METROPOLISES ON THE MOVE

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A SYSTEMATIC APPROACH

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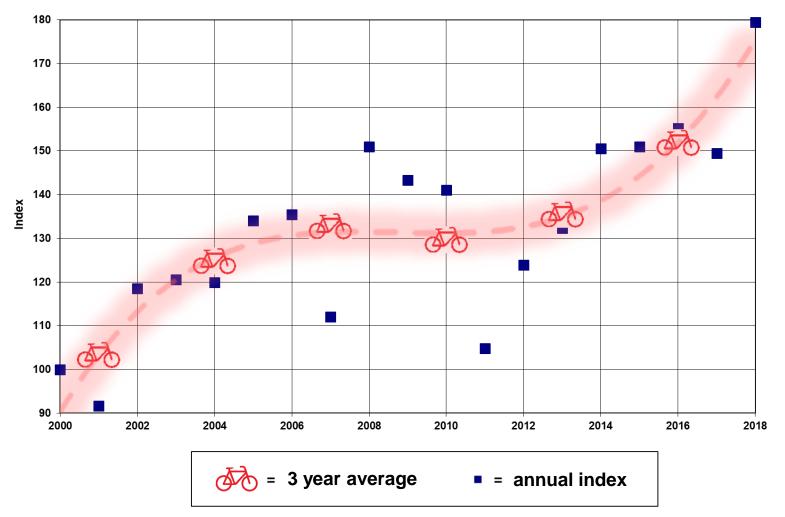
Kirsten Pfaue, Cycle Coordinator of the City of Hamburg 20.03.2019

P+R destruction association of the second se



Hamburg on the move!





Evolution of cycle traffic at the 38 Hamburg cycle counts





Adopted by the Senate, but very limited resources

Coalition agreement: A modern Hamburg

- Bicycle traffic as a main field of investment
- Building an Alliance for Cycling



2008

04 / 2015

The Cycling Coordinator took over

- Summon forces from all over the city of Hamburg
- Direct access to all concerned administrations
- Keeping an eye on all targets
- Team of specialists with a dedicated budget

Alliance for Cycling: Systematic approach in 3 fields of action

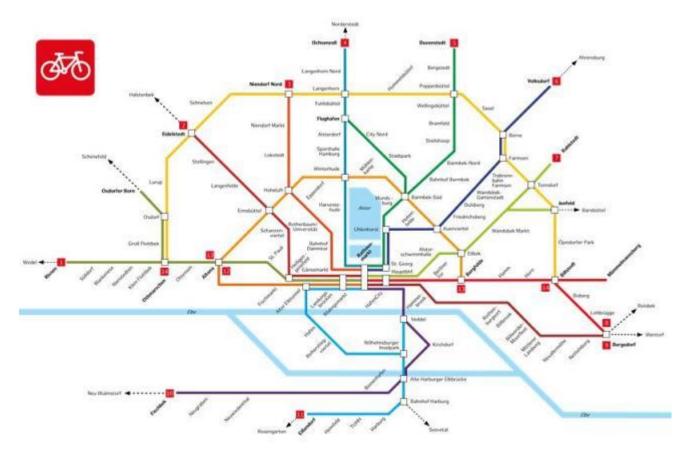






Creating a reliable backbone of cycle traffic

14 Routes – 280 km – consistent standards – mostly completed 2020





🚍 VR alle Maßnahmen E-R Statt Q, Suche 審 danten. Tittermentelung. Töralter 10112018 10.11.2005 5 12 24 12 2017 Das Ian Feb Mitz Act Mel Jun Jur Aug Sap Odt Meis Des Ian Feb Mitz Act Mel Jun Ial Aug Sap Die Neo Des Jun Feb Mitz Act Mel Jun Ial Aug Sap Die Neo Des Jun Feb Mitz Act Mel Jun Ial Aug Sap Die Neo Des Jun Feb Mitz Act Mel Jun Ial Aug Sap ter Feb We Apr Mit Las tal Jun Beb 200 Mit

Controlling: 259 projects at the same time

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Comprehensive perspectives

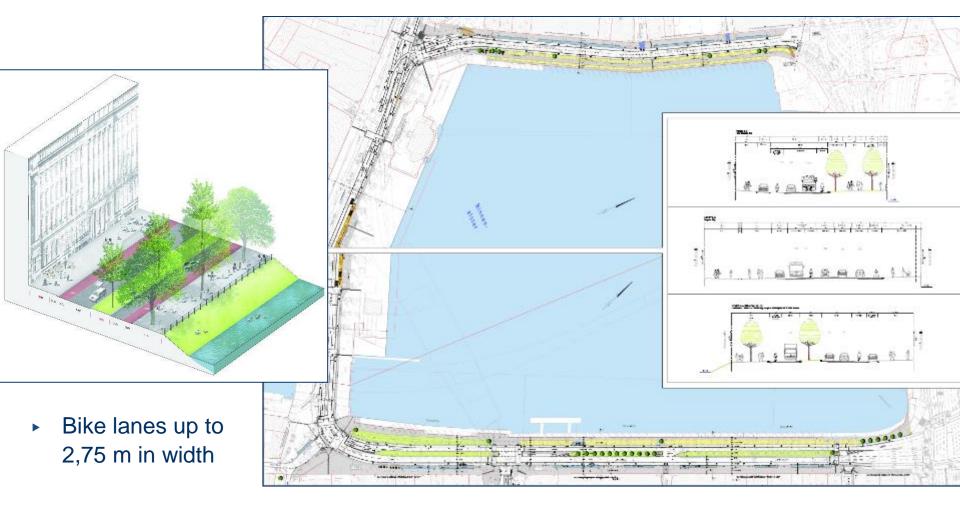


Image: BWVI



- New housing developments: Quantitiy is not the issue, but quality!
- Existing neighborhoods Quantity and quality as a challenge

Projects are underway:

- Hamburg building regulations to be adapted (quality, i. e. room for cargo bikes)
- Manual for developers and planners to be released in 2019: Sample solutions for high quality cycle parking for each type of urban area
- Cycle parking as an integrated part of mobility concepts for new developments + every street redesign project
- Harmonizing standards for on-street-parking



Images: IBA Gmbh / ADEPT ApS with Karres En Brands Landsschapsarchitekten & Transsolar Energietechnik GmbH



+75 % increase in capacity 28.000 cycles at all 133 overground stations by 2025

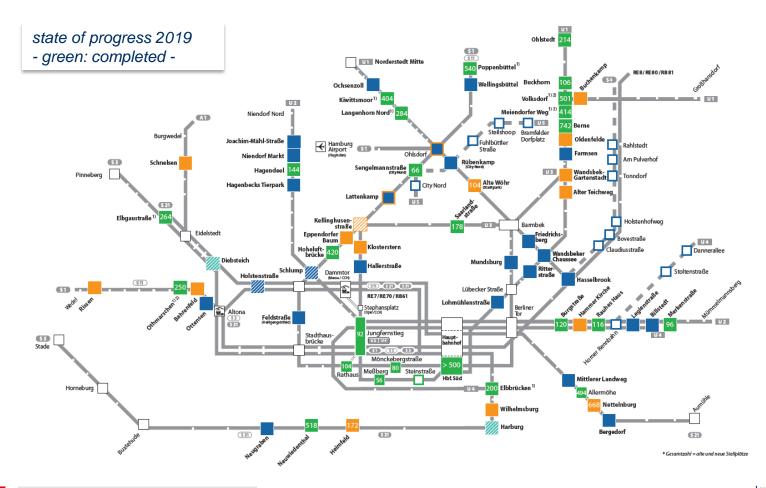


Image: P+R GmbH

Bike+Ride: Hoheluftbrücke station – completed





- Consistent standards
- Corporate design
- New elements: Docking stations, lockers, digital access







Images.: BWVI + P+R GmbH

Bike+Ride: Ohlstedt station – completed



All of a piece



A SYSTEMATIC APPROACH

Image: P+R GmbH



Thinking ahead: Parking garages not only at railway stations



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Image: P+R GmbH / dreidesign

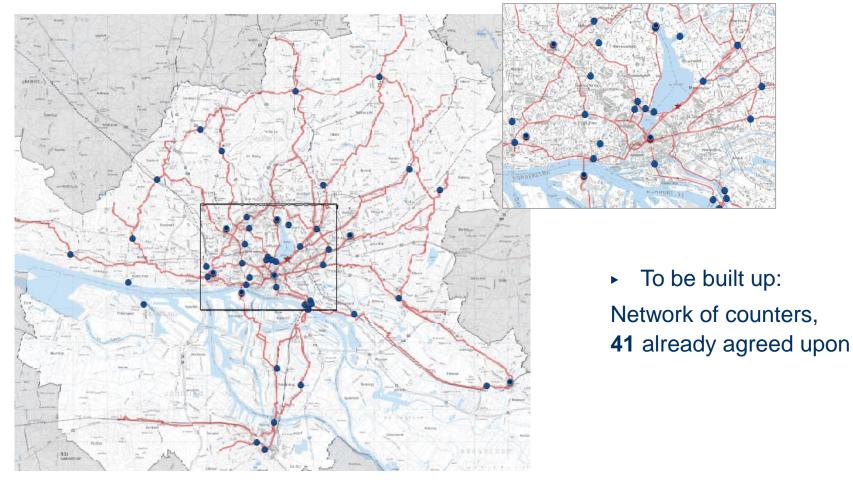
Expanding our Bike Sharing Scheme: Available all over Hamburg

- under the second second
- Currently expanding to ~ 4,500 bikes & up to 70 shared cargo bikes with an electric drive unit
- Linked with switchh: Public bikes and car sharing as a range extender for public transport with integrated travel information, ticketing and station design





Digital cycle counter network: comprehensive data for planning and communication





Marketing campaign - starting soon in May 2019





THANK YOU VERY MUCH

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20. März 2019

