Cycling to the future vision 2040

Wim Bot
Policy advisor
Fietsvisie 2040
Dreaming backwards

- Bicycle in Netherlands 25% of all trips and dominant mode on short distances
- Even in our bicycle paradise there is still a lot to dream of
- We described our dream for 2040 and backcasted it: what do we need from now to get there?
Wij zijn... de Fietsersbond

34.000 members

150 Local chapters

1800 Active members

Een ledenraad, bestuur en een Landelijk Bureau in Utrecht

Twitter
1.650 Volgers

Facebook
16.275 Volgers

Nieuws briefabonnees
25.150 aantal
The world is changing...

Daily urban systems versus population decline

Health

More elderly people, longer active

Cultural diversity

And so is the bicycle

Climate crisis

Wealth and poverty, transport justice

Parked cars and bicycles in public space

Smart and connected mobility:
An interactive route

• Intensive support during process by Goudappel Coffeng mobility consultants

• Exploring interviews with diverse experts (2017)

• Co-creation with about 40 active members from different parts of the country

• Input Cycling Professor and Wandelnet (pedestrians)

• Distinction between 3 different areas (big cities, smaller cities, villages)

• 80% version sent for feedback to participants

• 100% version sent for feedback all chapters; internet survey, big support

• Adopted national meeting February 2019
Mision statement;

• We advocate safe and comfortable cycling and in this way contribute to a liveable, healthy and active country and to cycling happiness for everybody.
Six of our main ambitions

- Pedestrians/cyclists first
- The bicycle now is a family
- Cycling happiness for everybody
- Low speeds and diverse safe cycling networks are making space for diversity
- Cycling is affective to realise UN sustainability goals
- Cyclists’ Union is the advocate for all cyclists
bij school

RUIMTE OM TE WACHTEN

EEN PRETTIGE OMGEVING

GENOEG SPEELRUIMTE

AUTOVRIJ

VOLDOENDE STALLINGEN

FIETSPADEN EN KINDERRoutes

DUIDELIJKE WIJZIGNAALS

100

K+R

KISS + RIDE ZONES
VOOR VEILIG WEGBRENGEN

DUIDELIJKE FietsROUTES
1. Alle nieuwe fietsers kunnen de YouTube links gebruiken.

2. Alle mensen hebben de mogelijkheid om hun eigen fietsgeluk te delen.
Cyclists’ Union for the family of cyclists
Four themes

Planning and liveability

Mobility

Health and safety

Cycling happiness
Thanks and keep cycling to the future!