CFE Consortium Membership

Call for Applications 2022

**APPLICATION FORM**

# Section 1 – Administrative Information

|  |  |
| --- | --- |
| **Country** |  |
| **Name of the organization(s) (English)**In case of consortium, please list all the organisations involved and mention the name of the consortium. |  |
| **Name of contact person** |  |
| **Position in organization** |  |
| **Phone number** |  |
| **E-mail** |  |
| **Web site home-page(s)** |  |
| **Skype address** |  |
| **Eligibility:**  | [ ]  Legal entity[ ]  Consortium |
| **Eligibility: based in the country for which you apply**In case of consortium, at least two organisations must be based in the related country. | [ ]  Yes[ ]  No |
| **Eligibility: type of entity**In case of consortium, please specify the type of entity for each organisation involved. |  |

# Section 2 – Business Idea And Services

*Describe the 3-year work plan to implement the CFE Certification framework in your country, defining tasks and responsibilities, impact on the diffusion and acknowledgement of the CFE Certification, and measurable indicators for the period 2022-2024.*

Section 3 – Marketing And Promotional Strategy

*Outline the marketing and promotional strategy, define the main target groups and stakeholders. Describe the activities, tools and expected results of your strategy.*

# Section 4 – Operative Capacity

*Describe qualifications of the staff primarily involved in the implementation of the CFE Certification. List relevant experience with cycle-friendliness, in particular regarding the management of bike-to-work schemes and/or company-certification.*

# Section 5 – Financial Sustainability

*Provide an overview of the estimated budget, including costs and income for the 3-year period of implementation, and explain how it will ensure the financial sustainability of the CFE Certification scheme in your country.*

# Section 6 – Implementation Timetable

Please make a detailed timetable that includes the activities of the proposed work plan as listed above and indicate milestones.

|  |  |  |
| --- | --- | --- |
| **DATE** | **ACTIVITY** | **ORGANISATION/** **STAFF IN CHARGE** |
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# Section 7 – Estimated Budget 2022 - 2024

The estimated budget provides forecasts on the following:

* Central assumptions
* Break-even point
* Capital requirements
* Profit year 1 to year 3
* Sales by source

Please use the following table for your estimated budget (2022-2024):

|  |  |  |  |
| --- | --- | --- | --- |
| COSTS |   | INCOME |   |
| Staff costs |  € -  | CFE Certifications |  € -  |
| Subcontracting |  € -  | Sponsorships |  € -  |
| Travel |  € -  | Other incomes  |  € -  |
| Other costs |  € -  |   |  € -  |
| CFE Common pot |  € -  |   |  € -  |
| TOTAL COSTS |  € -  | TOTAL INCOME |  € -  |
|  |  | **PROFIT OR LOSS** |  **€ -**  |