Pen-and-paper data collection method for cyclists, in Lisbon

Rosa Félix, Paulo Cambra, Filipe Moura, Inês Henriques, Sofia Mourão

rosamfelix@tecnico.ulisboa.pt





Lisbon

- *Starter* city
- Rapid evolution
 - 0.2% in 2011 to 2.0% in 2019
- Dynamics
 - Major infrastructure expansion in 2017
 - Bike sharing system in 2018
 - E-scooters in 2019
- Segregated but fragmented cycling network



Data collection

- One automatic counter installed, collecting data since 2016
- Information on who is cycling?
 - Shared and private bicycles
 - New modes, such as e-scooters, hoverboards, etc





Pen and paper method

- How we do it?
 - Intersections (2 to 4 way)
 - I5min periods, 2h RH peaks >> 4h/day
 - 45 to 60 locations
 - Spring week (late May)
 - Trained and paid labor



Locations

- 60 observation poins
 - 45 for two years
- Existing and planned infrastructure
- Commuting trips
- Team of about 10 people
 - 400 counting hours + preparation and data analysis hours



Data collected

- Directions
- Demographics
 - Gender
 - Age: 3 categories
- Shared / private vehicle
- Helmet use
- Bicycle
 - Urban, MTB, folding, e-bike
 - Cargo, children carrying
- Trip purpose
 - Sport/fitness, Leisure, Deliveries
- E-scooter and other

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Trends

Comparision of the observed cyclists' volume per location





Contagens manuais em Maio IST - CML

Information relevant for planning



Women's share increased from 17% to 23%,

Helmet use decreased from 47% to 31%

Pros

VS.

Cons

- Lower cost
- Flexibility
 - Locations, features
 - Adapted to infrastructure planning
- Detailed information
 - Directions and characteristics
 - Vehicle types
- Count the cyclists off the dedicated infrastructure
- "Snapshot"
- Tech independent
- Fast data processing
 - Instant profiling

- Not continuous
 - Sample
 - Rush hours
- Demands a good planning and testing
- Dependent on people
 - Observation skills
 - Subjectivity of appreciations from different persons

- Lisbon, a starter city, has been using this method for 4 years
 - Reliable, adaptive to planning processes of infrastructure
- Where people cycle and who they are?
 - Instant profiling of a city
 - Diversity of cyclists
- Between high-tech and low-tech, smart-tech

See you in Velo-City Lisbon!

