

Fostering inclusion and respect through a training module for novice drivers

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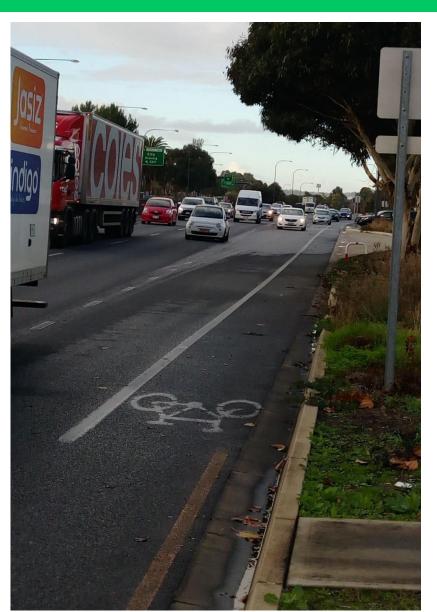
Background: Issues



Infrastructure won't change quickly

Share the Road

HOW exactly?

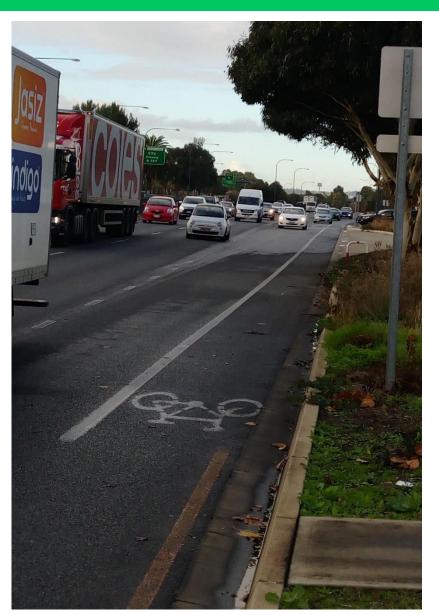


Background: More Issues



Cyclist fatalities and injuries

Cyclist-motorist 'tensions'



Background: Research Outline



 How, when and what are we teaching learner drivers about interacting with cyclists?

 What should we be teaching and how?



Background: Current Advice



- Limited
- Inconsistent
- Lacks explanation
- Negative rather than positive







Module Development: Objectives



- Embed positive cyclistrelated content in driver licencing processes
- Improve drivers' understanding of cyclists' behaviour
- Support drivers in interacting safely with cyclists
- Appropriate and consistent advice



Module Development: Content



Stakeholder Interviews

Motorists need to experience cyclists' conditions and POV

Key Risk Situations

B-MV Crashes

		Victoria	Queensland
Right through - Opposing directions	—	17.6	11.0
Cross traffic - Adjacent approaches	$\begin{array}{ c c c c }\hline & & \\ & & \\ \hline & & \\ \hline \end{array}$	10.8	12.1
Vehicle door - On path	_ -	9.4	0.0
From footway - Maneuvering	—	8.8	24.2
Emerging from driveway/lane - Maneuvering		5.9	3.4
Rear end – Same direction	→ →	5.9	2.5
Right near - Adjacent approaches		5.6	8.7
Left near - Adjacent approaches		5.5	7.5
Left turn sideswipe - Same direction		5.2	3.5
All other maneuvers		25.4	26.9

Module Development: Qualities



Easy access and wide distribution

Adaptable to classroom

Interactive: step through at own pace, user input







Module Development: The Product



Online

Introductory video of cyclist's journey

'What would you do next?' situations

- videos
- multiple choice questions
- reminder

Module





Module





Test Overview

Log Out

Back To Main Site

1 2 3 4 5 6 7 8 9 10 11 12

Getting in the Car



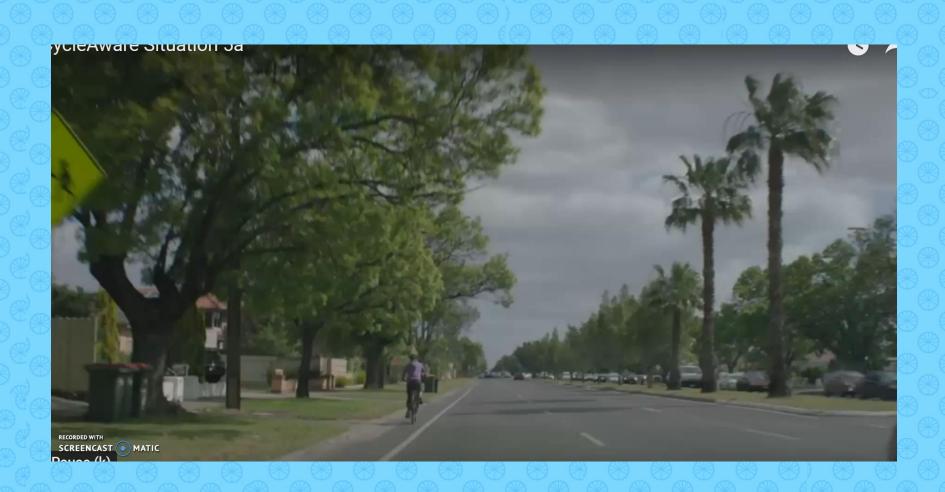
You are walking to the back of the car about to go for a drive. What will you do?

- A) Walk to the driver's door, open it and get in.
- B) Look for vehicles, wait for all vehicles including cyclists to pass, then walk to the driver's door, open it and get in.
- C) Check for motor vehicles, walk to the driver's door, open it and get in because you don't have to wait for cyclists.

Check

Module





Module Pilot: Objectives



Is the module

- Comprehensible easy to follow
- Effective drivers learn safer interactions

Linked Survey

- Relate novice driver experience of cycling/cyclists and module responses
- Differences between novice and experienced drivers in responses

Module Pilot Phases





Observation Comprehensible

Phase 2 Novice Driver

Survey and Module Effective

Module repeat (after 30 days)

Phase 3
Experienced
Driver

Survey and Module

Module Pilot: Preliminary Findings



Novice Driver Survey and Module

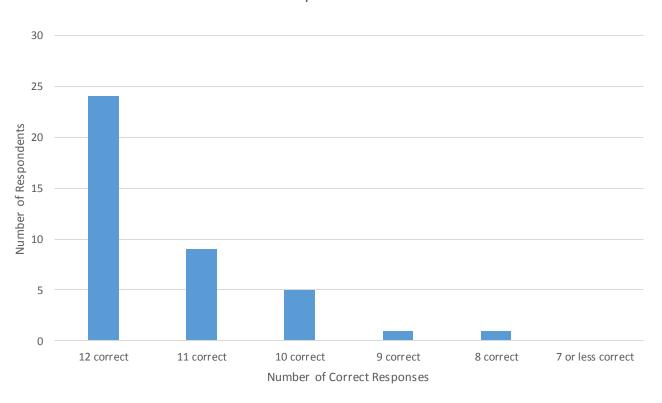
Stage 1 (Closes 30 June) 135 Survey Responses 40 Module Completions

Stage 2 (Closes 30 July) 8 Module Completions

Module Pilot: Preliminary Findings

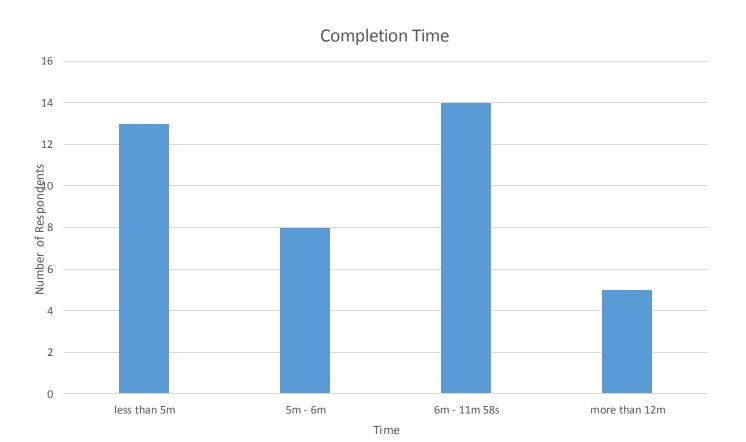


Module Response Performance



Module Pilot: Preliminary Findings





Learnings: Module Development



Improvements:

- quality of video
- refine elements audio tabs, progression
- add tabs for additional information and interactivity

Learnings: Partner Organisation Support



- Partner organisations including government departments involved in driver licencing will be using the module or adapting it for their organisation
- Interest from another Australian jurisdiction in the format



Australian Government Australian Research Council















Thanks for coming!!

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