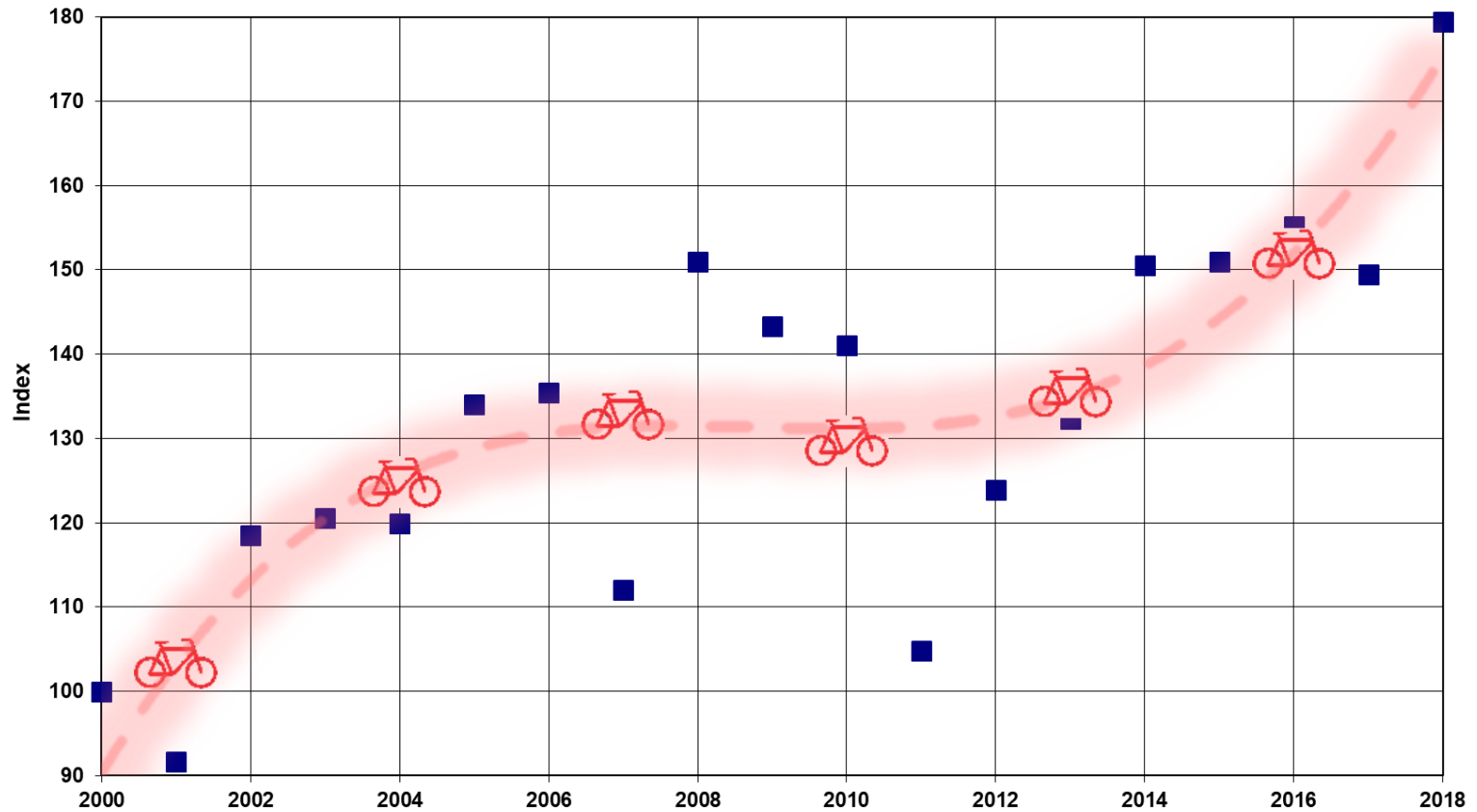




# **METROPOLISES ON THE MOVE**

## **A SYSTEMATIC APPROACH**

**Kirsten Pfaue, Cycle Coordinator of the City of Hamburg**  
**20.03.2019**



= 3 year average



= annual index

Evolution of cycle traffic at the 38 Hamburg cycle counts

## Hamburg Cycling Strategy

2008

- ▶ Adopted by the Senate, but very limited resources

## Coalition agreement: A modern Hamburg

04 / 2015

- ▶ Bicycle traffic as a main field of investment
- ▶ Building an Alliance for Cycling



10 / 2015

## The Cycling Coordinator took over

- ▶ Summon forces from all over the city of Hamburg
- ▶ Direct access to all concerned administrations
- ▶ Keeping an eye on all targets
- ▶ Team of specialists with a dedicated budget



# Alliance for Cycling: Systematic approach in 3 fields of action

Infrastructure



Service



Communication

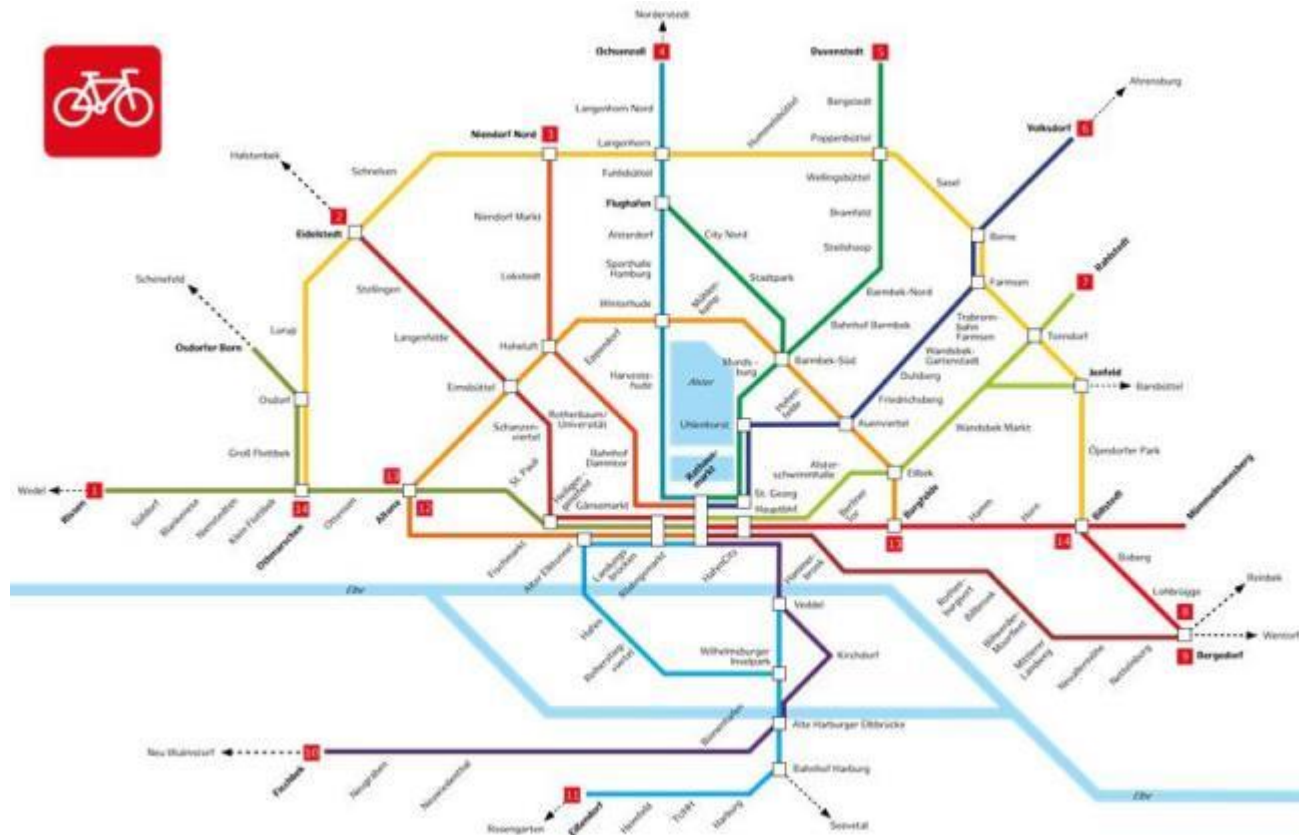


A SYSTEMATIC APPROACH

Images: BWVI + H. Hass / SRH

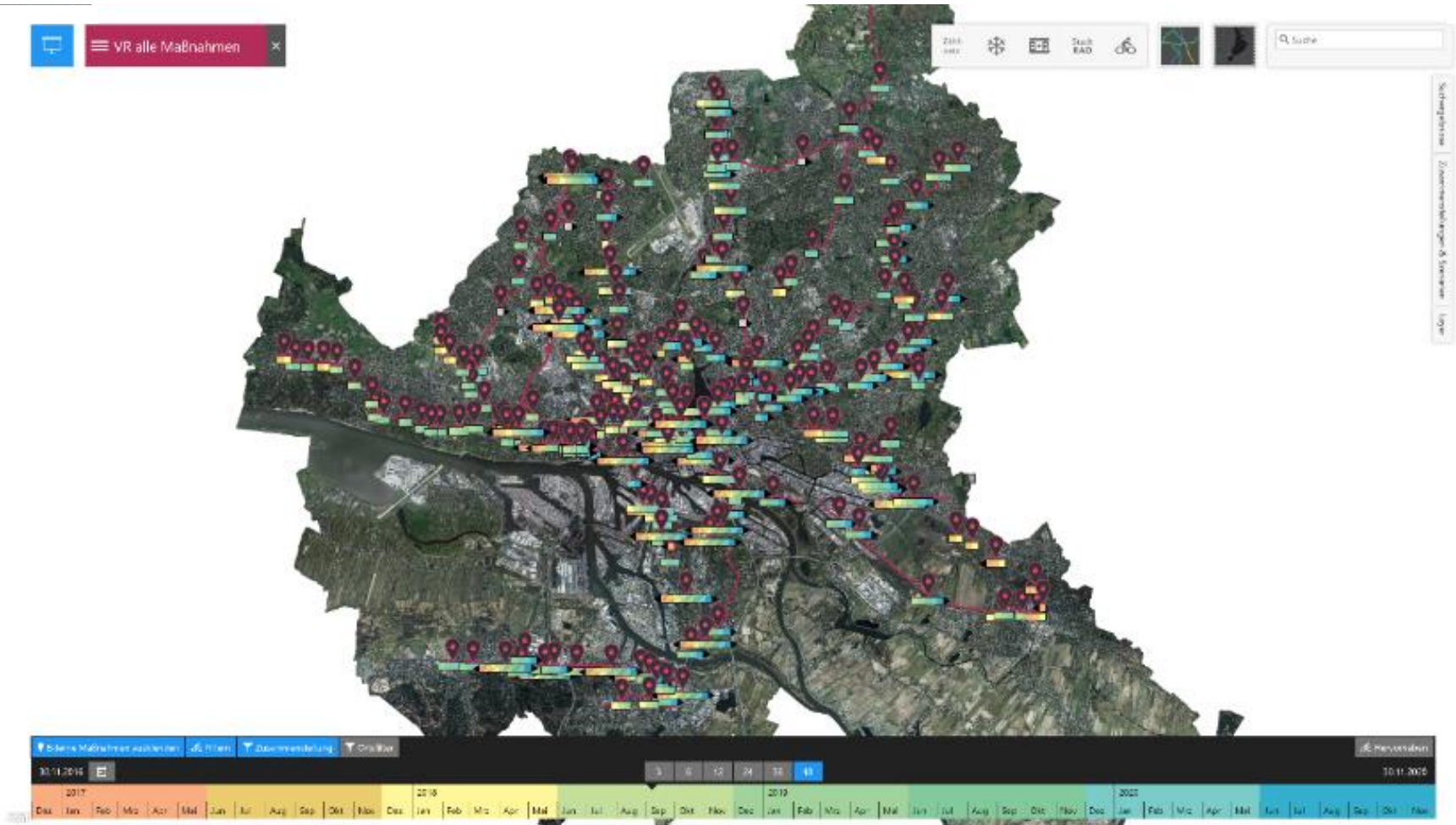
## Creating a reliable backbone of cycle traffic

14 Routes – 280 km – consistent standards – mostly completed 2020

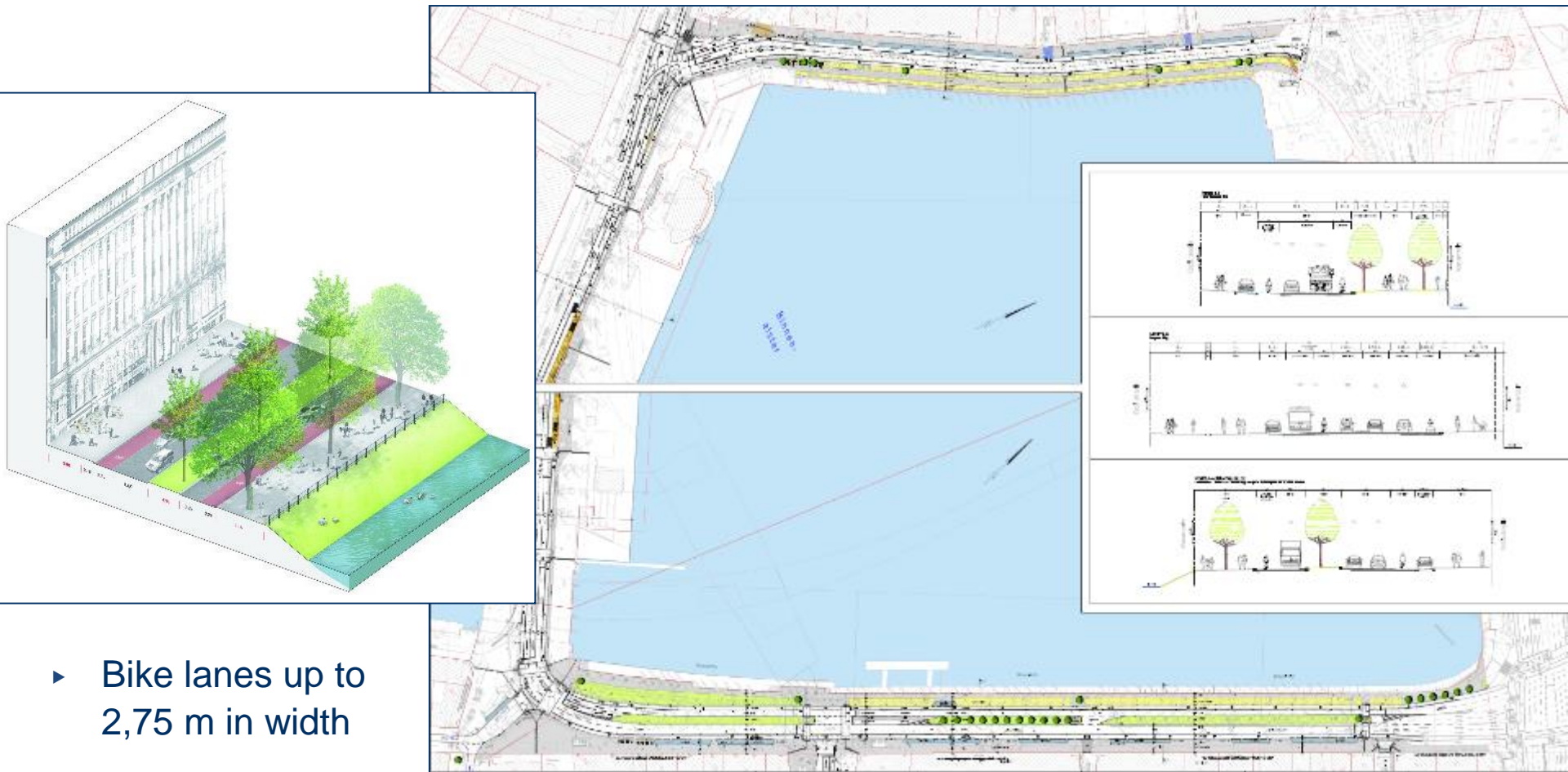




## Controlling: 259 projects at the same time



## Comprehensive perspectives



- Bike lanes up to 2,75 m in width

- ## Projects are underway:

-



## 28.000 cycles at all 133 overground stations by 2025

[illegible]

9

# Bike+Ride: Hoheluftbrücke station – completed



- ▶ Consistent standards ✓
- ▶ Corporate design ✓
- ▶ New elements: Docking stations, lockers, digital access ✓





### All of a piece





## Thinking ahead: Parking garages not only at railway stations



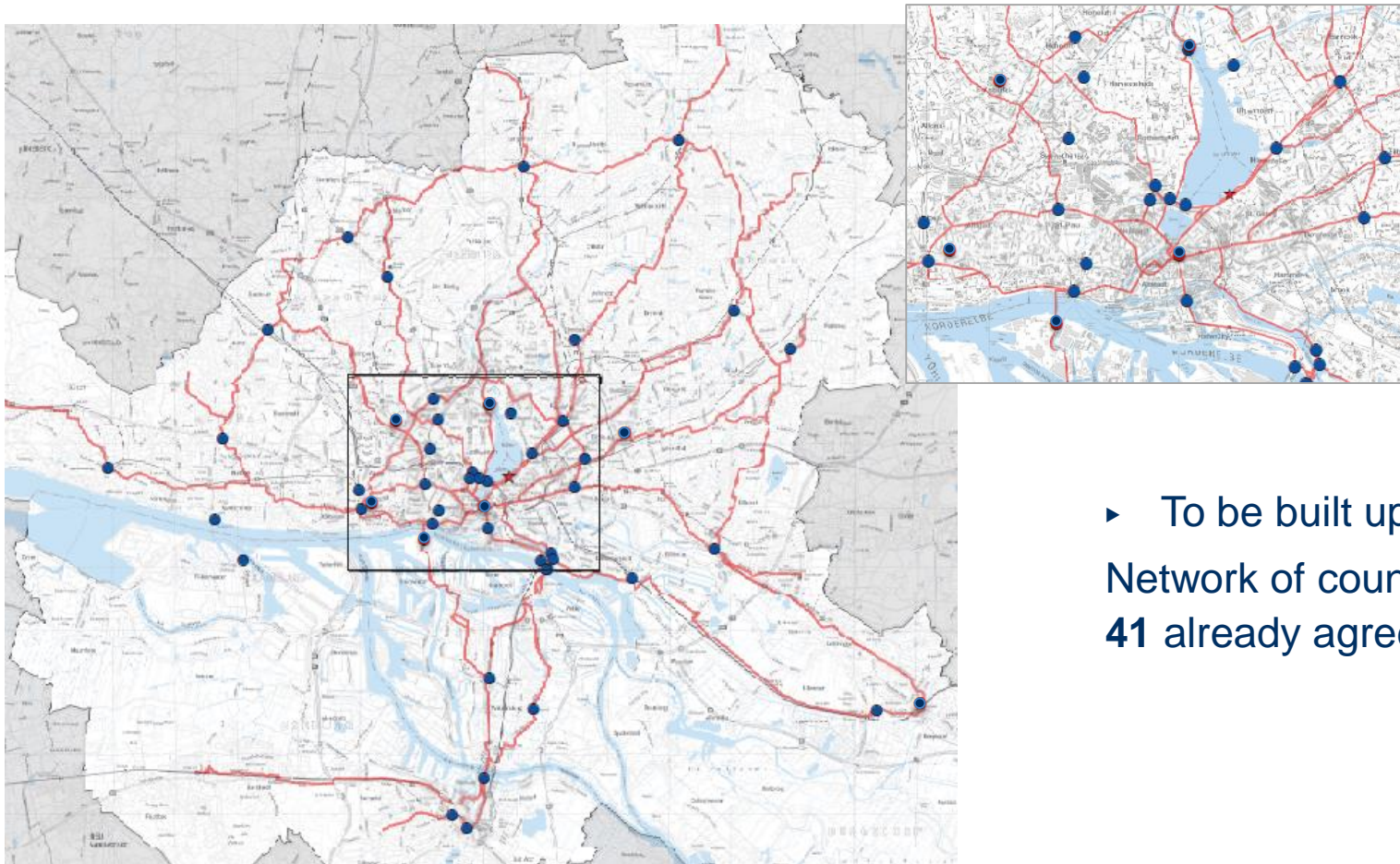
## Expanding our Bike Sharing Scheme: Available all over Hamburg

- ▶ Currently expanding to ~ 4,500 bikes & up to 70 shared cargo bikes with an electric drive unit
- ▶ Linked with switchh: Public bikes and car sharing as a range extender for public transport with integrated travel information, ticketing and station design





## Digital cycle counter network: comprehensive data for planning and communication



- To be built up:  
Network of counters,  
**41** already agreed upon



Communication is needed

**Marketing campaign - starting soon in May 2019**



**A SYSTEMATIC APPROACH**

Image: HMG



**THANK YOU VERY MUCH**

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