



## AVERAGE TRIP LENGTH



15 km

*Average length of commute for persons in employment in the Capital Region

"When you've passed 40, you have to do something to keep yourself in shape, and then it is really practical and time-efficient, when you live a suburban life with children.

I don't know when I would have the time to work out on a weekday night, but I can spend an hour working out on my way to and from work. It's approximately the same amount of time as taking the bus and train or being stuck on the highway."

- Carsten



## $11_{\mathrm{km}}$



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## Two different travel patterns

## 53\％ <br> 

cycles less than 5 km a day

## 8\％

 cycles more than15 km


Station



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## Two commuter types

 (>< 7,5 km)




## The digital solution: The travelplanner




## The physical solution: Bicycle escalator on hub station



## The physical solution:

 Bicycle escalator on hub stationUp: Conveyor belt
Down: Brush belt


## Bicycle escalator on hub station

330 passangers with a bicycle in morning rush hour

- Conveyor belt used more, lift used less
- The heavier the bike, the more the conveyor is used
- Overall time saving



# THANK YOU! 

Anna Garrett
ea5i@kk.dk
+45 23468553

## SUPERCYKELSTIER.DK

