THE URGENCY OF A RESILIENT MOBILITY

Source: https://pedalista.co/2017/10/23/terremoto-mexico-llego-a-pedal/  Photo: Andalusia Knoll Soloff
September 19th 1:14 pm powerful earthquake struck Mexico City again...
What would be the chances of having exactly the same day, almost the same hour, 32 years later, the same powerful event...

“The value of coincidence lies in its improbability rate”

Milan Kundera The Unbearable Lightness of Being, Milan Kundera 1984
More than 300 people dies and thousands were injured.

Certainly, and sadly we weren’t prepared again.

In a few frantic minutes, millions of people were driven out of buildings into the public space, mobility collapse was inevitable.
“Natural disasters cause great changes in urban dynamics... difference between the sidewalk and the pavement of the road disappears, and people start walking everywhere.”
“In the aftermath, the quality of the city’s public infrastructure, specially mobility, became of supreme importance — and in some cases, even a matter of life and death.
The 125 km of BRT confined lanes, immediately became into lifelanes for ambulances and other urgent services, to get around Mexico City after the earthquake.

Source: WRI México
ECOBICI, Bike Share System immediately became the only way to get around, bikes where find in faraway places in the city.

Also ECOBICI offers unlimited trips to users, not only to help them to get them to move, but also to help distribute goods for others.
Bicycle emerged as the Safest, Fastest and Most Effective Option
1) Navigating obstructed streets without contributing to vehicular chaos,

2) As couriers of medicines and other light supplies

3) As a way to scout heavily damaged areas before larger vehicles entered. SILENCE

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It all began with a WhatsApp group... #gatheringonbike (#acopioenbici)

#AcopioEnBici is the first initiative of its kind in Mexico, where the bicycle is used as a link between donors and victims, facilitating transportation and delivery of food and other goods throughout the city.

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Mobility system infrastructure, BRT lanes, bike sharing among others are not just progressive ways of reducing pollution and traffic congestion; they are central to a city’s resilience response, even if they were not created for this purpose.
THANKS