Cycling in the next European Parliament (2019 – 2024): Results of the ECF campaign 2019

James Armstrong, Project Assistant
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What is the ECF?

• NGO representing cycling civil society organisations at the European level
• Advocate for cycling in the European Parliament, Council of the European Union and the European Commission
• Influence laws on a wide variety of subjects (look at our website for more information: WWW.ECF.COM)
The three EU institutions
The three EU institutions
Distant, but relevant

- Funding (100bn spent on transport in the last budget period)
- Infrastructure quality (Voted that new infrastructure must take into account the needs of cyclists and other VRU)
- Regulates motorised vehicles
- Creates laws about climate change and air pollution
- Regulated the rights of Passengers and pushes for multi-modal transport planning
The old parliament


Outgoing Parliament

- Greens/EFA
- ALDE
- S&D
- GUE/NGL
- EPP
- ECR
- EFDD
- ENF
- NI
- Others

Seats: 749

Left

Centre Left

Liberal

Centre Right

Right

Right

Right

Others
The new parliament

European Parliament: 2019-2024
Provisional results

751 Seats

Liberal
Centre Right
Right
Right
Right
Others

Centre Left
Environmentalist
Left

Greens/EFA
S&D
GUE/NGL
Others

Renew Europe
EPP
ECR
EFDD
ID
NI
The new parliament

European Parliament: 2019-2024
Provisional results

751 Seats

Renew Europe
Liberal
108

EPP
Centre Right
181

ECR
Right
60

EFDD
Right
43

ID
Right
73

NI
Others
8

GUE/NGL
Left
41

S&D
Centre Left
153

Greens/EFA
Environmentalist
75

Others
9

Others
9

The European Cyclists’ Federation
Goals

1. Raise awareness
2. Make the parliament more cycling friendly
3. Extend our social media reach
4. A clear plan for change
5. Support our future advocacy work (across all three EU institutions)
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Resources

1. Credible, authentic brand
2. Strong arguments
3. Strong data
4. Wonderful, motivated & helpful member organisations
Demographic

**MEP Candidates**

- ‘Relatively’ captive audience
- Incentive to listen
- Relatively few in number
- Good chance to become decision makers
- In five years time they might be back...
Execution

The manifesto

- Our positive vision
- 10 policy recommendations
- 4 goals for 2030
Online survey

- Aimed at candidates
- 5 policy questions, 3 personal questions
- Translated into 22/24 EU languages by ECF’s members
- Distributed by ECF members who compiled lists of candidates

Take the survey here: https://www.surveymonkey.com/r/KZYTNTL
Online survey

1. Aimed to raise awareness of key lobby issues & show cycling as an important issue

2. Show ECF as a serious player right from the start, with a clear positive vision for the future

3. Find and develop relationships with potential ‘champion’ MEPs in the next parliament
Will you be a champion for cycling and sign the Cycling for All pledge?

I pledge to support the cause of cycling during the 2019-2024 European Parliamentary term, with the objective of increasing the number of people cycling, promoting cycle-tourism and improving road conditions for people cycling, in terms of safety, infrastructure, accessibility and user experience.

- Yes
- No
Execution - The Pledge

Will you be a champion for cycling and sign the Cycling for All pledge?

I pledge to support the cause of cycling during the 2019 - 2024 European Parliamentary term, with the objective of increasing the number of people cycling, promoting cycle-tourism and improving road conditions for people cycling, in terms of safety, infrastructure, accessibility and user experience.

☐ Yes

☐ No
Results – European level data

1. 550 survey responses
2. 475 candidates signed the pledge
3. XXX/751 MEPs elected signed the pledge
4. MEP responses to the survey were very supportive!

Overall, to ECF that means direct cross party support for cycling in the next parliament
## Results – National level data

### Signed pledge

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**Legend:**
- **Very good**
- **Good**
- **Sufficient**
- **Insufficient**

*Overall*