Partnership & Collaboration

“How to establish ways to develop tools and activities to share knowledge and good practices on cycling”

Plenary 6
Francesco Iacorossi
Staff URES
The role of the Mobility Agency (RSM)

The company’s strategic objectives are the reduction of road traffic congestion, the reorganization of public transport supply, the improvement of public and individual road safety, the promotion of mobility choices and responsible and sensible behaviour to help the environmental, social and economic sustainability of the city. Furthermore, we have an active role in European funded projects mainly in the Sustainable Mobility field within the CIVITAS network.

More info here https://romamobilita.it
Rome, a view on the city

- 120 km cycling network (3% of total road network)
- 1% cycling modal share
- 640 cars x1.000 inhabitants + 500.000 motorbikes
- 1 fatality every 3 days and 46 injured every day
- Social cost 1.2 billion € - 404€ per inhabitants

Cyclists?
0 fatality in 2017
1 fatality in 2018
Despite the nefarious after-effects of decades of car oriented policies, people have increased the use of the bicycle as a systematic way of transport.
Over 90 km of new cycling infrastructures (+80%)
69 Multimodal Hubs (3,000 bicycles)
Several 30 km/h zones/Isole Ambientali
Some men fight for silver and some men fight for gold but the #Cyclists are fighting for the land that the motorists stole!
Let’s take back the streets and join forces with the best! #Handshake
HANDSHAKE PROJECT

Bringing together 13 of Europe’s top cycling cities to share and inspire excellence

Partnership and Collaboration at its finest
https://handshakecycling.eu/
3 CC
10 FCC
6 Technical partners
1 Advisory group
Coordinated by ISINNOVA
http://www.isinnova.org/it/
We’ve been told a million times “Can't work here, Rome is not Amsterdam nor Copenhagen”
Neither were Amsterdam nor Copenhagen, only one generation ago.

Eerste van der Helststraat, Amsterdam 1978-2005

Stroget, Copenhagen 1964-2014
Handshake managed to put together both cities for the very first time!
HANDSHAKE short term targets (2022)

- improve cycling attractiveness by +52% and competitiveness by 17%
- Shift ca. 60.000 people to cycling with +34% in frequency of cycling use
- -37,5% in accidents, traffic levels lowered by 6,34%
- CO2 savings of -3.706.000 kg CO2/year.

More liveable places, improving conditions for cycling as an everyday mode of transport.
Amsterdam will guide Rome for the whole project helping us to reorient Rome from a car oriented city to a city on wheels through Bikenomics, Immersive Study Tours and Transition Management.
Rome and Turin are now working together on two parallel cycling infrastructures assisted by DECISIO one of the leading firms in The Netherlands in performing and developing social cost benefits.
1st meeting was held in Copenhagen
2nd meeting was held in Amsterdam
3rd meeting will be held in Munich next October
When in Rome go Sustainable
When in Rome go Sustainable

In conjunction with the VI Nations 2019, Roma Capitale promoted #HANDSHAKE
When in Rome go Sustainable
“Training it’s a little like wrestling a gorilla, you don’t quit when you’re tired, you quit when the gorilla is tired..”
Thank you!

francesco.iacobossi@romamobilita.it
@francis_rojo_ @Handshake_EU