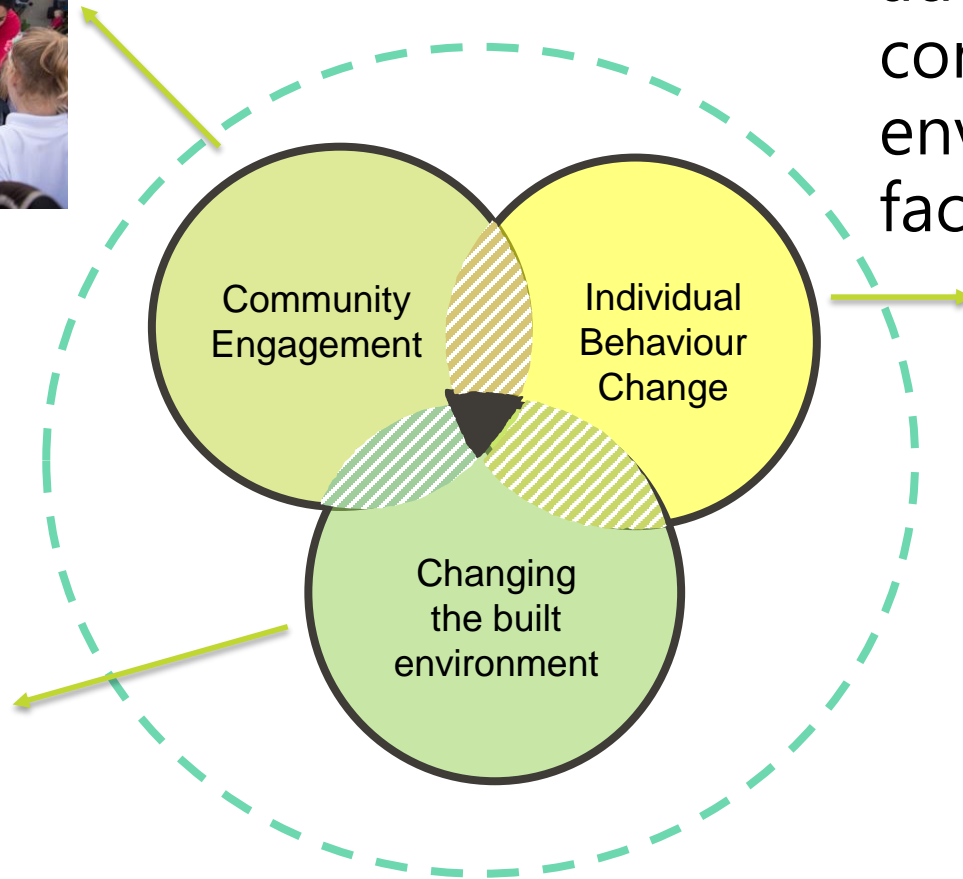


Challenges in Marks Gate:

- a car-dominated environment
- low levels of cycling
- poor mental and physical health indicators
- a lack of community empowerment



Projects that address individual, community and environmental factors



What does this mean in practice?



Jen's
Story





Several accidents involving children

Dangerous double parking

Street clutter including guardrail

85% of cars travelling above speed limit

Jen's Place Before

Marks Gate
Women's
Bike Club



Jen's
Community



Scared to cycle
on the street
prefer off road
cycling



Identify
the
Issues

Community
Engagement

- Speed of traffic
- Dangerous parking
- Lack of space for pedestrians
- Lack of places to play
- Public realm neglected



Co-design and Audits

Identify the Solutions



Quick Win 1: Murals painted on local shop shutters

Community Design and Quick Wins

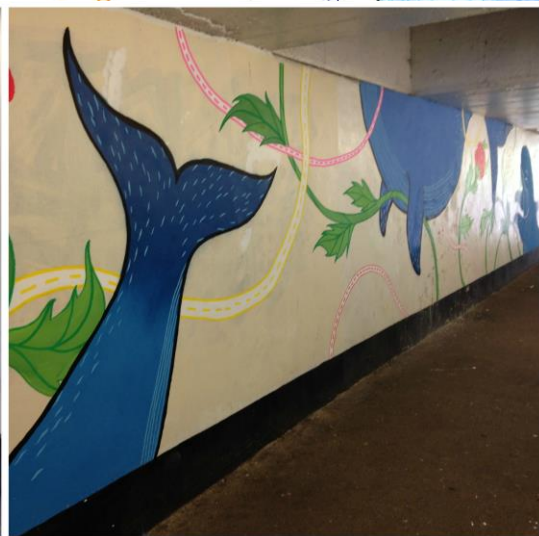




Quick Win
2:
Community
clean-up
and mural
in the
subway



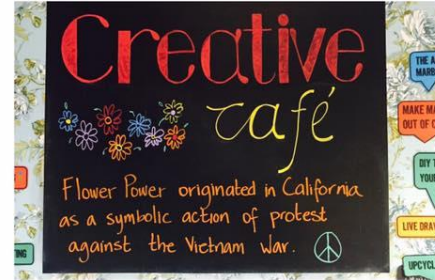
Before



After



Quick Win 3: A DIY Community Garden



Cycling and Walking

Behaviour Change

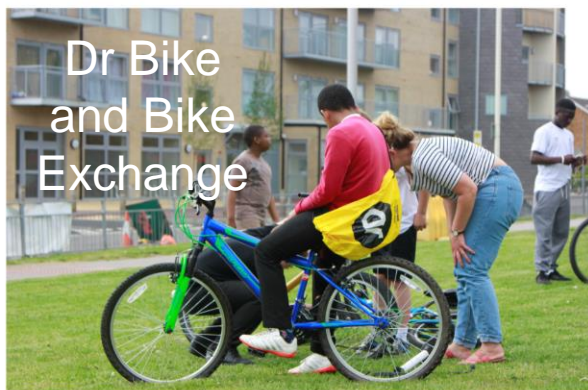
Bike Breakfast



BMX Skills



Dr Bike and Bike Exchange



Cycling Skills



Women's Bike Club



Local Walks



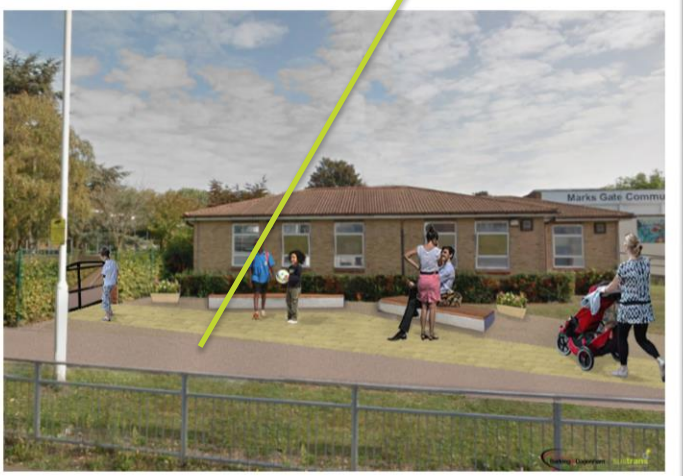
BMX Track



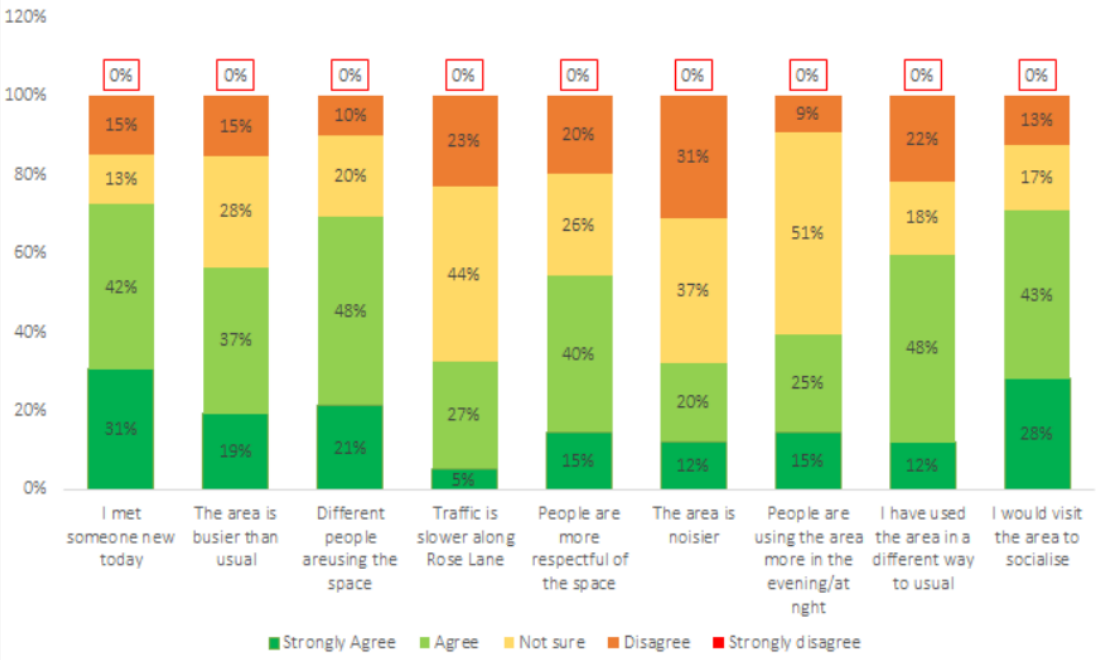
Rose Lane shops



Concept
Design
Sketches



Street Trials and Surveys





Infrastructure



And
Finishing
Touches



Marks
Gate
Community
Streets

**Community
Engagement**
104 events &
workshops
3 Quick Wins



Infrastructure
8 interventions
that improved
walking &
cycling facilities

**Behaviour
Change**
97 events &
8 Cycle to
School events



17% decline
in the
number of
vehicles
using Lawn
farm Grove

86% said they
had met new
local people
as a result of
the project

79% people
walk/cycle more
because of
changes in Marks
Gate

15% speed
reduction on
Rose Lane

Jen's
Place
After

The
Biggest
Difference

"Cycling has affected my life in so many life-changing, positive ways. This unique combination of road safety, community engagement and cycle lessons is the foundation to the success of this project."



Jennifer, local resident and Bike Club member

Join us on our journey.
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