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# Simpler, Safer Junctions for All

Exploring the implications of turning vehicles giving way to pedestrians and cyclists

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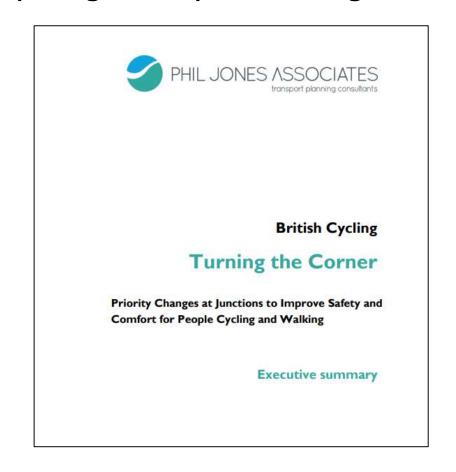
### Why are we looking at this?

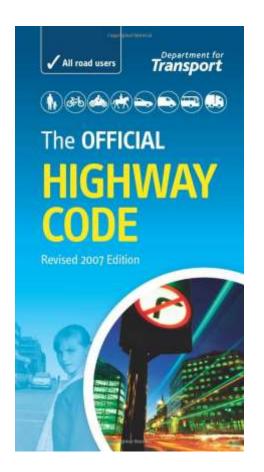




### Research Aim

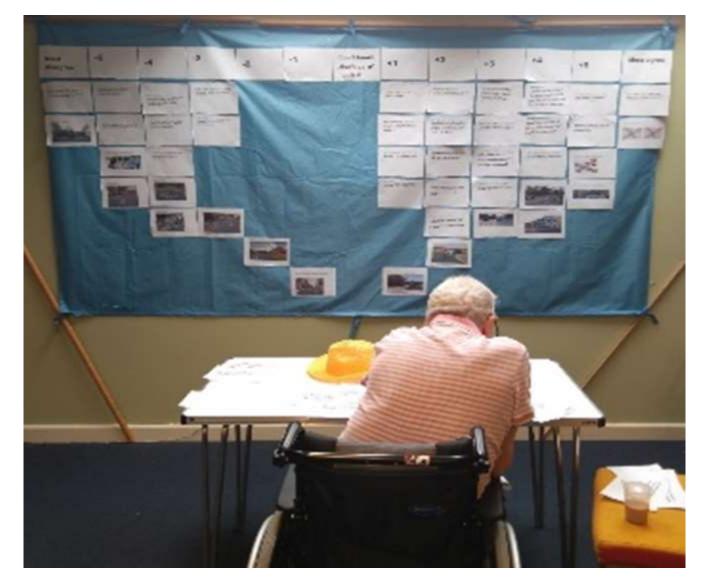
Aim: to investigate the attitudes to change & likely behaviour at junctions, of all types of road users, were a general & unambiguous duty to 'give way on turning' to be introduced in the UK context.







# Q-methodology

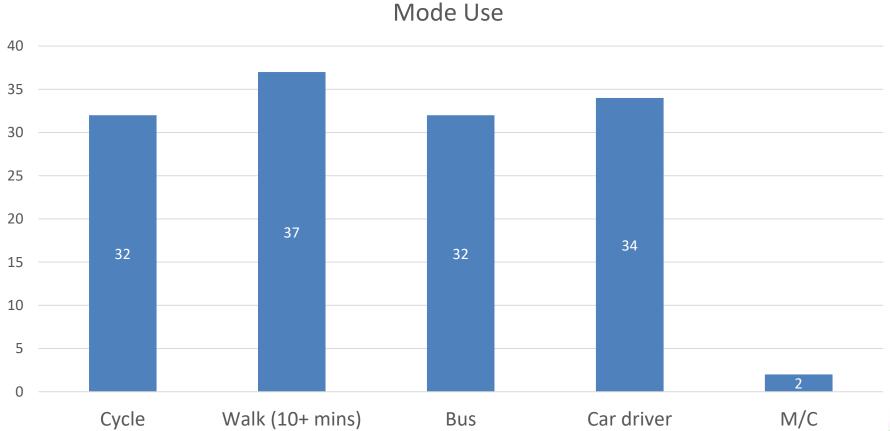




### The Q-sort participants

- N=41
- Purposeful sample
- Mixed road user experience:













## 5 groups with common perspectives



**Optimistic** 



**Pessimistic** 





**Altruistic** 

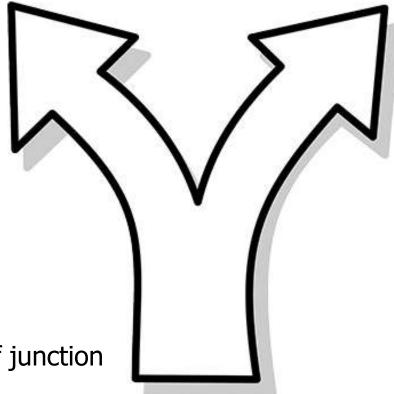


**Pragmatic** 





### Divergence



#### **Differences between groups:**

- Which road user types should be the prime focus of junction improvements
- Relative importance of safety & time saving
- Amount of effort required to implement change



### Consensus

#### **Strong agreement between groups:**

- No level of injury & death at road junctions is acceptable
- Regulation changes should be made
- Funding for awareness raising is important
- Supporting regulation change with concomitant design changes to the physical layout of junctions also important





#### **Current Misalignment**

#### **Future Alignment**



LAW: some highway regulation not followed as unknown, unclear, or flouted because inconvenient



BEHAVIOUR: some road users not compliant with current regulation, eg cutting in on cyclists or not giving way to pedestrians crossing side roads



infrastructure: some design encourages behaviour non-compliant with highway regulation, eg wide radii on mouths of side roads

#### LAW

and highway regualtion that is widely understood and unambiguous

#### **INFRASTRUCTURE**

design that encourages compliance with highway regulation

#### **BEHAVIOUR**

compliant with highway regulation is the norm

Aspiring to a future of greater alignment between infrastructure design, highway regulation and road-user behaviour





# Findings



Safe, attractive & convenient...





...for all









### Regulation changes

#### **Need support from:**

- Public awareness raising campaigns
- Infrastructure design changes
- Funding
- Enforcement



### Takeaway messages

- 1. All user types agree that any injuries and death at road junctions are unacceptable: **Road-user behaviour needs to change**
- 2. There are practical changes that policy makers could and should make that would improve junction safety, so that they were more attractive & convenient for all: **Policy makers need to act**
- 3. Change in regulations would need support from design, funding and enforcement: **Highway regulation & design need to align**



### References

- 1. Department of Transport The highway code (Rev. ed), TSO, London (2015)
- 2. Department of Transport statistics (2017) available at: <a href="https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\_data/file/755698/rrcgb-2017.pdf">https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\_data/file/755698/rrcgb-2017.pdf</a>
- 3. Flower, J. and Parkin, J. (2019) Understanding attitudes to priorities at side road junctions. *Transportation Research Part F: Traffic Psychology and Behaviour* [online]. 62pp. 246-257. Full paper available at: <a href="http://eprints.uwe.ac.uk/39133/">http://eprints.uwe.ac.uk/39133/</a>
- 4. Jones, P. (2016) Turning the Corner: Priority Changes at Junctions to Improve Safety and Comfort for People Cycling and Walking. Report number: 1468. Birmingham: British Cycling



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