



#IndiahasathingwithBikes

Bicycling and Smart Cities



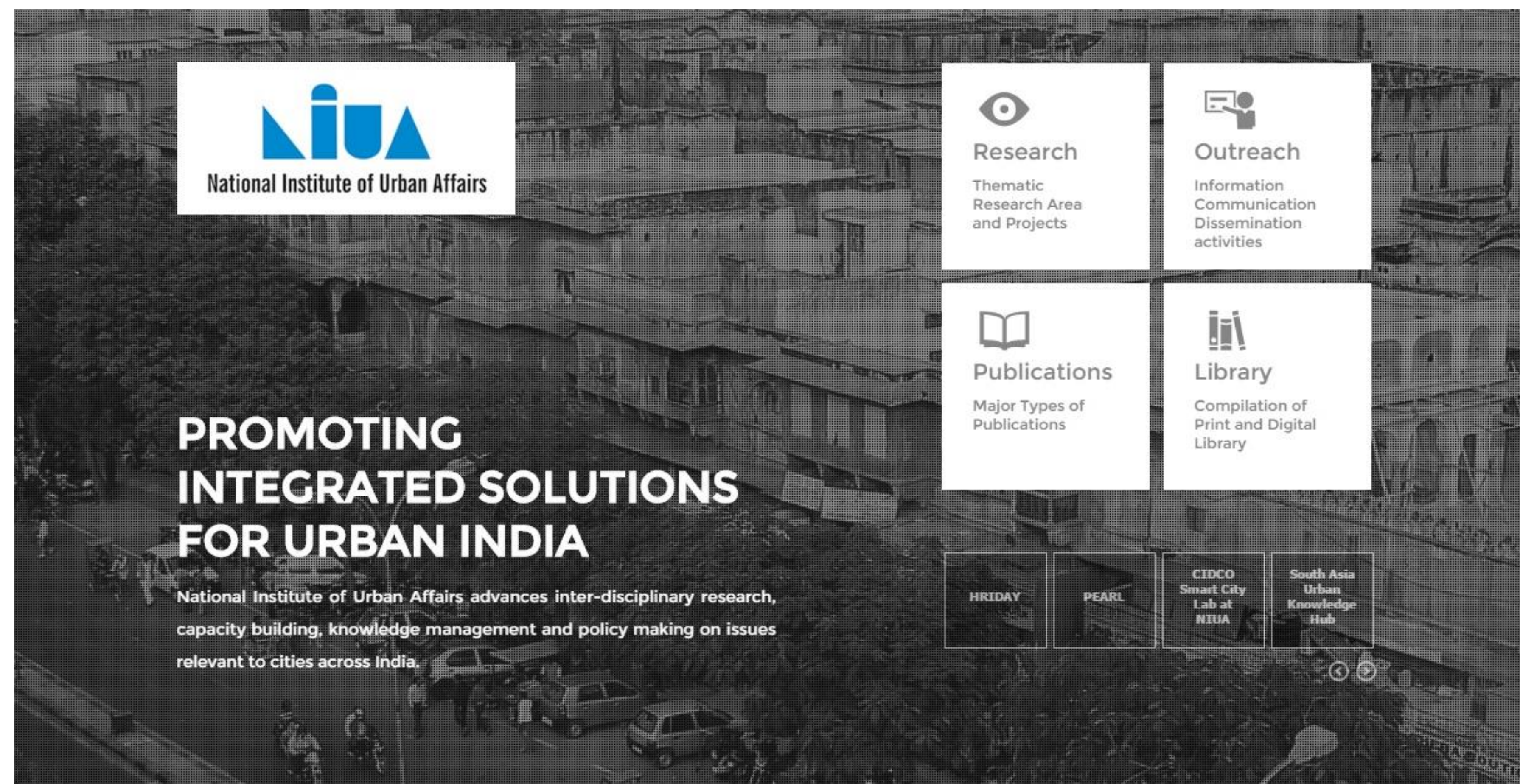
National Institute of Urban Affairs

Image: indianexpress.com_imageby_CR Sasikumar



National Institute of Urban Affairs

- Established in 1976
- Based in New Delhi
- Apex research body for the Ministry of Urban Development, Government of India
- Core grant from the Ministry of Urban Development
- Research, capacity building and dissemination of knowledge in the urban sector



- HRIDAY
- PEARL
- CIDCO Smart City Lab
- South Asia Urban Knowledge Hub
- India Urban Portal

<http://www.niua.org/>
India Habitat Centre, New Delhi



- **Bicycling in India**
- **Story so far**
- **Smart Cities Mission**
- **Delhi, Ludhiana**
- **Measuring Performance**
- **Bicycles & Bollywood**





Business as Usual, West Bengal (1983)

২৫৩



National Institute of Urban Affairs

Image: Steve McCurry





Business as Usual, Varanasi (1983)



National Institute of Urban Affairs

Image: Steve McCurry



GUPTA CYCLE MART Ph: 23364394



Breadwinner



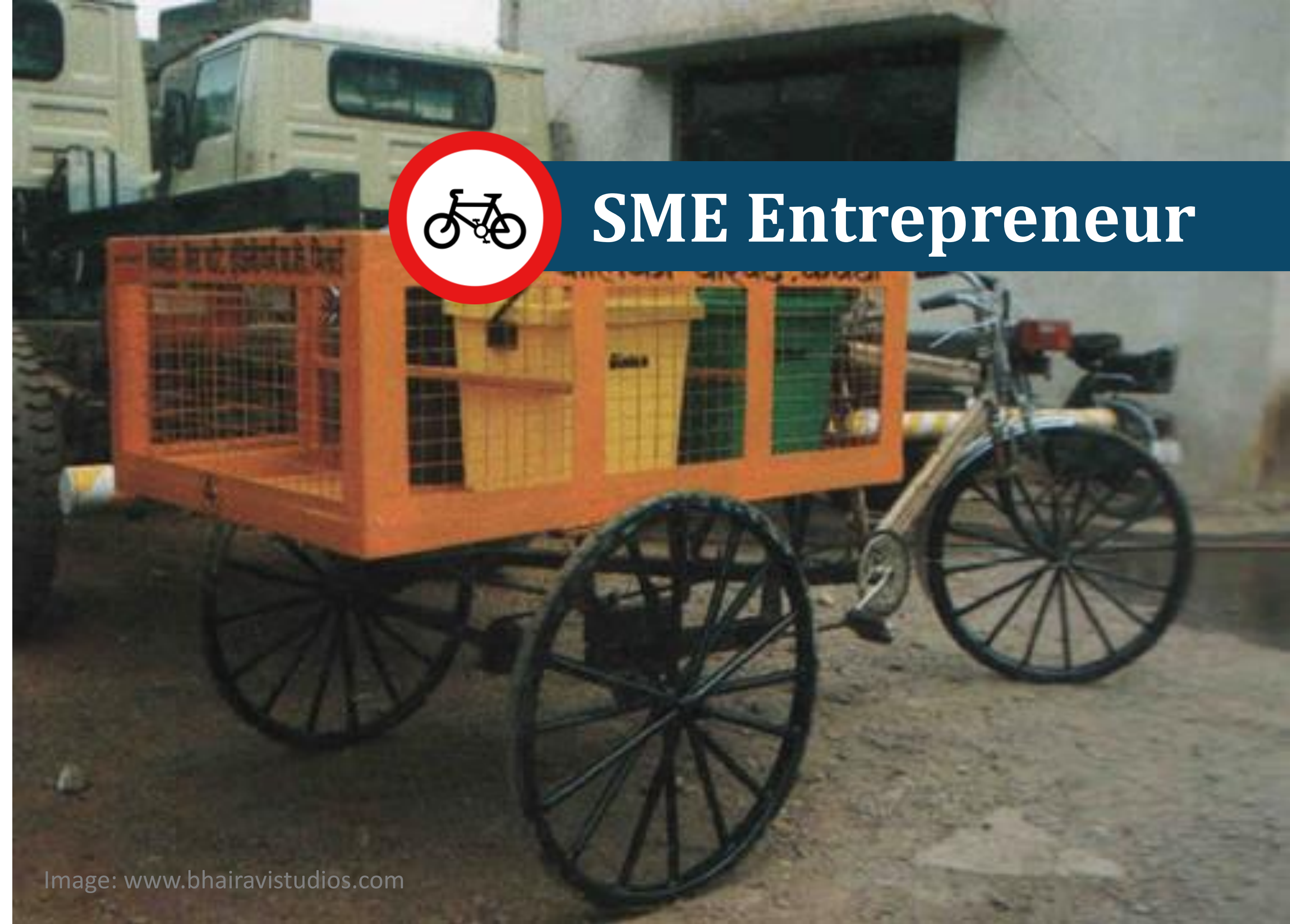
National Institute of Urban Affairs

Image: www.downtoad.org





Image: downthroad.org3



SME Entrepreneur

Image: www.bhairavistudios.com



National Institute of Urban Affairs

Image: curiousrandonneur.blogspot.com



Image: www.downthroad.org



Image: khattadaqa.wordpress.com



National Institute of Urban Affairs

Image: Theguardian.com



Wheels for two



IMAGE: MeenaKadir_Flickr



Mukhyamantri Bicycle Yojna

Bihar

Saraswati Bicycle Supply Scheme

Chhattisgarh

Free Bicycle Distribution Scheme

Karnataka

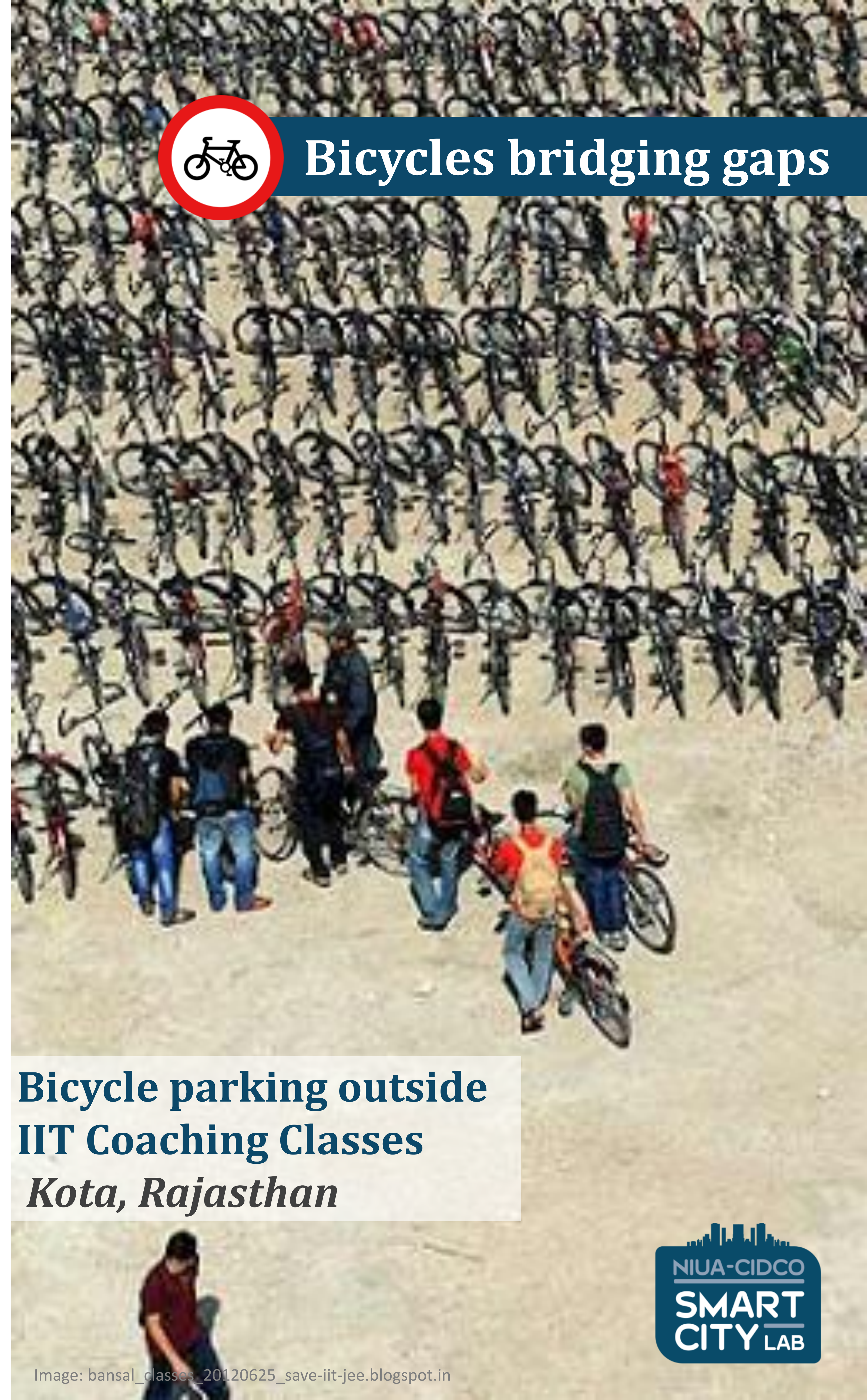


National Institute of Urban Affairs

Image: buffingtonpost.in



Bicycles bridging gaps



Bicycle parking outside IIT Coaching Classes

Kota, Rajasthan



Image: bansal_classes_20120625_save-iit-jee.blogspot.in

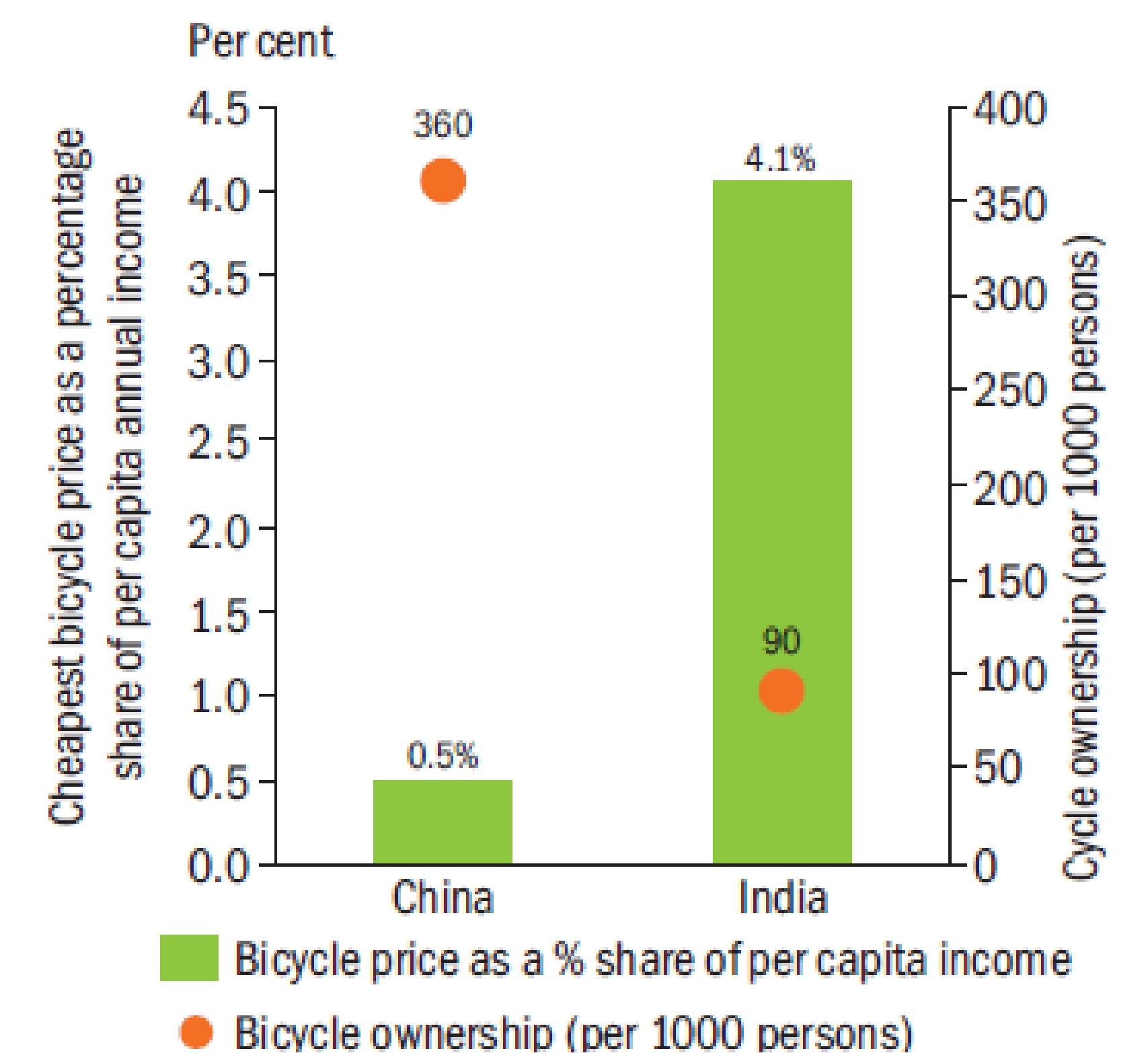
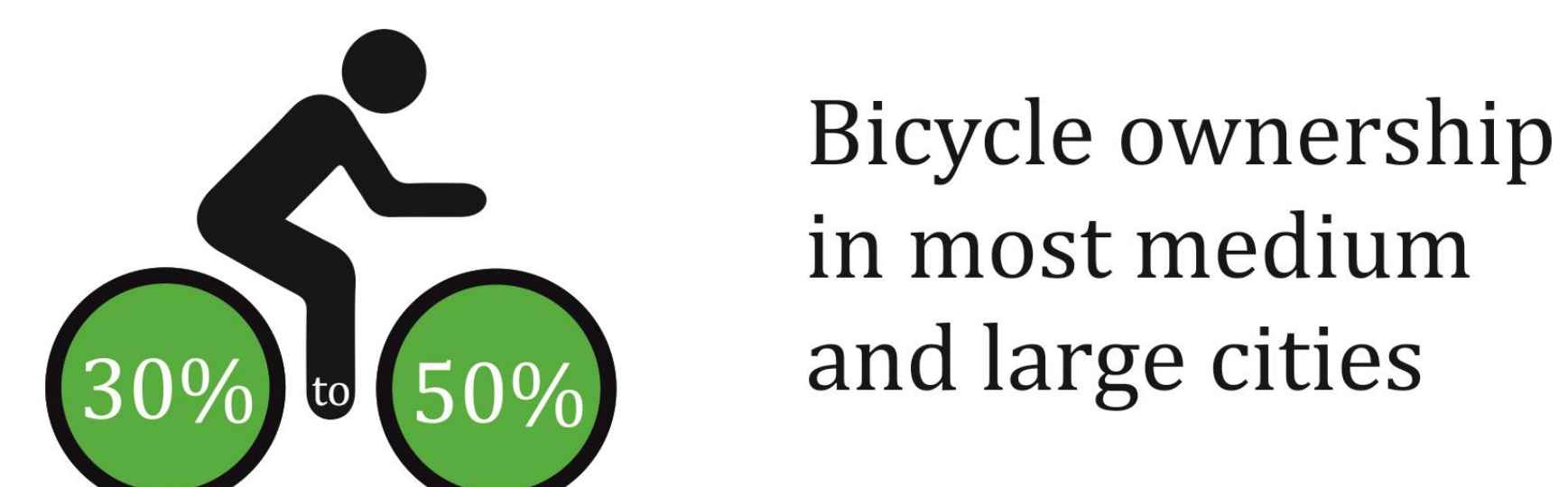


Some Numbers

Indian Mobility Scenario



Cities with more than **8 million** have average trip length of **10.4 km** and average speed of **17 kmph**



Source: TERI

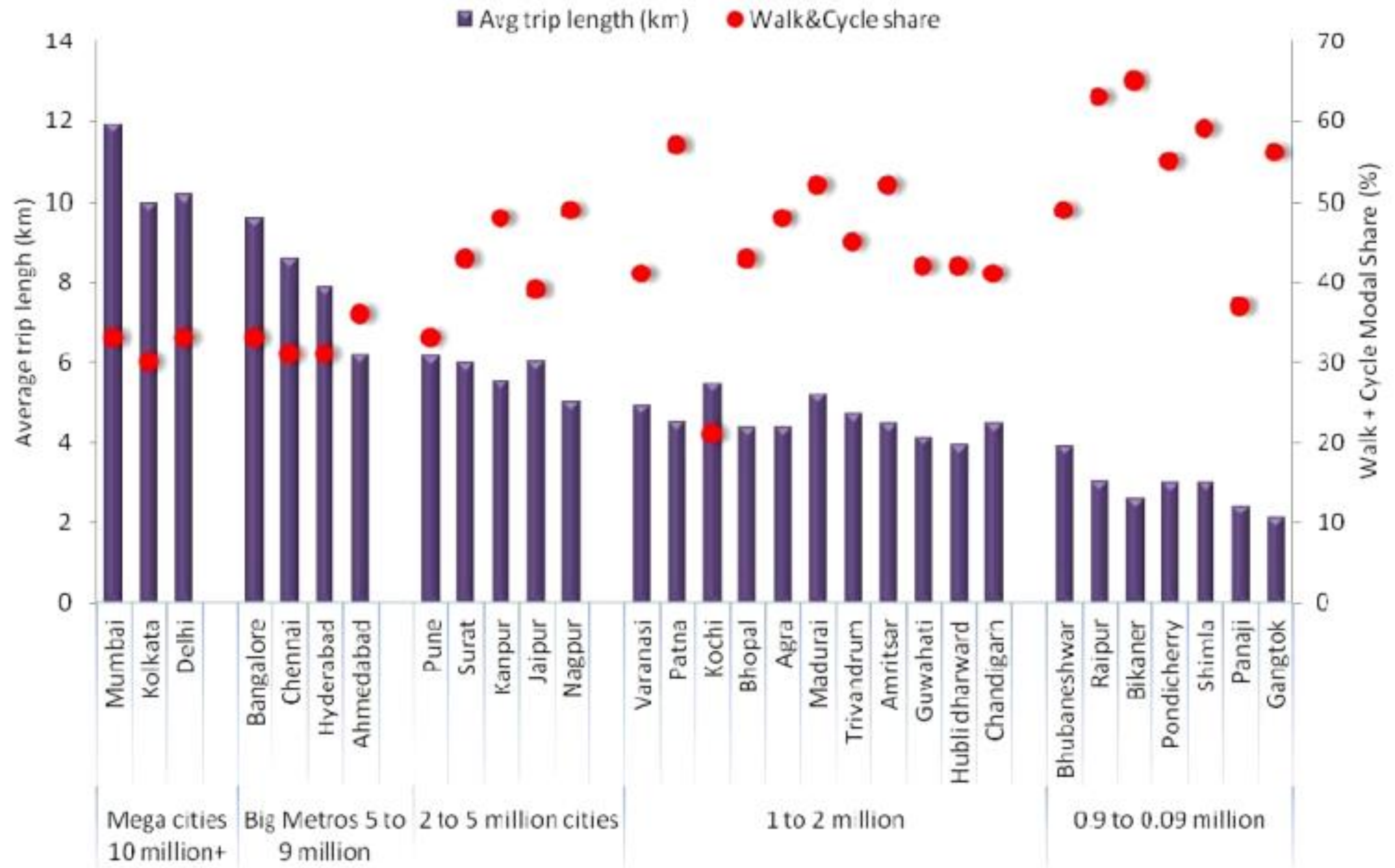
Avg trip length (excluding walk)

- 2.5 - 4.8 km small city
- 4.2 - 6.9 km medium & large city





Trends in Bicycle Use, 2008





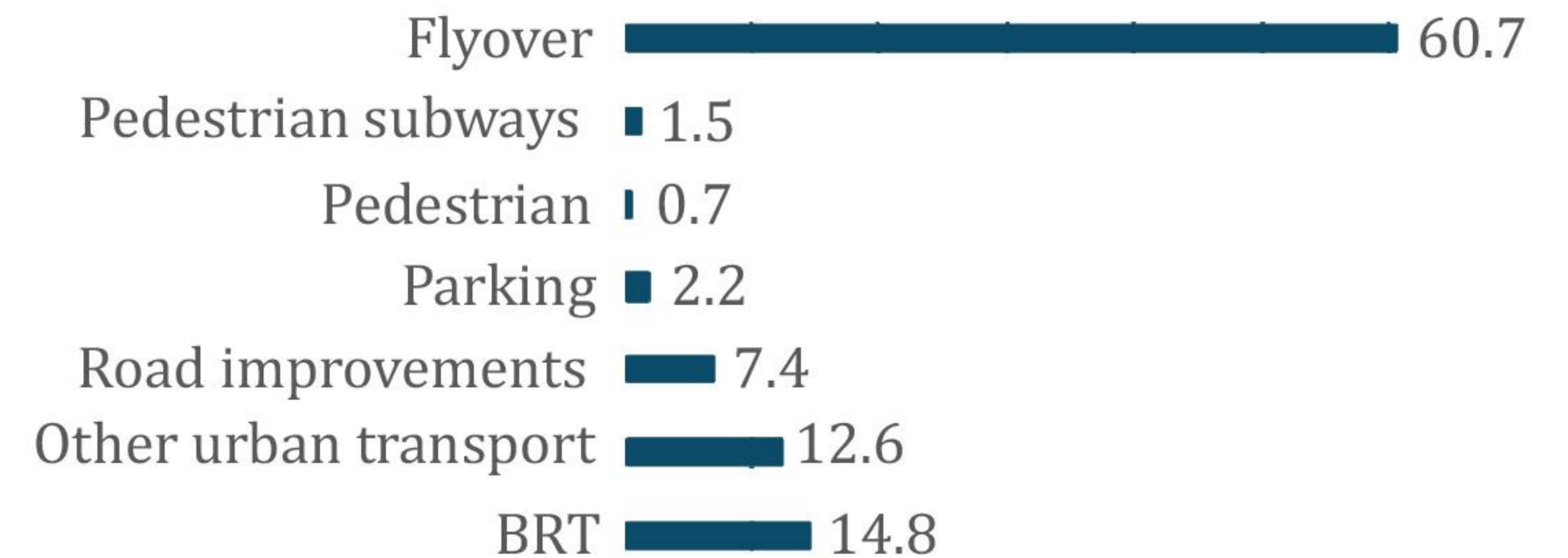
NMT under JnNURM

JnNURM

BRT with Bicycle track integration in 9 cities
NMT under JnNURM was limited to BRT

Data Source: Promoting Low Carbon Infrastructure - NMT
Infrastructure in India: Investment Policy and Design. UNEP

Expenditure under JnNURM



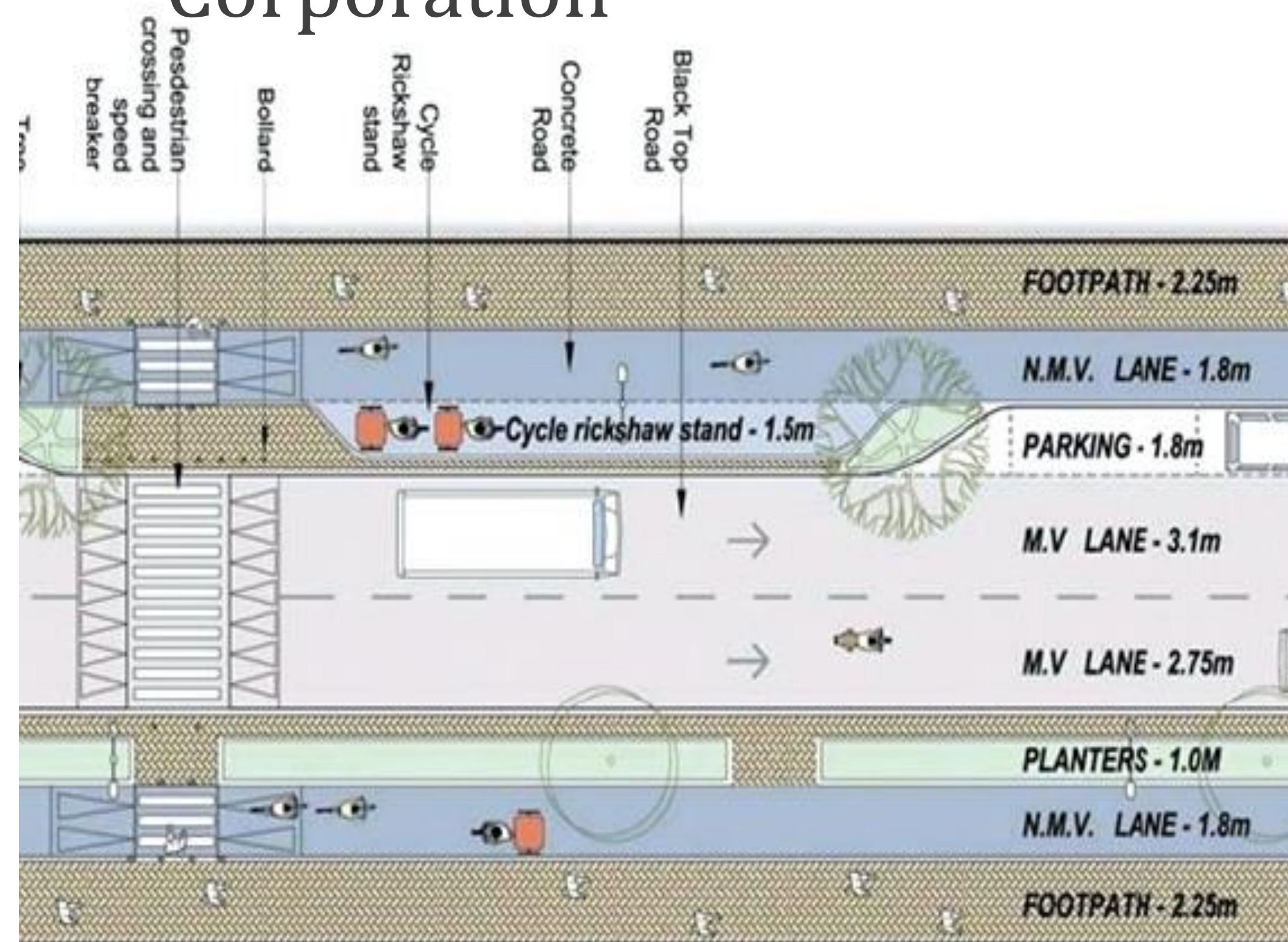
Data Source: iihs





Nanded

- \$55.2 million
- 35 roads proposed for up-gradation
- 50 km of the street has been redesigned with separate NMT Lanes
- PPP model IL&FS and the Nanded Waghala Municipal Corporation



Pradeep Sachdeva Design Associates 2012

Data Source: Promoting Low Carbon Infrastructure - NMT Infrastructure in India: Investment Policy and Design. UNEP



National Institute of Urban Affairs

Bangalore

- Up-gradation of sidewalks and road
- \$3.05 million was sanctioned under the JnNURM in 2007
- Improve traffic management and reduce travel time
- Outcomes of the project have been with respect to reduced travel time, vehicle operation cost and accident rate



Image Source: Deepa Mohan, 20 Jul 2012, Citizen Matters

Data Source: Promoting Low Carbon Infrastructure - NMT Infrastructure in India: Investment Policy and Design. UNEP

Pune

- Pune Municipal Corporation prepared a Comprehensive Mobility Plan (CMP) in 2008 as a pre-condition for accessing funds under the JNNURM
- Comprehensive Bicycle Plan Draft for Pune was created in 2013



Image source: timesofindia.indiatimes.com

Data Source: Pune Municipal Corporation





Best Practice Example – Diu, India

Diu

- Funded by Daman and Diu Union Territory Administration
- Current bicycle mode share – 9%
- 13 kms long island, 21 km of coast line*
- Proposed length - 26km (16 miles)
- Total Cost: ₹ 32 Crore
- 50% of the track is Coastal*
- **Phase 1 Length - 4.2km (Executed) (2.6 Miles)**
- **Cost of Phase I: \$437,028***
- Phase 2 Length – 7.1 km (4.4 Miles)
- Phase 3 length – 15 km (9.3 miles)
- 2014 Volvo Sustainable Mobility Award

Data Source:
Centre for Green Mobility
*diu.gov.in/PressRelease/
Pressnote-CycleTrack-2014-15.pdf



National Institute of Urban Affairs

Image source, Diu Tourism: <http://visitdiu.in/cycling.html>





Smart Cities Mission

Drive economic growth and improve the quality of life of people by enabling local development and harnessing technology as a means to create smart outcomes for citizens

SALIENT FEATURES

- Area Based Approach
- Strategic planning
- Citizen Engagement
- Scenario Planning
- Replicability
- Competition
- Convergence

RETROFIT | REDEVELOPMENT | GREENFIELD | PAN CITY

- 15% Affordable Housing*
- 80% of Buildings should be Energy Efficient*

* Greenfield Development

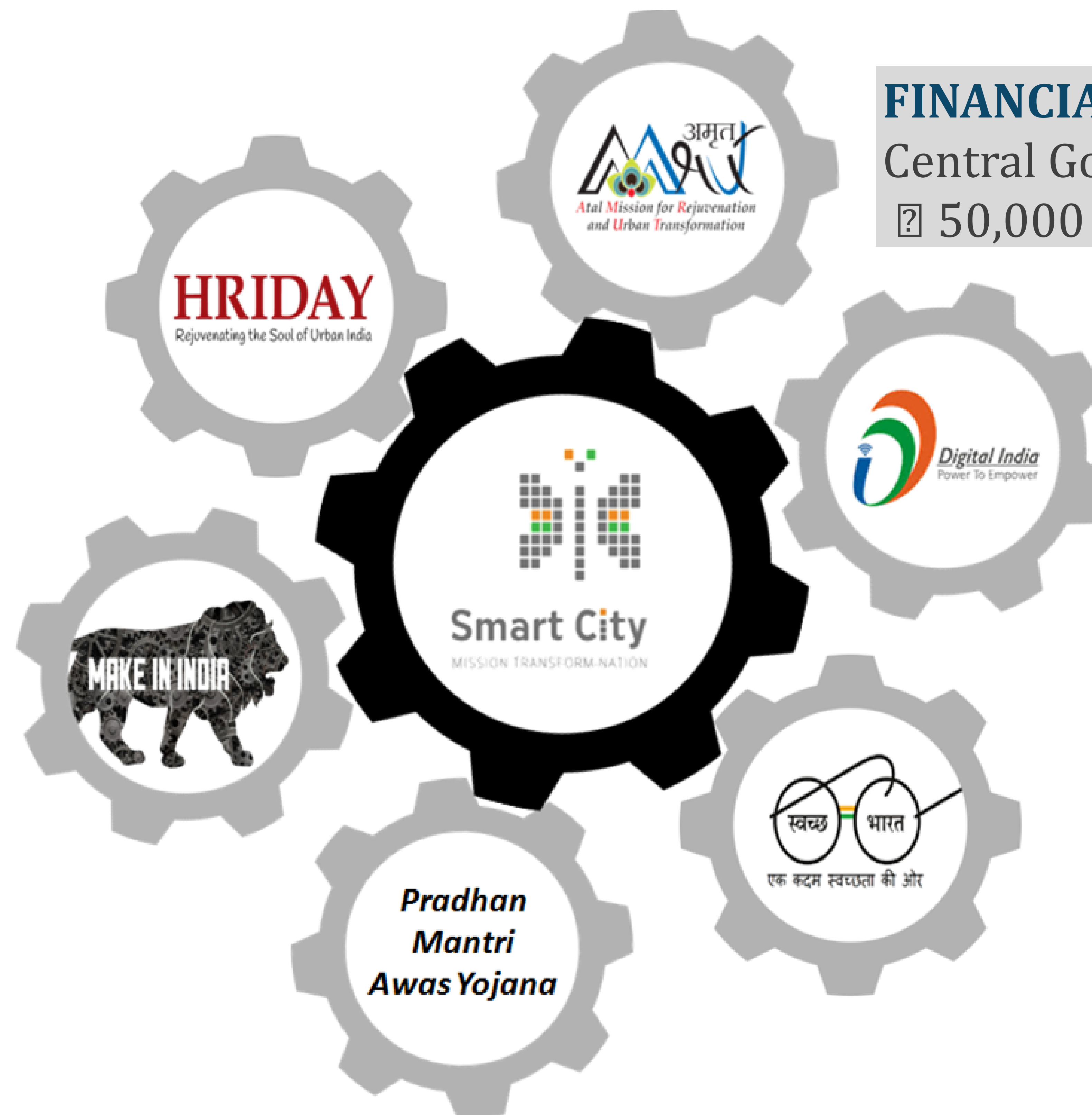
FINANCIAL OUTLAY

Central Government

₹ 50,000 Crores = \$7 billion

SPECIAL PURPOSE VEHICLE

- Plan, Appraise, Release Funds, Implement, Manage, Operate, Monitor and Evaluate Smart City Development Projects
- Limited company incorporated under Companies Act, 2013 at City Level



National Institute of Urban Affairs

<https://www.itdp.org/>





Smart Cities Mission

Timeline for National Smart Cities Challenge



Scoring Criteria

City Level Criteria **30%**

5%
Vision and goals

10%
Strategic plan

10%
Citizen engagement

5%
Baseline, Key Performance Indicators (KPIs), self-assessment and potential for improvement

Area-based development **55%**

7%
'Smartness' of proposal

5%
Citizen engagement

15%
Results orientation

3%
Process followed

25%
Implementation framework, including feasibility and cost-effectiveness

Pan-city solution **15%**

3%
"Smartness" of solution

1%
Citizen engagement

5%
Results orientation

1%
Process followed

5%
Implementation framework, including feasibility and cost-effectiveness

Total

100





Prescribed Features

Creating Walkable Localities

- Reduce congestion, air pollution and resource depletion
- Boost local economy, promote interactions and ensure security
- The road network is created or refurbished not only for vehicles and public transport, but also for pedestrians and cyclists
- Necessary administrative services are offered within walking or cycling distance

Preserving and developing open spaces

- Parks, playgrounds, and recreational spaces in order to enhance the quality of life of citizens
- Reduce the urban heat effects in Areas and generally promote eco-balance

Promoting a variety of transport options

- Transit Oriented Development (TOD)
- Public transport
- Last mile para-transport connectivity



Self Assessment

A Smart City has different kinds of land uses in the same places; such as offices, housing, and shops, clustered together. (Guidelines 3.1.2 and 3.1.2)

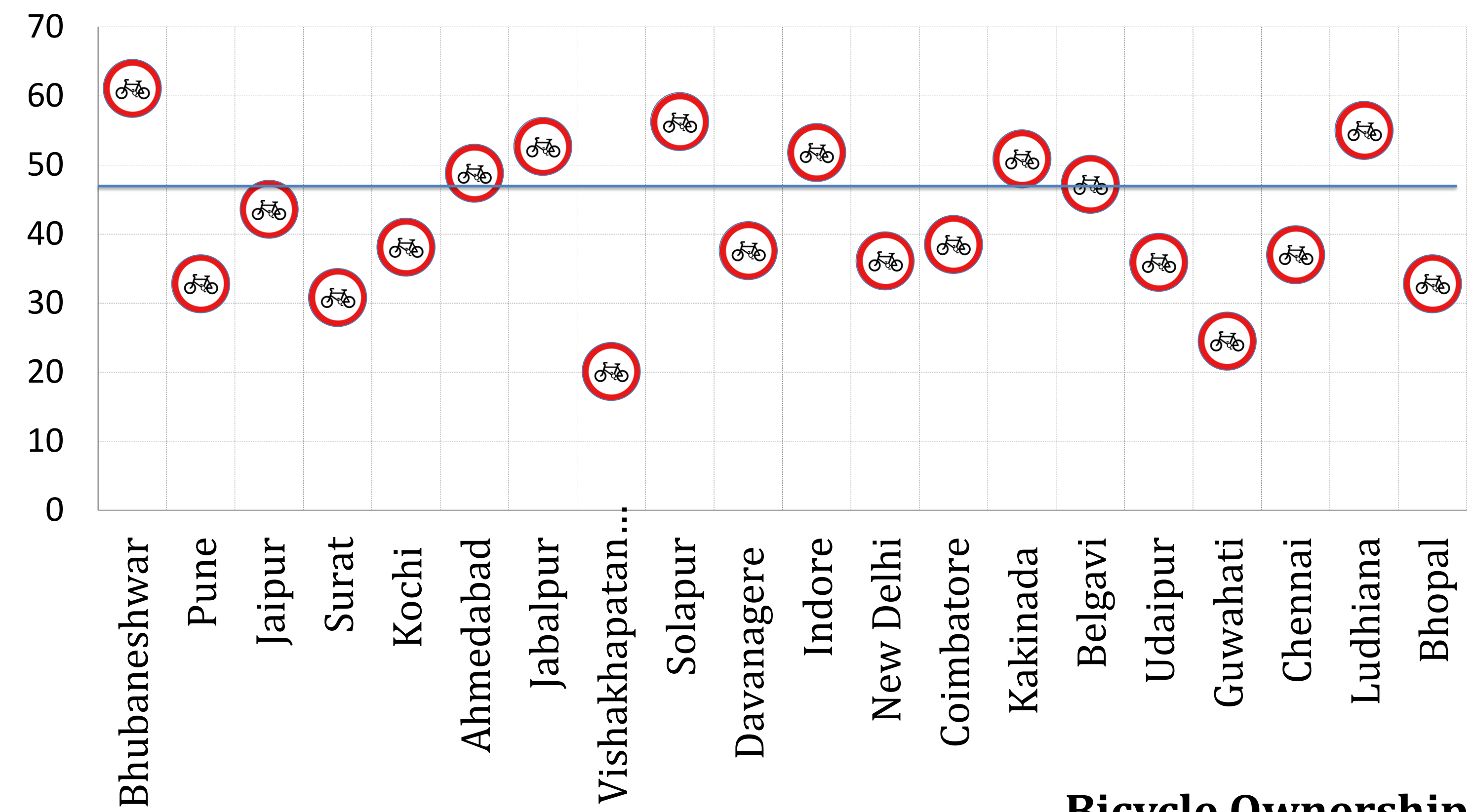
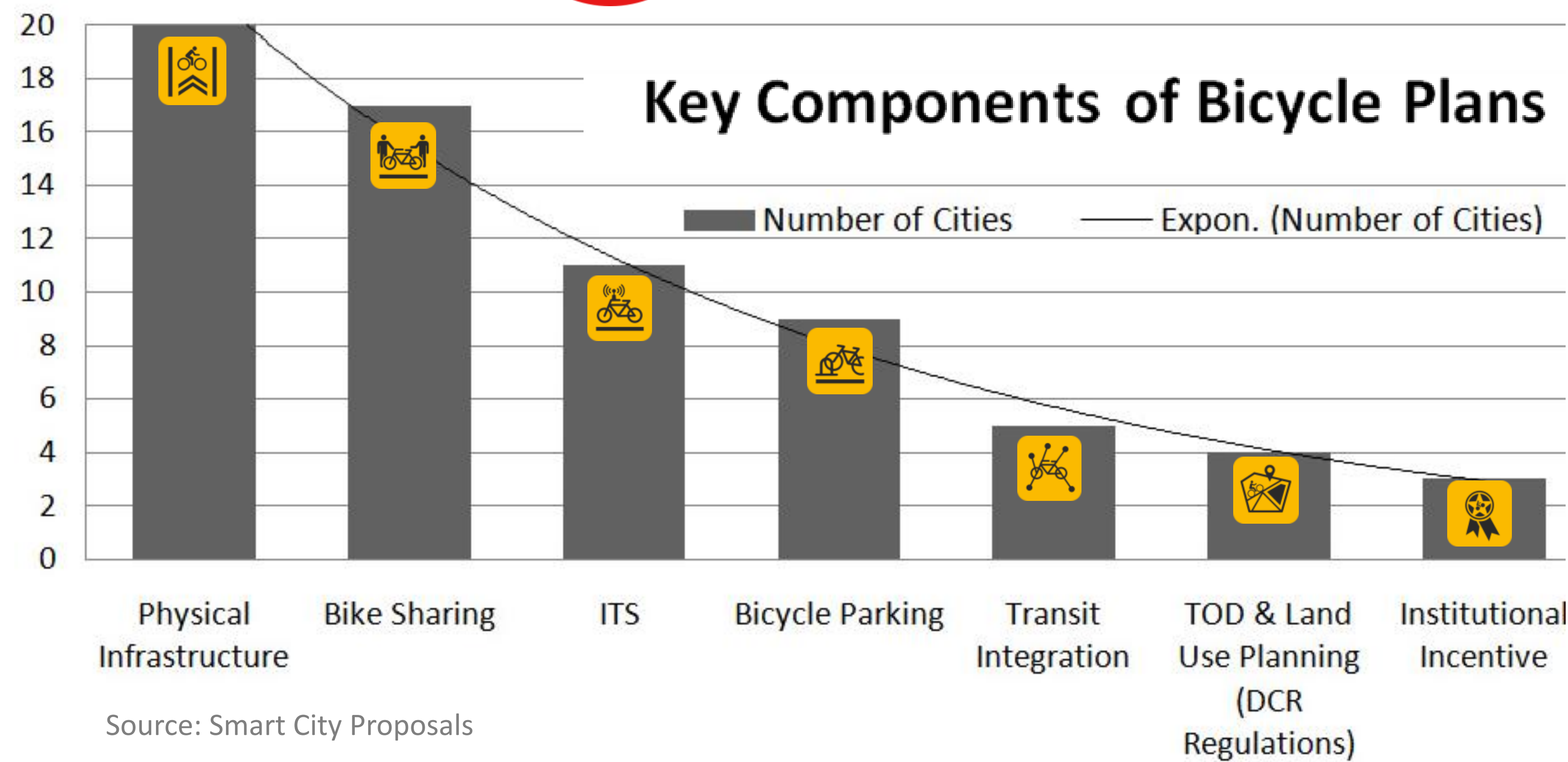
A Smart City encourages development to be compact and dense, where buildings are located close to one another and are ideally within a 10-minute walk of public transportation, forming concentrated neighborhoods. (Guidelines 2.3 and 5.2)

A Smart City does not require an automobile to get around; distances are short, buildings are accessible from the sidewalk, and transit options are plentiful and attractive to people of all income levels. (Guidelines 3.1.5 & 6.2)

A Smart City's roads are designed equally for pedestrians, cyclists and vehicles; and road safety and sidewalks are paramount to street design. Traffic signals are sufficient and traffic rules are enforced. Shops, restaurants, building entrances and trees line the sidewalk to encourage walking and there is ample lighting so the pedestrian feels safe day and night. (Guidelines 3.1.3 & 6.2)



Smart Cities Plan Bicycle Infrastructure Components



Key Component	Bhubaneswar	Pune	Jaipur	Surat	Kochi	Ahmedabad	Jabalpur	Visakhapatnam	Solapur	Davanagere	Indore	NDMC	Coimbatore	Kakinada	Belgavi	Udaipur	Guwahati	Chennai	Ludhiana	Bhopal	Total	
Physical Infrastructure	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	20
Bicycle Parking			■														■					9
Transit Integration								■			■											5
Bike Sharing	■	■	■		■	■		■		■		■	■	■	■	■	■	■	■	■	■	17
TOD & Land Use Planning*				■							■											4
Institutional Incentive	■					■																3
ITS	■	■	■						■	■	■	■		■	■		■	■				11

*DCR Regulations

Source: Smart City Proposals

\$56,165/mile

\$157,014/mile

\$78,391/mile

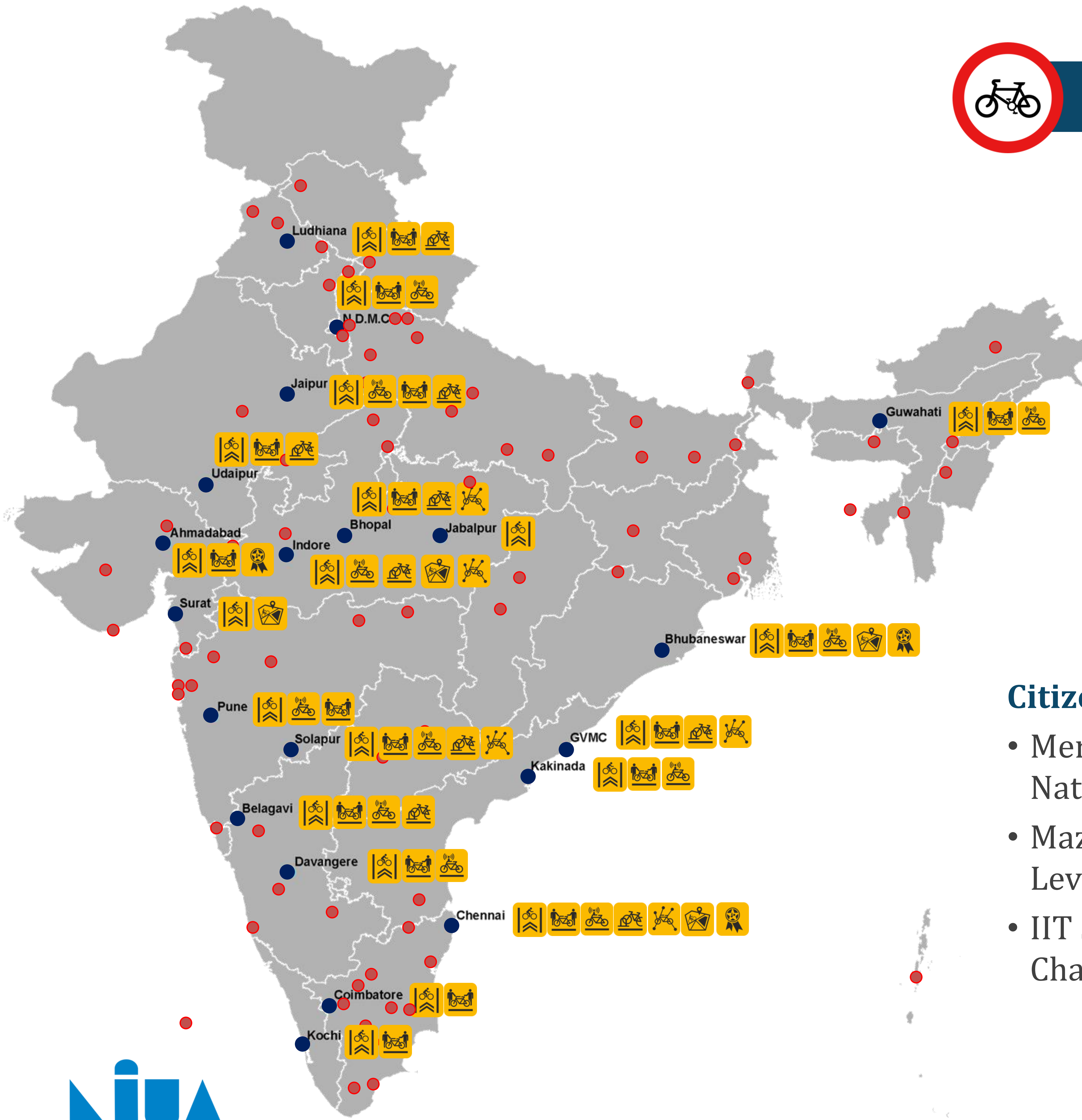
\$65,938/mile

\$49,254/mile

\$73,007/mile



Smart Cities Mission



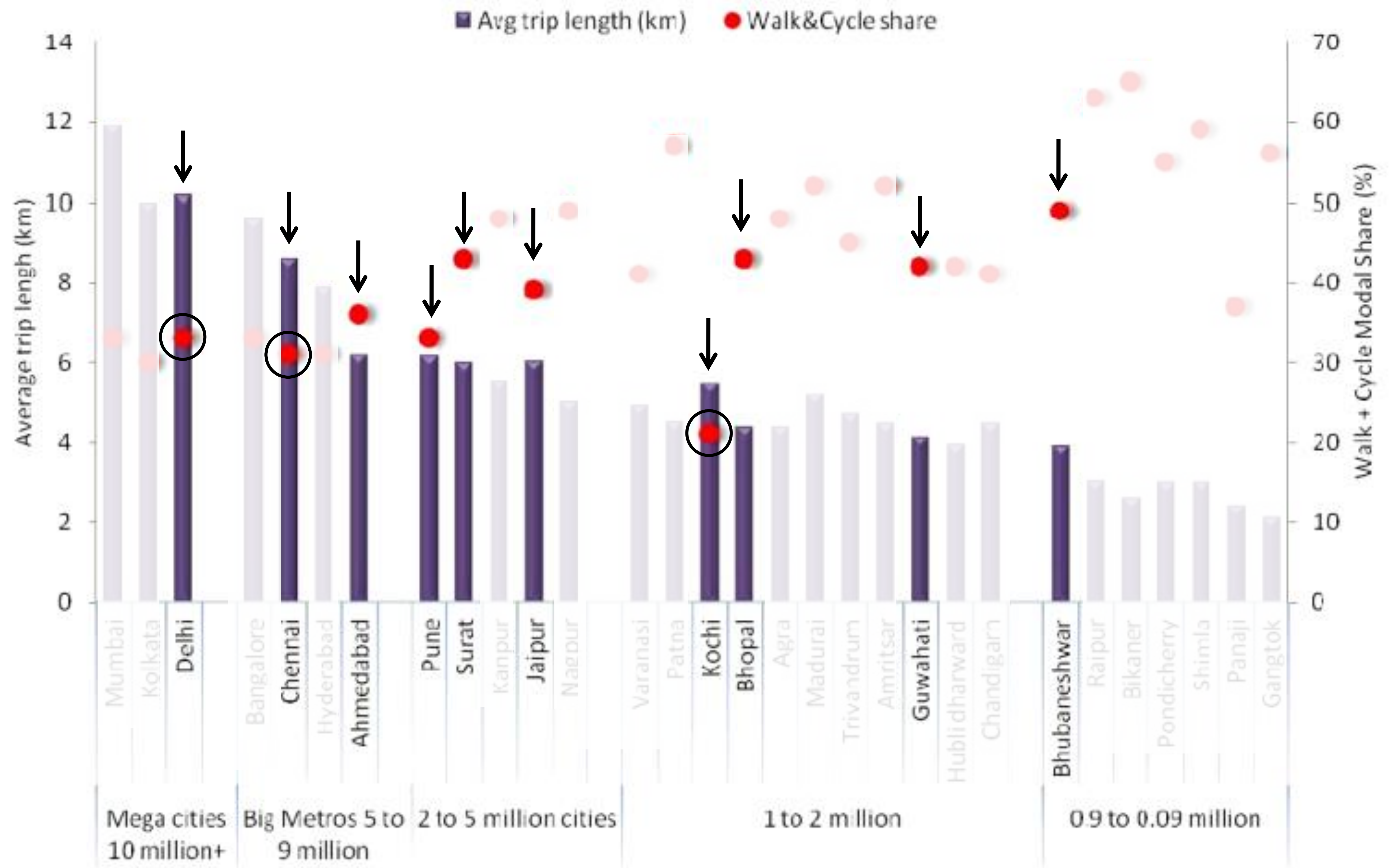
- Total Investment for 100 Smart Cities: \$14 Billion
- Total Investment Identified for Bicycle Infrastructure in the 20 Lighthouse Smart Cities: ₹ 166.5 Crores (\$25 Million)
- 0.83% of budget for 20 Lighthouse Smart Cities
- Investment Average \$79,961.5/Mile

Citizen Engagement Exercises

- Mera Shehar Mera Sapna: National Level
- Maza Swapna Smart Pune: City Level
- IIT Shashtra 2016 Smart Cities Challenge: Academic Institute



Trends in Bicycle Use, 2008



Source: Centre for Green Mobility



Indian Smart Cities, Case of New Delhi



Key Bicycle Infrastructure Features in New Delhi Municipal Corporation Smart City Plan

- Physical Infrastructure
- Bike Sharing
- ITS

Data Source: Smart City Proposal NDMC
TTF TRAVEL & TOURISM FAIR 12, 13, 14 February '16
Indragarh Sports Complex Near INA Market, New Delhi





Indian Smart Cities, Case of New Delhi

India Habitat Centre (IHC) is a multipurpose complex in central Delhi with work, commercial and social spaces. Located at a distance of around 2 kilometres from the nearest metro stations, employees and visitors to India Habitat Centre face the typical **‘last mile connectivity’** issues. As a solution, IHC has created a **bike-share system** connecting it to Jor Bagh Metro Station. This was done in collaboration with multiple agencies – **IHC, NIUA, Delhi Police, NDMC, SDMC, PWD, CPWD, Delhi Metro**





Indian Smart Cities, Case of Ludhiana

- City's average trip length - 3.7 Km
- Bicycles – 15% mode share
- Highest per capita automobiles in India
- High rate of road accidents
- Potential growth of bicycle use to reduce pollution* & improve health

* 70% of pollution is caused by diesel and petrol vehicles



Data Source: Smart City Proposal Ludhiana



National Institute of Urban Affairs





Bicycle Manufacturing in India, Case of Ludhiana

- Ludhiana manufactures more than 50% of India's bicycles
- More than 10 million units of bicycle each year or more than
- Manufacture of 25,000 cycles per day.
- Home to over 1,500 factories making bicycles parts
- Employment for 0.25 million people

Data Source: Smart City Proposal Ludhiana



National Institute of Urban Affairs

Image source: news.cn





Measuring Performance



COPENHAGEN



INDIA

Key Targets for Copenhagen's Bicycle Strategy:

- Proportion of people who cycle to work/education (%)
- Proportion of cycling Copenhageners who feel secure (%)
- Cycling casualties (number per year)
- Proportion of PLUS network that has 3 lanes (%)
- Reduction in cycling travel time (%)
- Satisfaction with state of cycle tracks (%)
- Satisfaction with cycling culture's impact on urban life (%)
- **Yawn (number of Yawns or number of bicyclists yawning)**

Key Indicators

- NMT Coverage (% Network Covered)
- NMT Parking Facilities at Interchanges (%)
- Cycle Parking Facilities at Interchanges (%)

Range (%)	Level of Service
>=75	1
50-75	2
25-50	3
<25	4





Popular Imagination

Atlas INDIA'S LARGEST SELLING BICYCLE

Advertisement for Atlas bicycle featuring a woman in a green outfit standing next to a bicycle in a mountainous landscape. The text 'Atlas INDIA'S LARGEST SELLING BICYCLE' is prominently displayed at the top.

सुन्दरता में पल पल रुचि रखने वाले लोग एटलस चाहते हैं

सुन्दरता के प्रेमी सभी लोगों के हृदय में एटलस साइकिल बसी हुई है। सहज सुन्दर चाल इसकी अपनी विशेषता होती है— उनका व्यक्तित्व इससे निखर आता है। बिना इसके 'वे' वे नहीं।

हां, एटलस साइकिल होती भी तो ऐसी ही है— गतिमान, आकर्षक और सुन्दर— और लम्बे समय तक आपका साथ देने वाली। इसी कारण विदेशों में एटलस साइकिल की मांग निरन्तर बढ़ रही है।

ए ट ल स

आज की सर्वश्रेष्ठ साइकिल।

ए ट ल स - भारत में सबसे अधिक बिकने वाली साइकिल

Advertisement for Atlas bicycle featuring a woman in a yellow sari pointing towards a bicycle, with a man in the background taking a photo. The text is in Hindi and emphasizes the bicycle's popularity and quality.

Cricketer Solkar, star of the English tour, keeps fit on a PHILLIPS bicycle.



Solkar knows how essential it is to keep trim, even during the off season. He never misses his daily spin on







A-HED

Bicycle Thieves: In India, Parties Fight Over Political Symbols

If the Elephant Is Taken, How About the Cauliflower? No Live Lions

By TRIPTI LAHIRI

Updated March 28, 2012 10:53 a.m. ET

NEW DELHI—When voters turn out for municipal polls in the Indian capital next month, they may be confronted with a bewildering gallery of household items: possibly a cauliflower, nail clippers, a TV antenna and a calculator.

Image: Wall Street Journal

Website

<http://cidco-smartcity.niua.org/>

Siddharth Pandit

Chair, CIDCO Smart City Lab

spandit@niua.org

Rewa Marathe

Research Associate, CIDCO Smart City Lab

rmarathe@niua.org

