

Biking Tour Taiwan

Cycling Route I



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Videos for Cycling Route I



3-min



15-min

<https://www.youtube.com/watch?v=xPk3QzSRI9s>

Outline



Concept



Planning



Signs and Markings

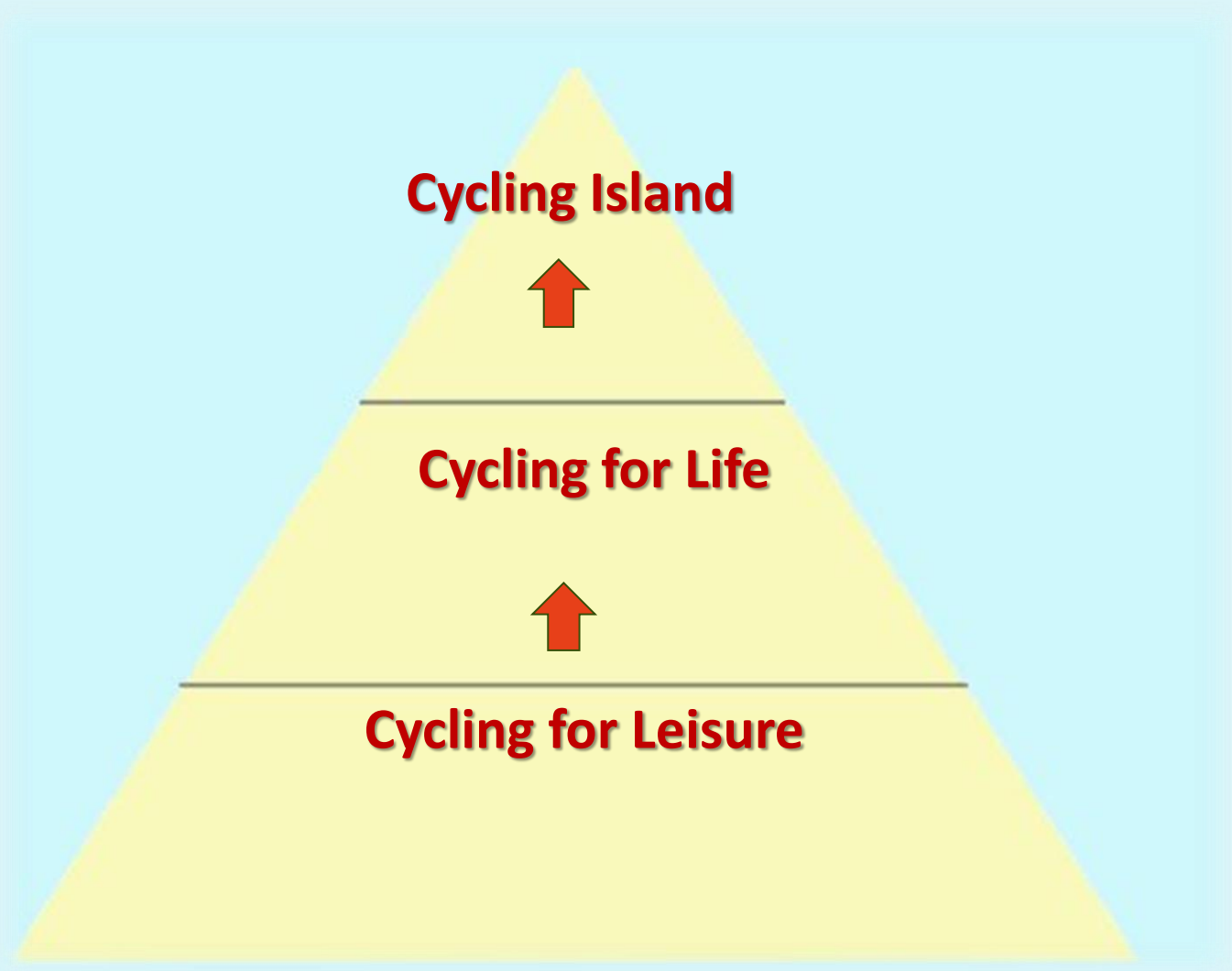


Status of Supply and Transit Stations



Completions and Marketing

Concept: *Leisure* → *Life*



Planning



Main Route: 968 km



Branch Routes: 235 km

Principles:

- ✓ Safety, continuity, friendliness, and directness
- ✓ Connections with the local routes, stations, and attractions
- ✓ Food, accommodations and supply stations
- ✓ The use of island highway systems

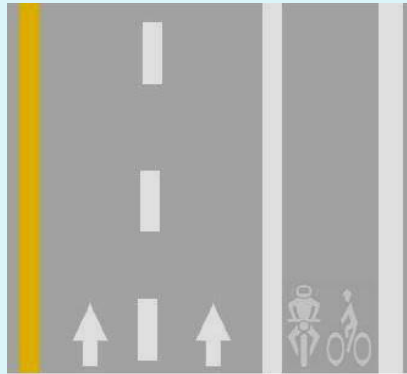


Signs and Markings

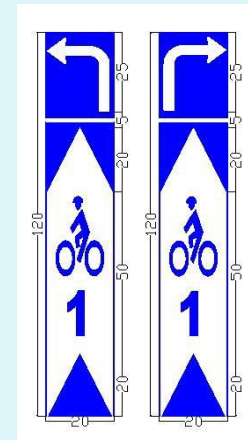
1. Waiting Zones



2. Slow Lanes



3. Directing Signs



4. Directions, Attractions, and Supply Stations



Status of Supply and Transit Stations

- 11 Transit Stations – purple markings
Bikers can get on and off the trains



- 122 Supply Stations – yellow markings
Water, food and restrooms





i3 Taiwan, Loving Travel

Winner of APEC Gold Award

- 2015 APEC ESCI Best Practices Awards, **Smart Transportation** Category

- In Sun Moon Lake, a new option of low-carbon travel

- Project launched in Nov 2014



Follow-ups



the Formosa 900

- A 9 days, 8 nights Festival
- In 2016, all participants will be riding along **Cycling Route I**

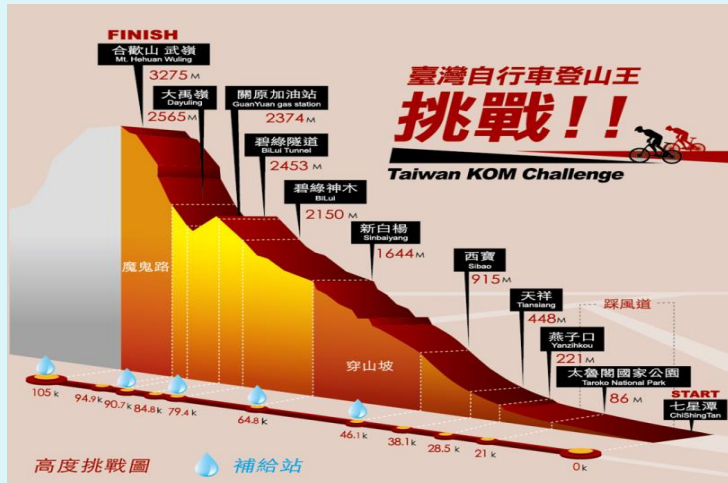


Come! Bikeday in Sun Moon Lake



Taiwan KOM (King of the Mountain) Challenge

- 4th year
- Australia's SBS Radio covered the event in 2014
- Ranked one of the world's top 6 uphill cycling routes



Conclusion



Taiwan Cycling Route I

1. Main route 968 km; branch routes 235 km, connecting attractions and transit stations
2. Signs and markings for cyclists
3. 122 supply stations for resting and resupplying
4. 11 transit stations to complete the journey in sections

Step on the pedal and ride on!

Traveling in Taiwan in a brand-new way!



Have a good cycling day!