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Can public bike-sharing systems assist migrant women to use bicycles?

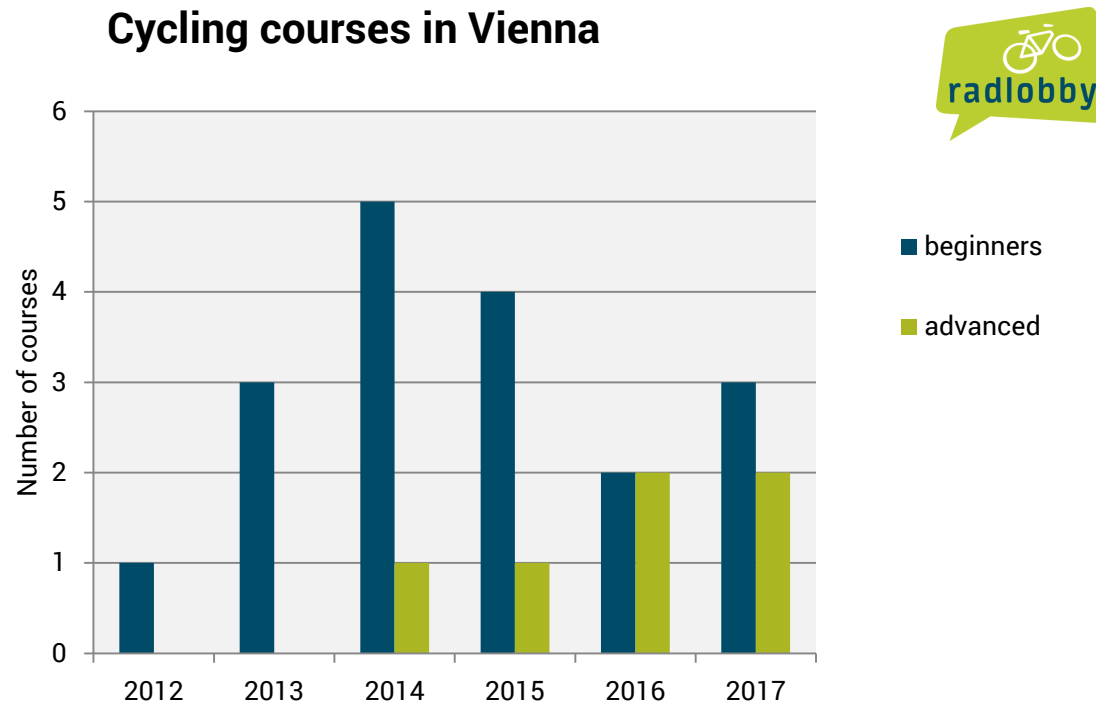
Vienna/Austria

– demographic context

- **Austria: 22% of population**
 - **Vienna: 38%**
 - Migrant women: nearly 20% of Vienna's population.
 - **Vienna: 208.000 migrant women from non-EU countries (58%), 150.000 women from EU countries (42%)**
 - **Main countries of origin: Serbia, Turkey**

Cycling courses in Vienna

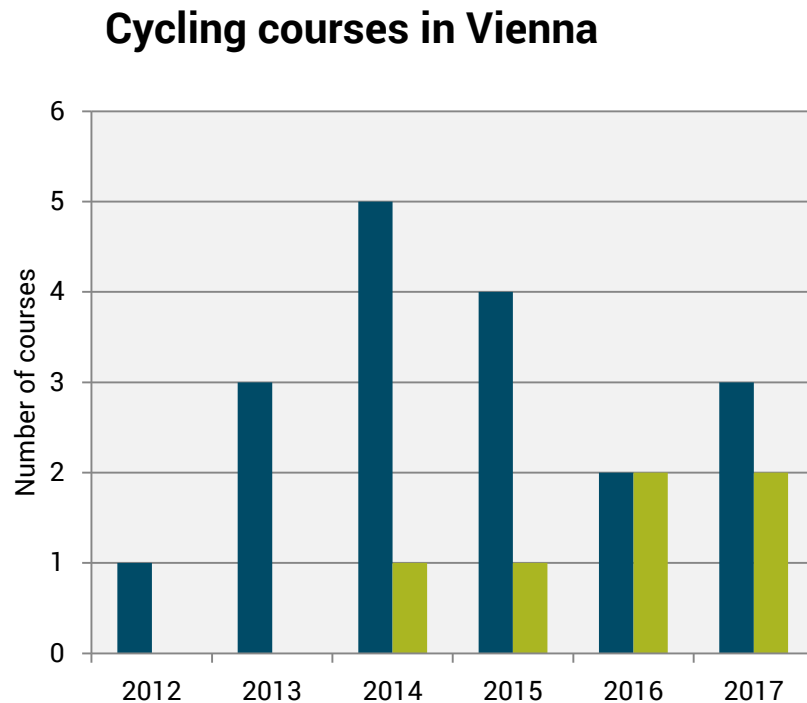
- open for (all) women: beginners & advanced -
- cooperation with migrant & neighbourhood associations



Most courses:
funded by
Mobility
Agency
Vienna

Cycling courses in Vienna

- open for (all) women: beginners & advanced -
- cooperation with migrant & neighbourhood associations



■ beginners

■ advanced

2012-2017:
> 200
participants

180
individual
women

Research project
„Women on the
move“
119 answered
questionnaires
(66 %)

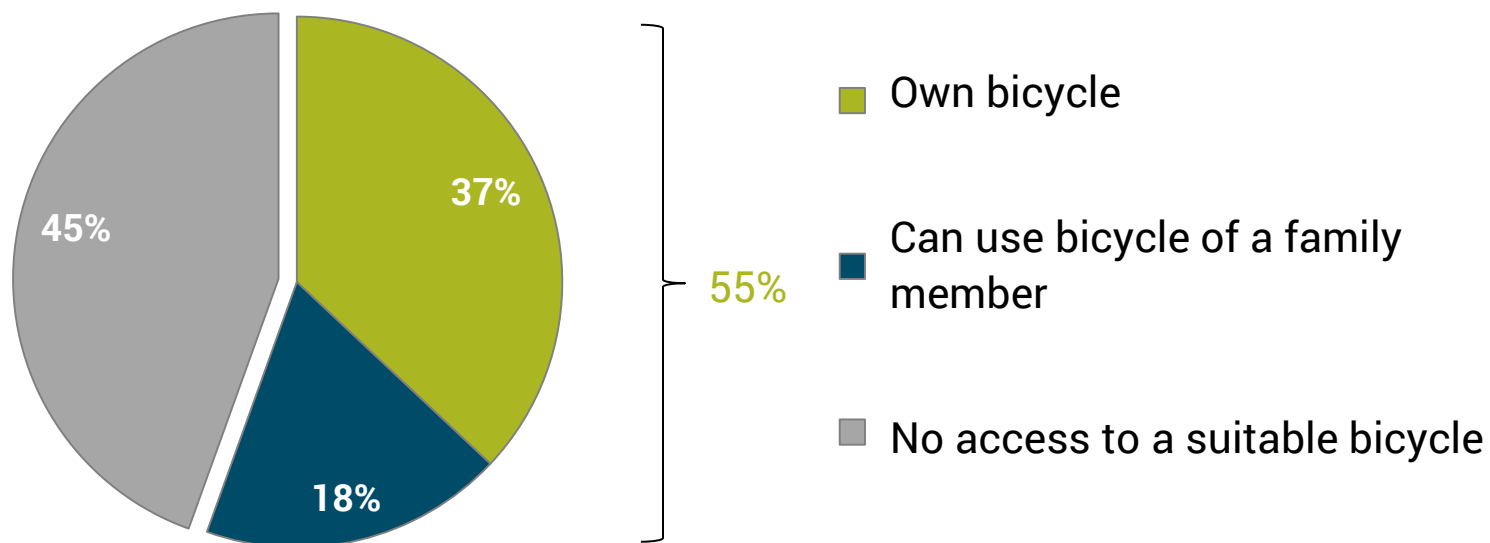
Research project: Women get moving



- Project team:
 - Institute for Advanced Studies
 - Radlobby Wien
 - Women's center "piramidops"
 - Women's health center "Fem Süd"
- Funding by Austrian Ministry for Transport, Innovation and Technology
- Questions :
 - What do migrant women need to (re-)start cycling?
 - Can public bike-sharing foster migrant women's cycling and if so, under what circumstances?

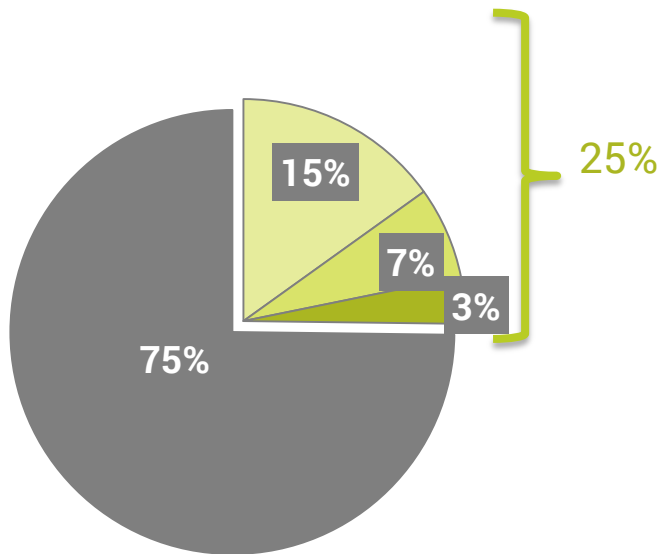
Bicycle ownership & access

Access to a bicycle, N=119



Can public bikes bridge the gap?

Usage of public bikes, N=119



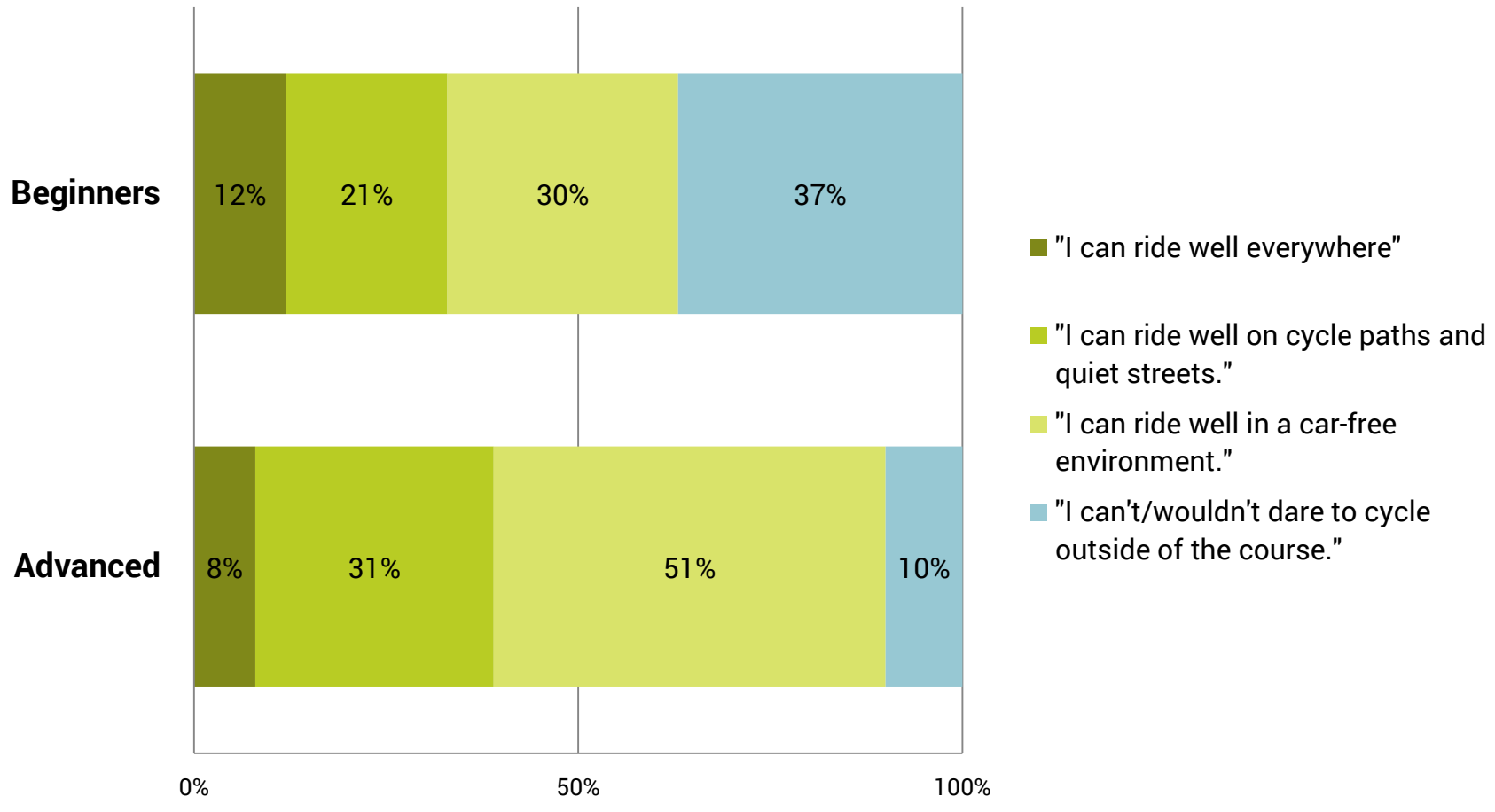
- I use Citybike...
- one to several times a year
 - ...one to several times a month
 - ...one to several times a week
 - I don't use Citybike

City-bike module
as part of cycling
courses.



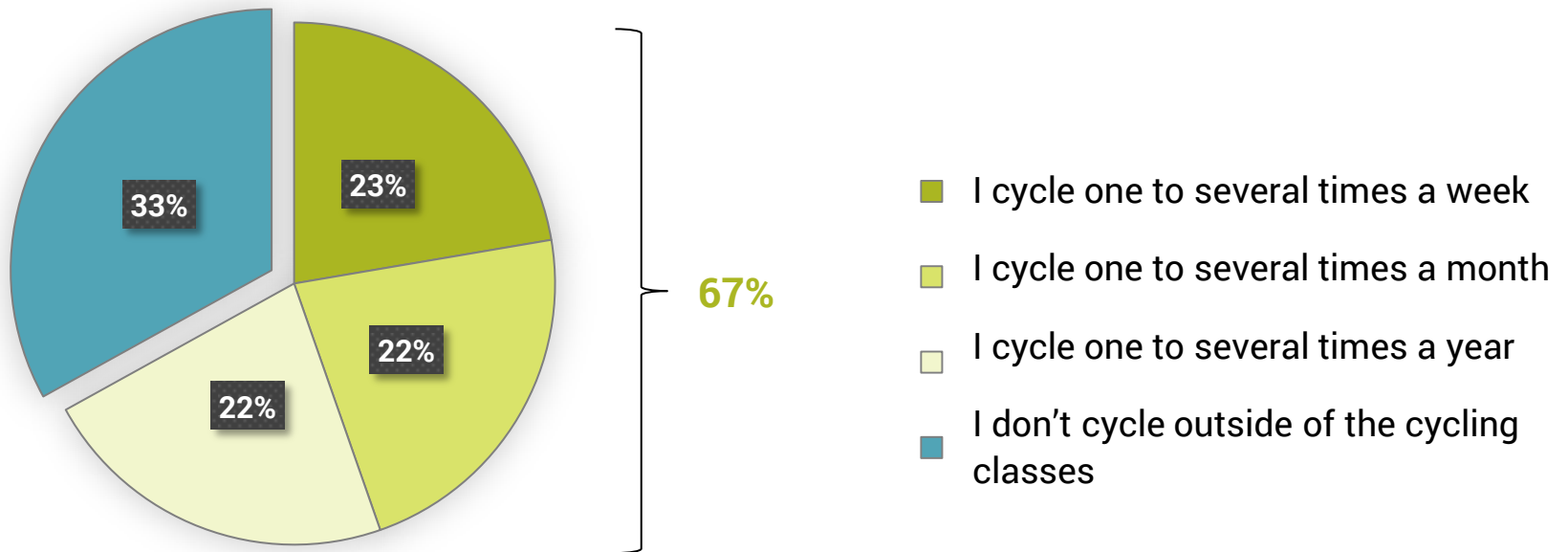
Self-confidence on a bicycle

Self-perception of cycling skills, N=119



Bicycle usage

Frequency of cycling after attending a cycling course, N=103



Chances & Challenges



- Big interest in cycling lessons
 - health
 - social participation
- Cooperation with migrant & neighbourhood associations
- Encouragement: from learner to trainer
- Public bike-sharing module
- Funding of cycling classes
- Adequate training spaces in districts
- Lack of starter-friendly cycling conditions
- No access to a bicycle
- Barriers to use bike-sharing



Thank you for your
attention!

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