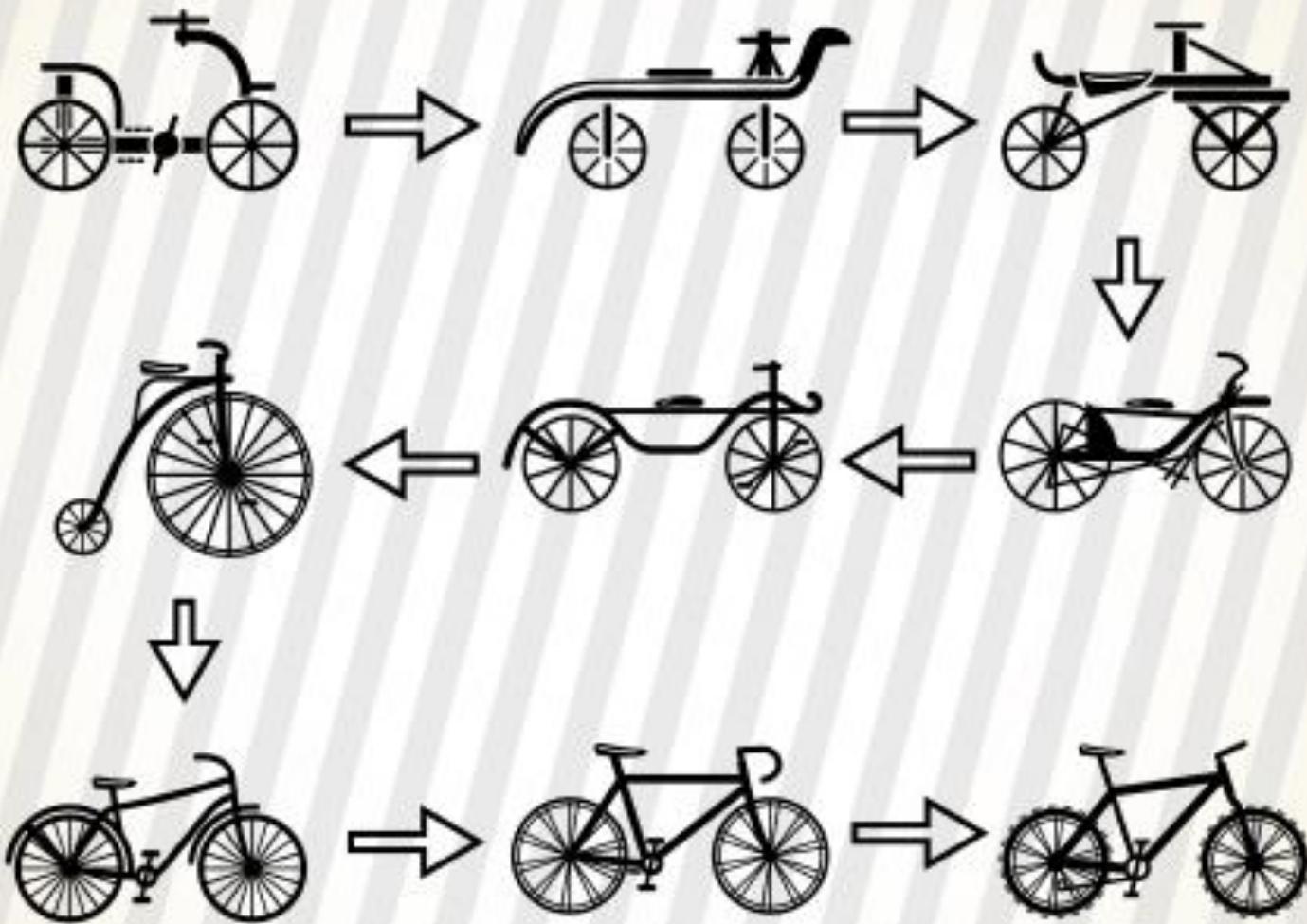


Green World on Wheels



**Antony Lo/ CEO
Giant Global Group**



Bicycle evolution icons

Bicycle : made in Taiwan



 GIANT®

Professional
cycling brand

A cyclist in a black and purple jersey is riding a road bike down a paved road. The road is bordered by a barbed-wire fence and dry, golden grass. The scene is lit by warm sunlight, creating long shadows of the fence posts on the road.

Welcome to
Giant
Cycling
World.

Welcome to Giant cycling world

WHERE DO YOU RIDE? 選擇你最常騎乘的路面

ON-ROAD

Always on a paved road.



X-ROAD

A mix of paved road and dirt paths.



OFF-ROAD

Mostly mountain trails and dirt paths.



PERFORMANCE

Competition or enthusiast



SPORT

Fitness or escape



LIFESTYLE

Commuter or recreation

What is your desired riding Level?
請選擇你希望透過自行車騎乘完成的目標。

Welcome to Giant cycling world

WHERE DO YOU RIDE? 選擇你最常騎乘的路面

ON-ROAD

Always on a paved road.



Propel Advanced SL

X-ROAD

A mix of paved road and dirt paths.



TCX advanced pro

OFF-ROAD

Mostly mountain trails and dirt paths.



Trance advanced

PERFORMANCE

Competition or enthusiast

SPORT

Fitness or escape



Fastroad comax 2



ANYroad comax



talon

LIFESTYLE

Commuter or recreation



simple



sedona



revel

What is your desired riding Level?
請選擇你希望透過自行車騎乘完成的目標。



First and only
female bicycle brand
dedicated to women.



momentum®

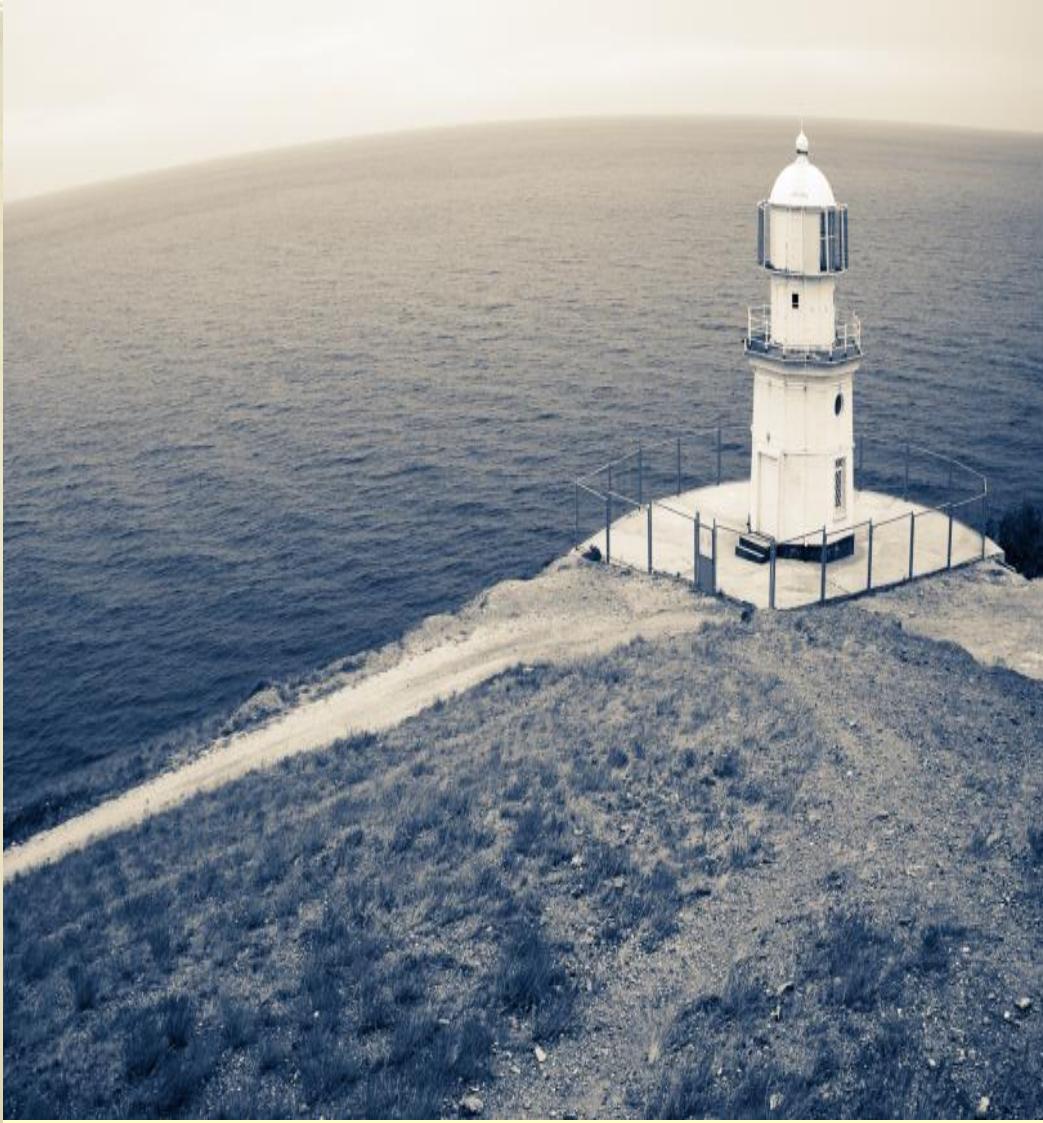
莫曼頓





A wide-angle photograph of a desert landscape. The foreground is dominated by large, smooth sand dunes with distinct ridges and shadows. The middle ground shows more dunes receding into the distance. The sky above is a clear, pale blue, suggesting either early morning or late afternoon light.

Cycling Desert



Cycling Island

Cycling Island Pyramid



- ✓ Innovative Cycling premium Product
- ✓ Cycling Paradise
- ✓ ECO Cycling Friendly City

A team

A-TEAM

A-TEAM

Power of Partnership





2008 A-TEAM自行車環島活動



Cycling Paradise



CYCLING 特集

TOUR!

你能踩動整個地球



捷安特旅遊 為您服務...





FORMOSA 900

騎遇福爾摩沙

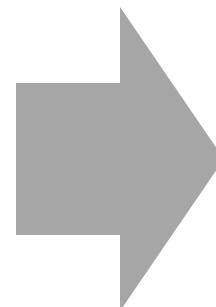


FORMOSA 900
騎遇福爾摩沙



FORMOSA 900

騎遇福爾摩沙



2015環島影片
(4分鐘英文字幕版)

Eco Cycling Friendly City



U Bike In Taipei



VELO-CITY
GLOBAL 2016
EVOLUTION OF CYCLING
FEB 27-MAR 1 TAIPEI, TAIWAN



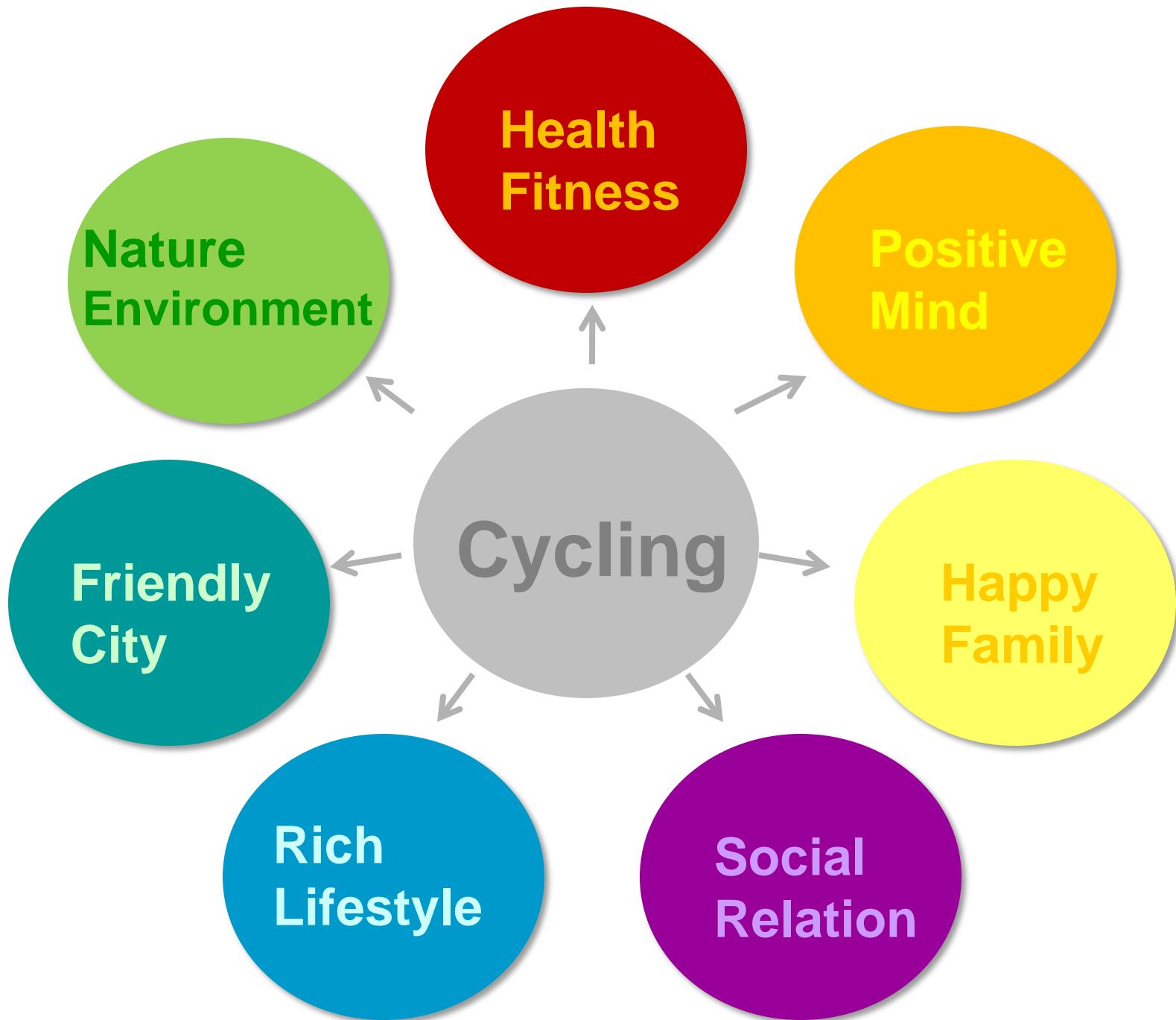
Conference Theme -
Evolution of Cycling

Taipei City Mayor Ko bikes 380 km from Taipei to Kaohsiung within 20 hours



We have a...

Dream



Share the joy of ride



18%

82%

Target Market

population of

4.3 billion

billion





saving lives one bike at a time



自行車環台紀錄

Cycling Taiwan Tour

NOV. 9 ~ 17, 2013

- 1 2013/11/09 新北市首日遊
- 2 2013/11/10 寶島神燈夜游
- 3 2013/11/11 花蓮賞海鷺
- 4 2013/11/12 台東賞熱帶雨
- 5 2013/11/13 雲嘉南賞花季
- 6 2013/11/14 嘉義和美燈籠
- 7 2013/11/15 嘉義的花海
- 8 2013/11/16 台中霧社電影
- 9 2013/11/17 新竹市首遊



RIDE
LIFE
RIDE GIANT

依據 i-Tracing 自行車環台路線系統記錄

Cycling Route No 1

939.5 km

Cycling Path

4,106 km

Light Up ASIA



**Healthy People
Better Life
Beautiful Earth**



Green World on Wheels

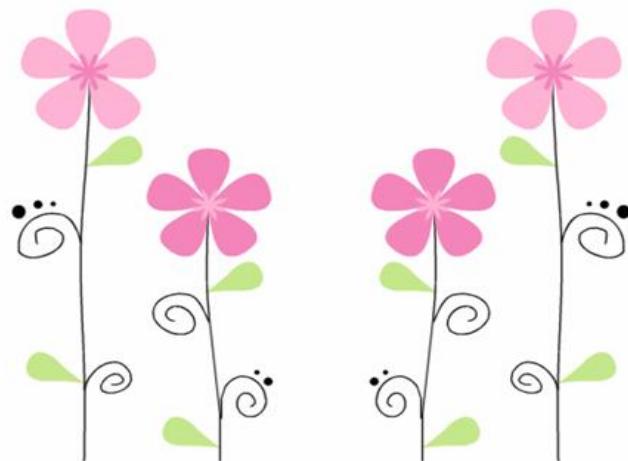




dank u

danke

Thank You !



謝謝

gracias

ありがとう

merci

grazie