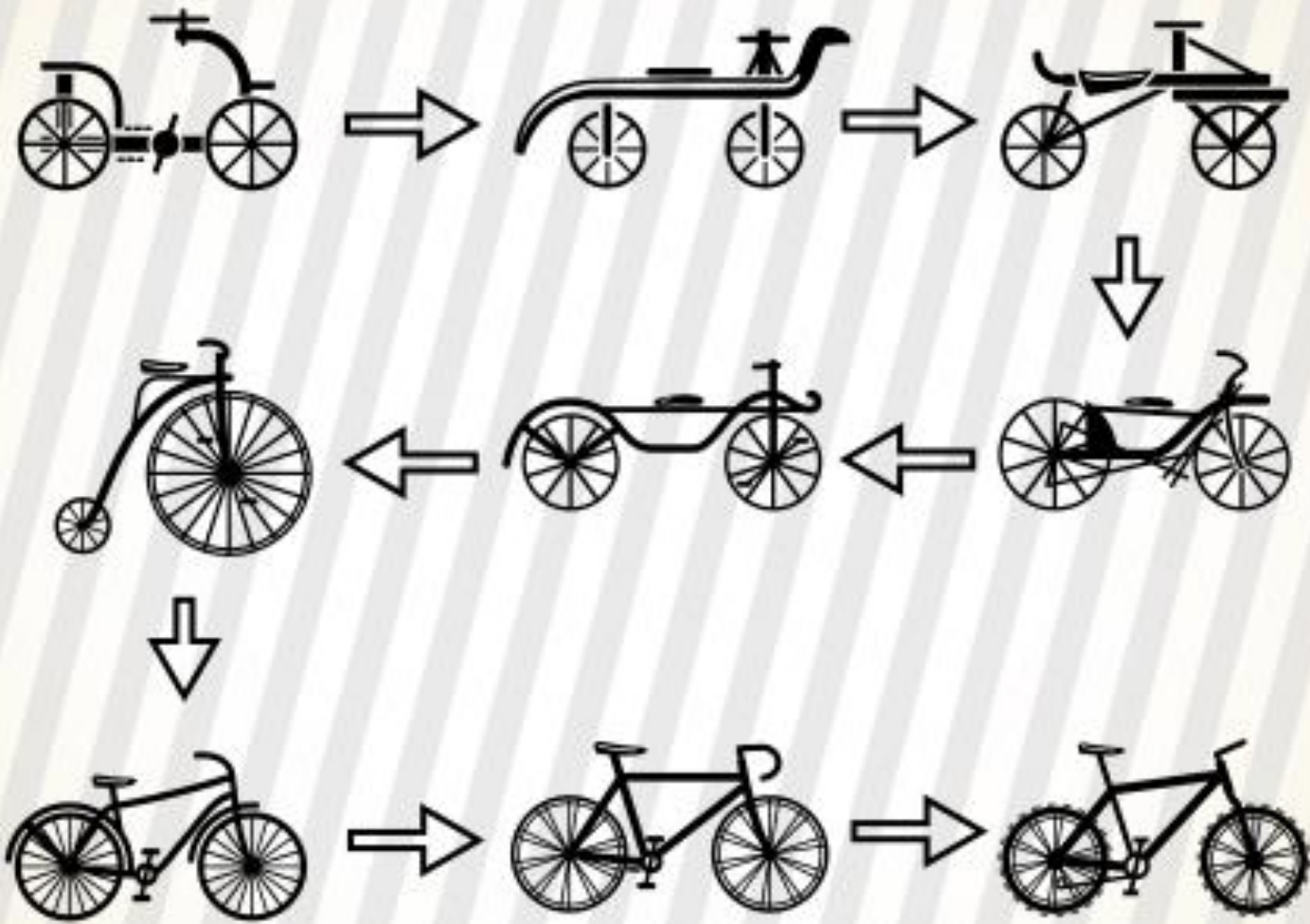


Green World on Wheels



Antony Lo/ CEO
Giant Global Group



Bicycle evolution icons

Bicycle :
made in Taiwan



 **GIANT®**

Professional
cycling brand



Welcome to
Giant
Cycling
World.

Welcome to Giant cycling world

WHERE DO YOU RIDE? 選擇你最常騎乘的路面

ON-ROAD

Always on a paved road.



X-ROAD

A mix of paved road and dirt paths.



OFF-ROAD

Mostly mountain trails and dirt paths.



PERFORMANCE

Competition or enthusiast

SPORT

Fitness or escape

LIFESTYLE

Commuter or recreation

What is your desired riding Level?
請選擇你希望透過自行車騎乘完成的目標。

Welcome to Giant cycling world

WHERE DO YOU RIDE? 選擇你最常騎乘的路面

ON-ROAD

Always on a paved road.



Propel Advanced SL

X-ROAD

A mix of paved road and dirt paths.



TCX advanced pro

OFF-ROAD

Mostly mountain trails and dirt paths.



Trance advanced

PERFORMANCE

Competition or enthusiast

SPORT

Fitness or escape

LIFESTYLE

Commuter or recreation



Fastroad comax 2



ANYroad comax



talon



simple



sedona



revel

What is your desired riding Level?
請選擇你希望透過自行車騎乘完成的目標。



First and only
female bicycle brand
dedicated to women.

Liv



momentum®

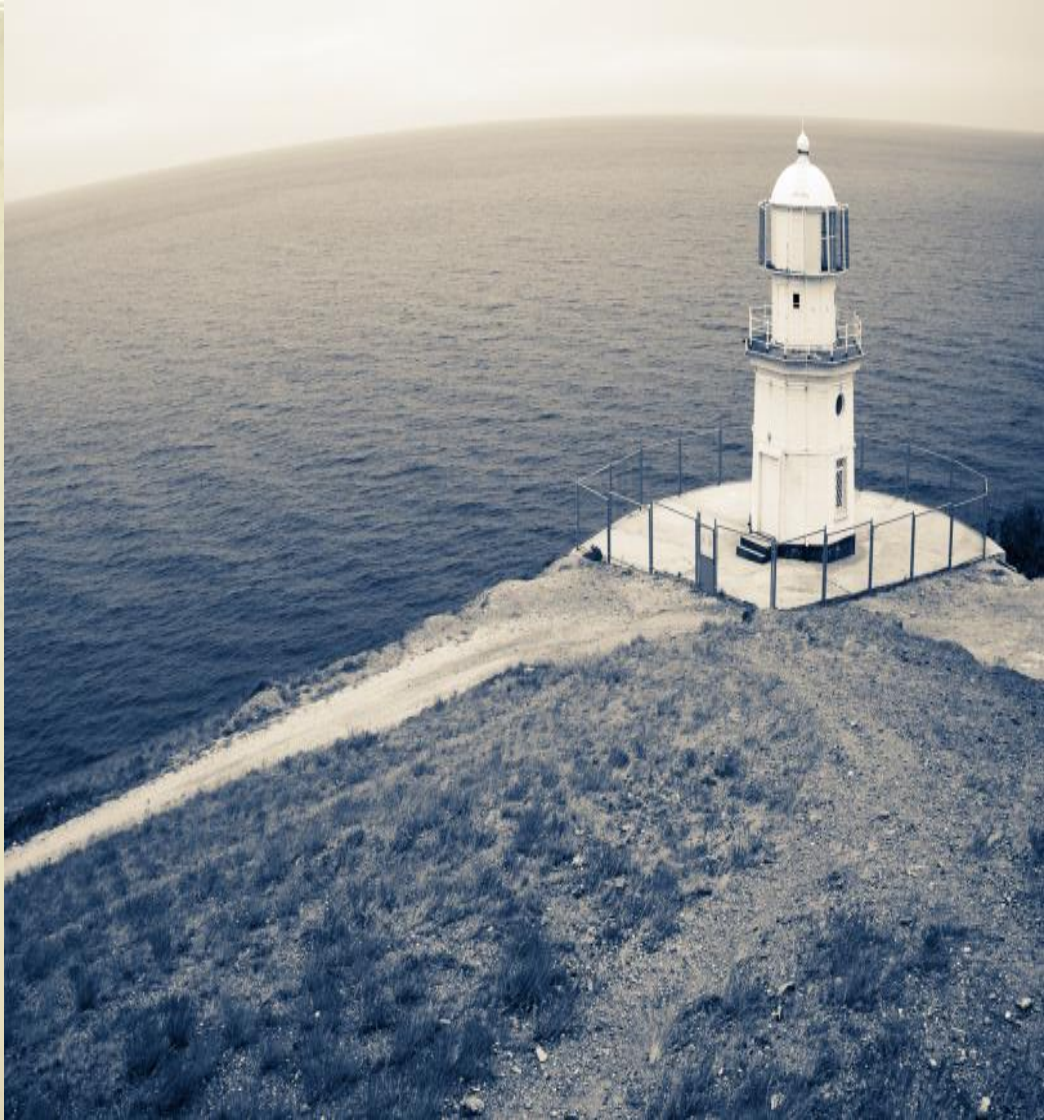
莫曼頓







Cycling Desert



Cycling Island

Cycling Island Pyramid



- ✓ **Innovative Cycling premium Product**
- ✓ **Cycling Paradise**
- ✓ **ECO Cycling Friendly City**

A team

A-TEAM

A-TEAM
Power of Partnership

Future of Cycling
Power of Partnership





2008 A-TEAM 自行車環島活動



Cycling Paradise



CYCLING

特集



你能踩動整個地球

TOUR!

捷安特旅遊 為您服務...





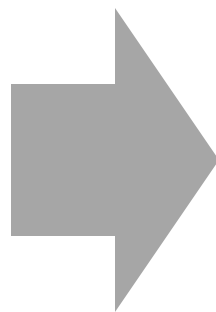
FORMOSA 900

騎遇福爾摩沙



FORMOSA 900

騎過福爾摩沙



2015環島影片
(4分鐘英文字幕版)

Eco Cycling Friendly City



U Bike In Taipei



VELO-CITY
GLOBAL 2016
EVOLUTION OF CYCLING
FEB 27-MAR 1 TAIPEI, TAIWAN



VELO-CITY
GLOBAL 2016
EVOLUTION OF CYCLING
FEB 27-MAR 1 TAIPEI, TAIWAN



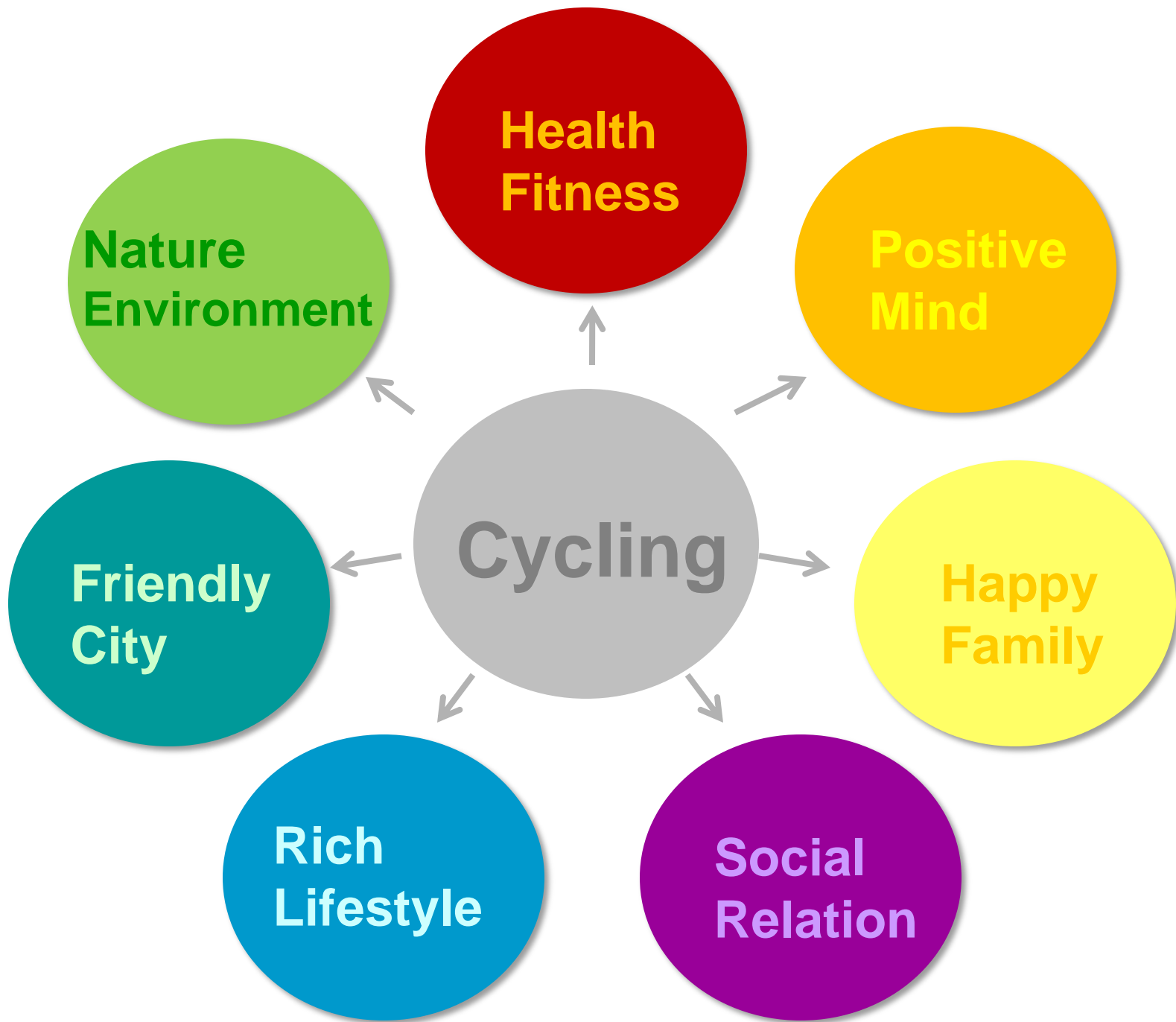
Conference Theme -
Evolution of Cycling

Taipei City Mayor Ko bikes 380 km from Taipei to Kaohsiung within 20 hours



We have a...

Dream



Share the joy of ride



18%

82%

Target Market population of

4.3 billion



saving lives one bike at a time_



自行車環台紀錄

Cycling Taiwan Tour

NOV. 9 ~ 17, 2013



1	2013/11/09	新北市政府
2	2013/11/10	宜蘭縣政府
3	2013/11/11	花蓮縣政府
4	2013/11/12	台東縣政府
5	2013/11/13	屏東縣政府
6	2013/11/14	高雄市政府
7	2013/11/15	台南市政府
8	2013/11/16	台中市府
9	2013/11/17	新竹市



依據 i-Tracing 自行車環台記錄系統紀錄

RIDE LIFE
RIDE GIANT

Cycling Route No 1

939.5 km

Cycling Path

4,106 km

Light Up

ASIA



Healthy People
Better Life
Beautiful Earth



Green World on Wheels





dank u

danke

Thank You !



謝謝

gracias

ありがとう

merci

grazie