Cycling in the future ‘Fietsvisie 2040’

Wim Bot
We are... de Fietsersbond

- **32,000** members
- **150** Local chapters
- **1,800** Active members

An AGM, Board and an office in Utrecht
An interactive route towards a new vision

- Intensive support during process by Goudappel Coffeng mobility consultants
- Exploring interviews with diverse experts (2017)
- Co-creation with about 40 active members from different parts of the country
- Input Cycling Professor and Wandelnet (pedestrians)
- Distinction between 3 different areas (big cities, smaller cities, villages)
- 80% version sent for feedback to participants
- 100% version sent for feedback to all chapters; internet survey amongst members showed big support
- Adopted at AGM of February 2019
The world is changing...

<table>
<thead>
<tr>
<th>Topic</th>
<th>Image</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily urban systems versus population decline</td>
<td>🏙️</td>
</tr>
<tr>
<td>Health</td>
<td>🍏</td>
</tr>
<tr>
<td>More elderly people, longer active</td>
<td>⚠️</td>
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<tr>
<td>Cultural diversity</td>
<td>🌍</td>
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And so is the bicycle

- Climate crisis
- Wealth and poverty, transport justice
- Parked cars and bicycles in public space
- Smart and connected mobility:

Fietsersbond
Dreaming backwards

- Cycling in Netherlands 27% of all trips and dominant mode of transport on short distances
- Even in our bicycle paradise there is still a lot to dream about
- We described our dream for 2040 and backcasted from there: what do we need now to get where we want?
Mision statement;

- We advocate safe and comfortable cycling and in this way contribute to a liveable, healthy and active country and to cycling happiness for everybody.
Cycling happiness for all
75% of the Dutch make the norm for daily physical activity
No more fatal incidents with motorized vehicles and a 50% decrease in cycling accidents
40% urban logistics with cargo bikes
Doubling of cycling traffic in urban areas
Cyclists’ Union for the family of cyclists
A family of bikes means a family of (different) cyclists.

How to prevent fights in the family and join forces?
The bicycle family

- Cargobikes
- Large (cargo-)bicycles for transport
- Lowriders and recumbent bikes for bike to work
- From 2 to 3 wheels for physically impaired
- Like a family car
- Speedpedelecs
- etc etc
1. Alle nieuwe of oude links.

2. Alle nieuwe of oude links.
..For ALL abilities
So transition necessary because innovation leads to:

- More weight
- More speed
- Different shape (width)

- But also different people
- Vulnerable and strong
- Young and old
- Sporty and slow
8 to 80 network

- Safe and comfortable
- Green
- Mostly Non-motorized
- Design on slow traffic
- For the young and old
Normal network

- Mixed traffic
- Different speeds and needs
- The heavy and fast adapt
Bicycle family-network:

- For the speedy and heavy
- Cycling highways
- Cycling lanes
- 50 Km low intensity
- And...
30 km/h is the new 50 km/h: 3 perks for the price of one

- Slowing down traffic to create more space for cyclists
- Speeding up towards the goal of vision zero
- Increasing the quality of life in neighborhoods
So, let’s start a talk about the bicycle family

• World café format

• 2 rounds of 10 minutes

• Tables focus on either the European or the national level (your national level)

• Round one:
  o Write down all pro’s and con’s of the concept you can think of. Everything goes, no discussion
  o One person remains at the change of tables at the end of round one to chair round two

• Round two:
  o Chair chooses 2 most relevant pro’s or con’s
  o Find solutions to them, again everything goes
Results via twitter @Fietsersbond and @Dutchcycling
We are stronger together!

Join the Fietsersbond!