

Für Mensch & Umwelt

Umwelt 
Bundesamt

Velo City 2016 - Taipei, Taiwan

Promoting Cycling in Germany: The German National Cycling Plan 2020

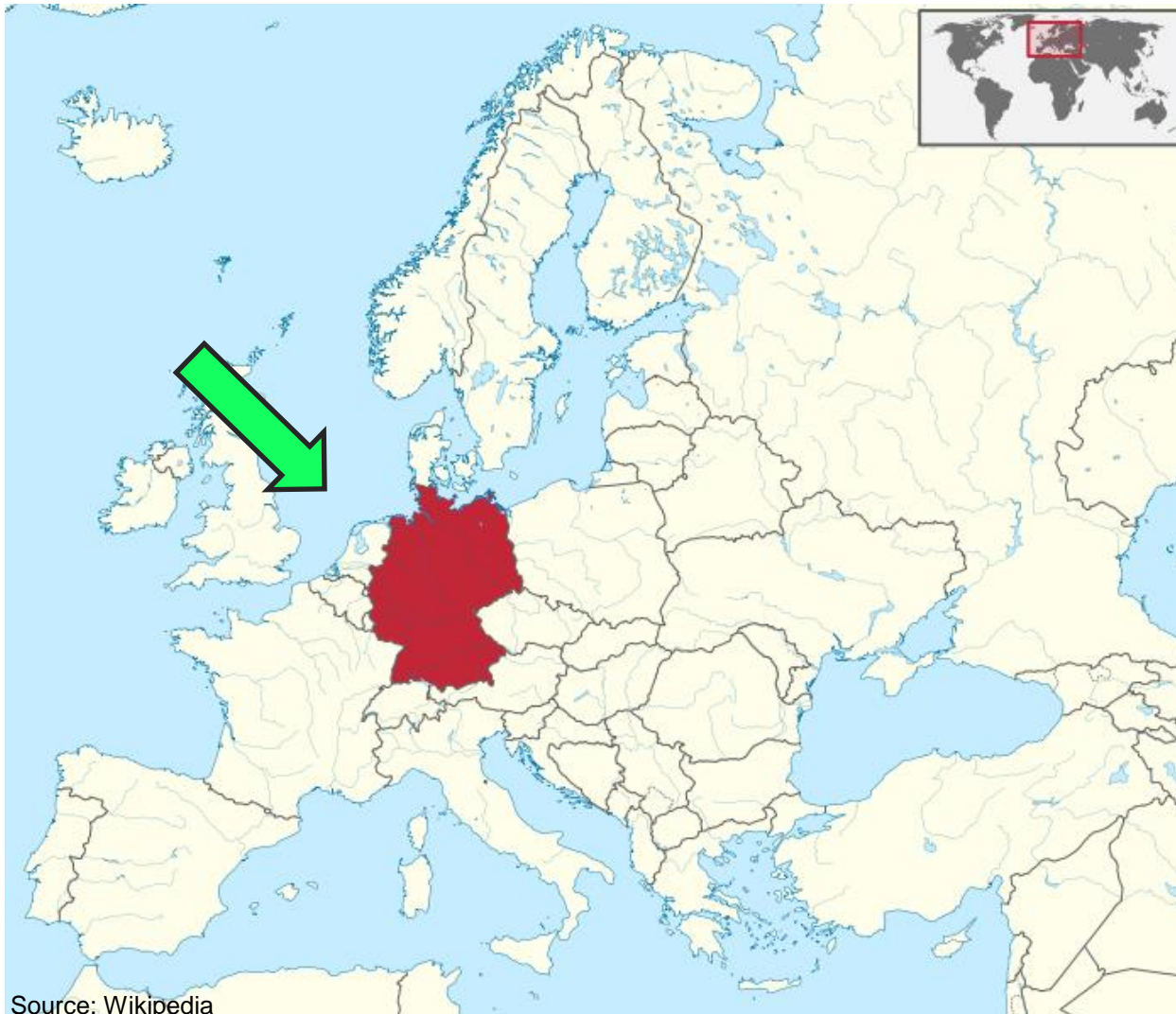
Federal Environment Agency, Germany

Cycling Team of the Federal Environment Agency

Presenter: Heike Bunte

Section I.3.1 “Environment and Transport“

Cycling in Germany: An Overview I



80.7 m



71 m

(2013, ZIV)



43.9 m

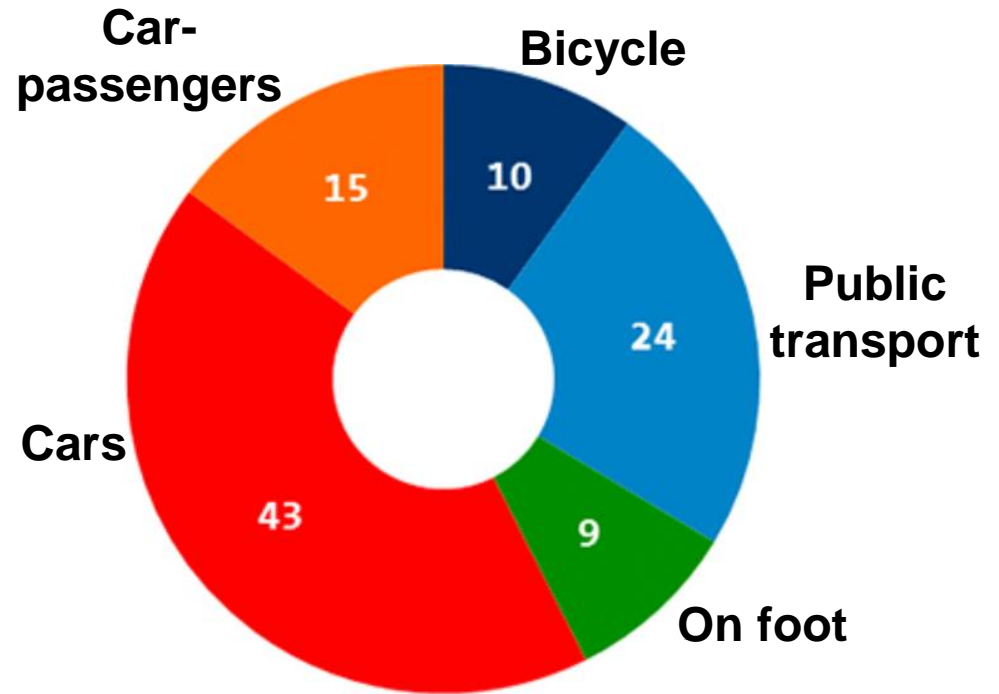
(2013, KBA)



Source: Wikipedia

Cycling in Germany: An Overview II

MODAL SPLIT
10% CYCLISTS
(Percentage of journeys)
(MID 2008)



Bicycles: FREQUENCY OF USE (Fahrrad-Monitor 2013)

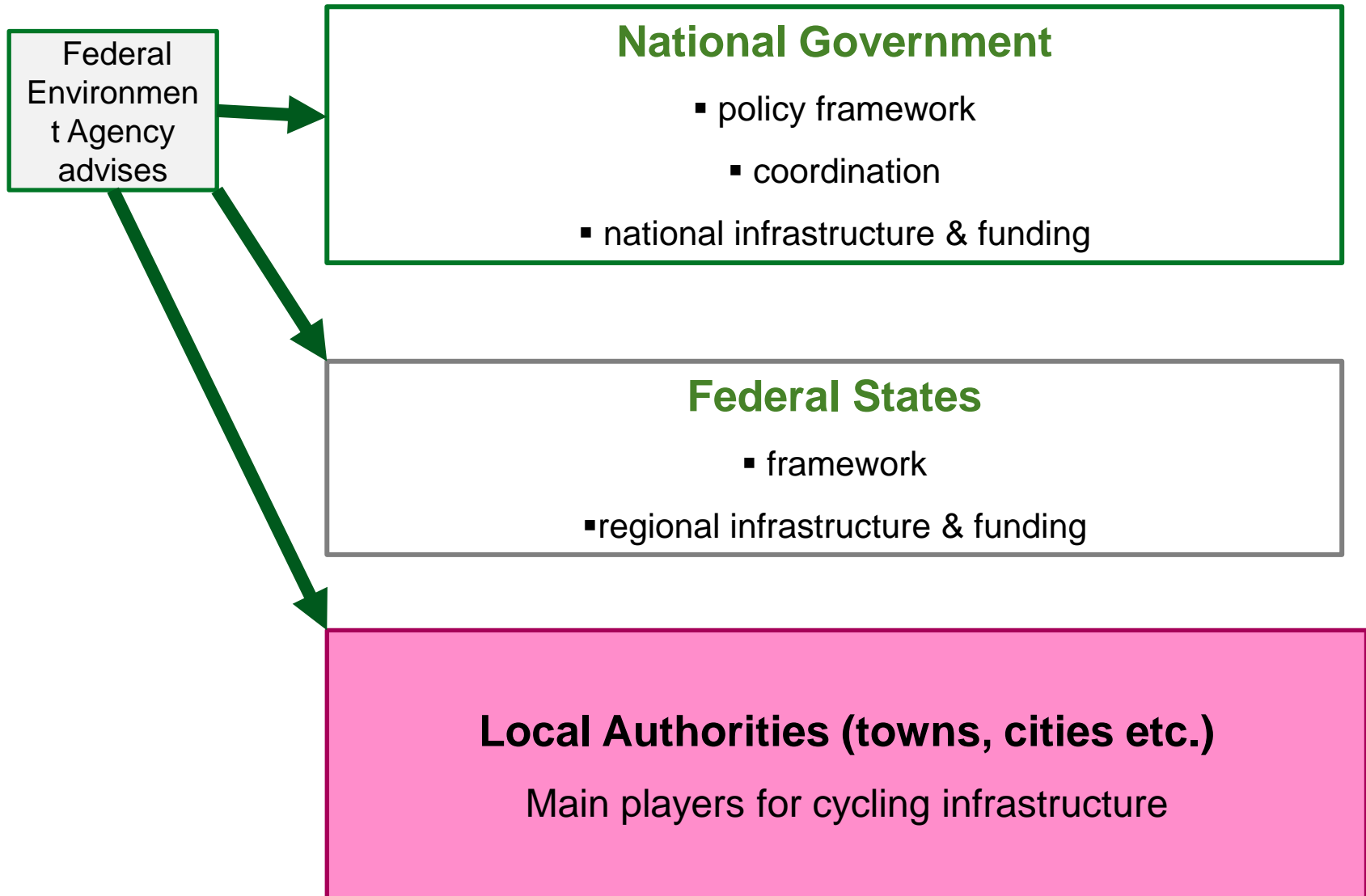
■ Daily
 ■ Several times a week
 ■ Several times a month



Cycling in Germany: urban impressions



Responsibilities for Cycling Policy



Additional Funding & Promotion of Cycling by the German Government



National Cycling Plan 2020



National Cycling Plan 2020

Joining forces to evolve cycling



- central strategic tool to promote, catalyse, facilitate and coordinate cycling as part of an integrated sustainable transport system
- Guideline on topics like infrastructure *and* soft measures
- Goal to increase cycling to 15% (per journey undertaken) until 2020
- urban areas: 11 % → 16 %
- rural areas: 8 % → 13 %

www.nrvp.de [English version available]

National Cycling Plan 2020: Action Areas

1. Planning & developing a cycling strategy
2. Infrastructure
3. Road Safety
4. Communications
5. Cycle tourism
6. Electric Mobility
7. Linkage with other means of transport
8. Mobility & road safety education
9. Create & safeguard qualities



Taking a deeper look... innovative action takes place within NCP

- Campaigns, research, focus on special target groups, i.e. children, elderly people, handicapped persons
- Purpose: reaching non cycling oriented people, sensitize businesses (real estate economy sector)
- Contests (i.e. “Like it, bike it“ – short film contest for young adults, “Bike to work“ etc.)
- Support for (technical) innovations (Bike&Ride concepts, comparison of costs of different means of transport)
- Research or feasibility studies (i.e. Super Cycle Highway through the largest agglomeration in Germany - 140km)

Best Practice Example 1

Cycle Courses for Migrants (women)



© Heike Bunte 2012

Best Practice Example: Project 2

Cycling Training for Elderly to prevent accidents



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Best Practice Example Project 3

Bike to Work



Source, copyright: AOK

Conclusion /Discussion...

- NCP is one element in Germany to support cycling and getting more & more attention
- NCP tries to involve all societal levels (of cycling)
- NCP tries to involve different disciplines and working fields
- Cities have huge differences in respect to cycling quality – therefore NCP is also a „learning tool from and for each other“



Thanks for listening!

Heike Bunte and UBA Cycling Team!

Section I.3.1 “Environment and Transport“

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Further info:

www.umweltbundesamt.de/en/topics/traffic-noise

www.nationaler-radverkehrsplan.de/en/transferstelle