Principal Design Engineer at Urban Movement

Technical advisor to the Greater Manchester Walking and Cycling Commissioner

Design review panel for Urban Design London

Healthy Streets Advisor to the Mayor of Leicester

Brian Deegan @bricycle

The UK’s leading cycling expert (and humble with it)
United Kingdom

In Europe
Population = 65million
Inventor of the modern bicycle

Scotland
Northern Ireland
Wales
England
A family affair.

“We cycle to school every morning, we used to be a two car family now we are just one.”

The Youngs, Pudsey.

#MakeYourMove
cyclecityconnect.co.uk/makeyourmove
Leading Forces

- City Mayors
- Walking and Cycling Commissioners
- Regional transport authorities
Planning Approach

Top down
Design and defend
Judicial review
Public enquiry
Increasing opposition
Technical Standards

No longer specific standards
Covered by London Cycling Design Standards
Target Groups
Move from commuter cyclists to more inclusive cycling of all age ranges