

***02,27, 2016***

***Setouchi Shimanami Kaido Bike Route***



***Mayor of IMABARI CITY***

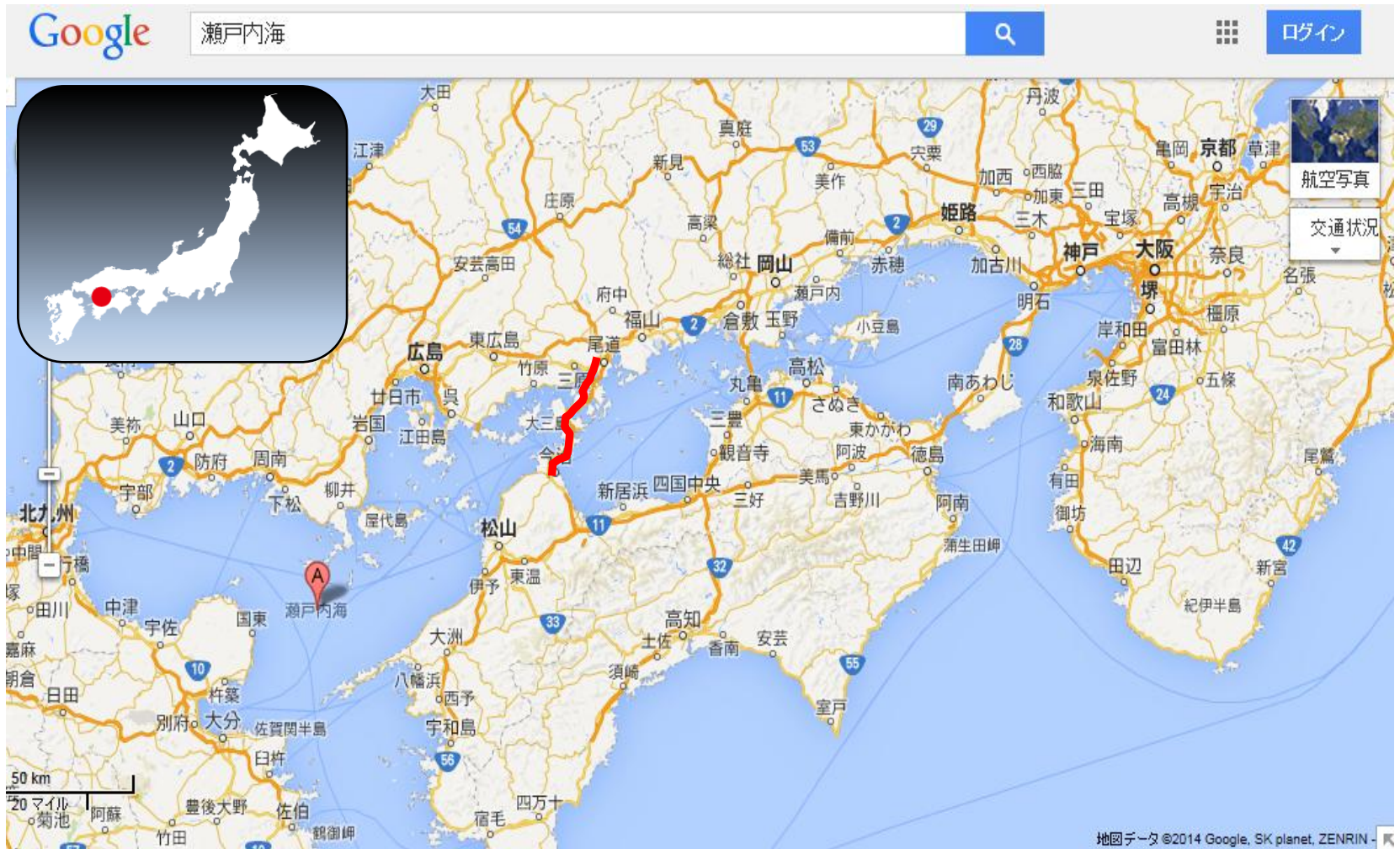
***Ryoji kan***



***Mayor of ONOMICHI CITY***

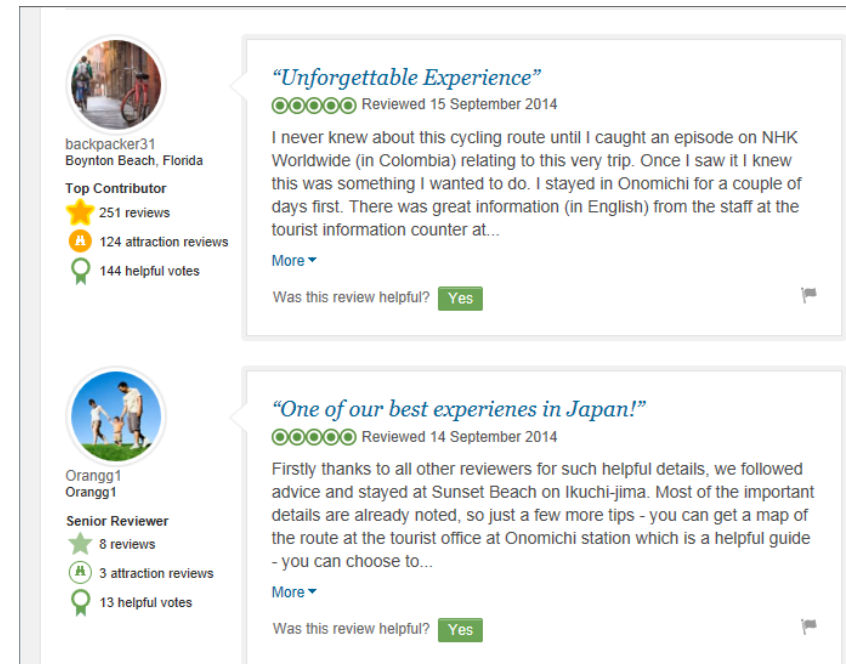
***Yuko Hiratani***

# LOCATION



The route is located in the Seto Inland Sea and connects Onomichi city of Hiroshima prefecture and Imabari city of Ehime prefecture.

# INTERNATIONAL REPUTATION



CNN USA reports in the headline of their website, CNN Travel, that Shimanami Kaido is “One of the world’s most incredible bike routes.”

The major travel site “Trip adviser” gets the following excellent feedback and comments from travelers who experienced the Shimanami Kaido bike ride.

“One of our best experiences in Japan!”

“Fantastic view! To cross bridges over the sea by bike was fun and it is the best cycling course I’ve ever been on.”

“Wonderful opportunity to travel through the heart of the Japanese countryside. A “must-do” experience!”

Michelin gave 1 star meaning “interesting” to “Shimanami-Kaido” in their 3rd edition of the Michelin Green Guide Japan.



# OVERVIEW



The Setouchi Shimanami Kaido Bike Route is about 70 kilometers long, and is a road-and-bridge network which spans across 6 islands located between Onomichi city in Hiroshima Prefecture and Imabari city in Ehime Prefecture.

This is the only cycling road on which you can cross the Seto Inland Sea by bike or on foot.

It has become a particularly popular route among cyclists and bike lovers because you can cross over the sea by riding a bike.

# BLUE LINE · BIKE RENTAL TERMINAL



The entire cycling course is painted with a blue line showing the recommended course and it has signs indicating distances to/from both Imabari city and Onomichi city, so the cyclists can know where they are now and set a pace easily.

With 15 bike rental terminals along the way between Onomichi city and Imabari city, there are 1,500 bikes available. You can drop off your bike at any terminal, so you can easily cycle at your own pace.

Since Mr.Hiratani took as a mayor, Hiroshima Prefecture and Imabari City, Ehime Prefecture have been working on this project.

We will start the "Shimanami Archi-Line Project", constructing works of prominent architects such as Toyoo Ito along the cycling road in the future.



# CYCLE-RELATED FACILITIES, SHOPS etc.



The world's biggest bike manufacturer, GIANT, has stores in both Onomichi city and Imabari city. The shop rents high-grade sports type bikes which offer a comfortable ride on the Shimanami Kaido.

In 2014, the bike-facilities complex "ONOMICHI U2" were opened. It is a renovated warehouse at Onomichi Port. There is a cycle-through hotel, a café and GIANT store.

# SISTER CYCLING ROAD AGREEMENT

On October 25th, 2014, the agreement of sister cycling road between “Setouchi Shimanami Kaido” in Japan and “Sun Moon Lake Cycling Course” in Taiwan was made. The aim of this agreement is to build friendship between Setouchi Shimanami area and Taiwan through cycling and to vitalize both areas by creating more tourism and economy.





# INTERNATIONAL CYCLING EVENT


 瀬戸内島波海道・國際自行車大會  
**Cycling Shimanami 2016**  
 2016年 春季 預定開始 招募  
 2016.10.29[六]・30[日] 預定  
 以連結廣島和愛媛的“島波海道”為舞台,日本唯一將原本僅供車輛通行的高速公路封閉舉辦的自行車大會。  
 享受騎車眺望瀬戸内小島點在與壯觀大橋交織的美景,體驗充滿開放感的自行車騎行,還有當地的特產與居民溫暖的熱情。



- 大會名稱 瀬戸内島波海道・國際自行車大會  
Cycling Shimanami 2016
- 主辦單位 瀬戸内島波海道・國際自行車大會實行委員會
- 地點 瀬戸内島波海道及周邊地區
- 大會會場 今治新都市等
- 模式 非比賽,為一個享受自行車騎行樂趣的活動
- 參加人數 3,500人(預計)
- 組別 5條路線(約40km~150km)(預計)
- 洽詢 瀬戸内島波海道・國際自行車大會實行委員會 今治本部

<http://cycling-shimanami.jp/zhtw/>

The International Cycling Event “CYCLING - SHIMANAMI” will be held on October 30<sup>th</sup>.

A large part of the limited highway will be blocked to traffic for cycling.

3,500 people will participate in the event including 200-300 people invited from overseas.





# VIDEO



# Closing



I am most honored to be invited to the VELO-CITY GLOBAL 2016.

Cities continues to expand with transforming from the consumer society to the eco-friendly society.

I would definitely like you to come to the Setouchi Shimanami Kaido to have a new appreciation for bicycles in the changing lifestyle.

As I hope for the success and development of this event, I would like to conclude my presentation by praying for all the participants' health and more success.  
Thank you for your kind attention.