Each Cycle Ride Is A Gift
Healthy People • Rich Public Space • Healthy Air

A Win-Win-Win For Everybody

Ring-Ring Values Cycle Kilometres

Bicyclists Are The Planet's Gold!

www.Ring-Ring.nu
Janine Hogendoorn

Values
Healthy
Mobility
State of the Art platform & technique connects & values cycle miles
WE INSPIRE & HELP OTHERS ABOUT CYCLING RELATED MATTERS

HARDWARE
SOFTWARE
ORGWARE
WINNER BEST INTERNATIONAL SOLUTION – MOSCOW IASP
CITY AREAS CONVERT CYCLE MILES INTO A LOCAL INITIATIVE FUND
EMPLOYERS REWARD HEALTHY COMMUTING
ORGANISE CHALLENGES
SHOPS GIVE A DISCOUNT for EACH 100 Cycle Miles – TURNOVER LOCAL ECONOMY
PREVENTION BONUS FOR HEALTHY CHOICES

DO THEY WANT US TO LIVE HEALTHY?
#WETHEPEOPLE

1 + 1 + 1 = WE
Ring-Ring®
VALUES HEALTHY MOBILITY

THEMES
CONNECT
ACCELERATE
STRENGTHEN
WIN-WIN-WIN

PARTICIPATE AT THE SAME TIME

STAKEHOLDERS
LIVEABLE & LOVEABLE CITIES EVERYWHERE

Public Space
Cycling is friendly to our space

Health
Cycling has three major health benefits

Join the conversation

Climate
Cycling is our climate's best friend

Mobility
Cycling gives freedom of choice to mobility

Economy
Cycling empowers local economy and culture
SMART CITIES & SMART CITIZENS

Share data
Infrastructure
Nudging
SAFER & BETTER INFRASTRUCTURE FOR ALL MODES OF TRANSPORT
REAL INNOVATION
= ACTING TOGETHER

VALUE
WHAT IS IMPORTANT
WHICH CITY AREAS EMPLOYERS ENTREPRENEURS CITIZENS INSURANCE WANT TO START?
WE ARE HAPPy TO HELP
EVERY STARTING POINT IS A GOOD BEGINNING

FOLLOW @RINGRINGFKM on twitter, facebook, pinterest, instagram, youtube and vimeo.