## METROPOLISES ON THE MOVE

Tor 2

## **A SYSTEMATIC APPROACH**

Tor 3

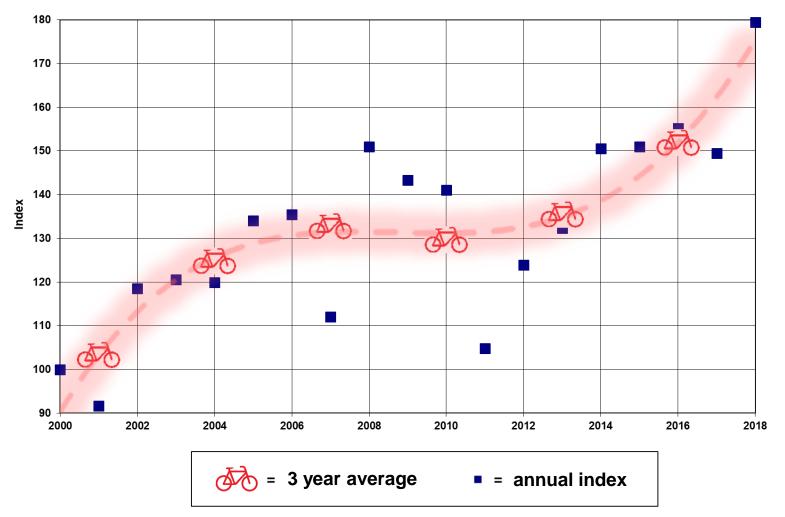
Kirsten Pfaue, Cycle Coordinator of the City of Hamburg 20.03.2019

P+R destruction association of the second se



## Hamburg on the move!





Evolution of cycle traffic at the 38 Hamburg cycle counts





Adopted by the Senate, but very limited resources

#### **Coalition agreement: A modern Hamburg**

- Bicycle traffic as a main field of investment
- Building an Alliance for Cycling



2008

04 / 2015

### The Cycling Coordinator took over

- Summon forces from all over the city of Hamburg
- Direct access to all concerned administrations
- Keeping an eye on all targets
- Team of specialists with a dedicated budget

## Alliance for Cycling: Systematic approach in 3 fields of action

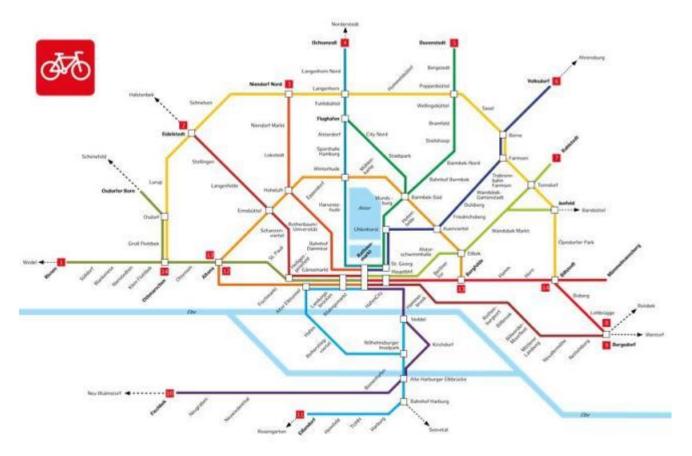






#### **Creating a reliable backbone of cycle traffic**

14 Routes – 280 km – consistent standards – mostly completed 2020





## 🚍 VR alle Maßnahmen E-R Statt Q, Suche 審 danten. Tittermentelung. Töralter 10112018 10.11.2005 5 12 24 12 2017 Das Ian Feb Mitz Act Mel Jun Jur Aug Sap Odt Meis Des Ian Feb Mitz Act Mel Jun Ial Aug Sap Die Neo Des Jun Feb Mitz Act Mel Jun Ial Aug Sap Die Neo Des Jun Feb Mitz Act Mel Jun Ial Aug Sap Die Neo Des Jun Feb Mitz Act Mel Jun Ial Aug Sap ter Feb We Apr Mit Las tal Jun Beb 200 Mit

## Controlling: 259 projects at the same time

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### **Comprehensive perspectives**

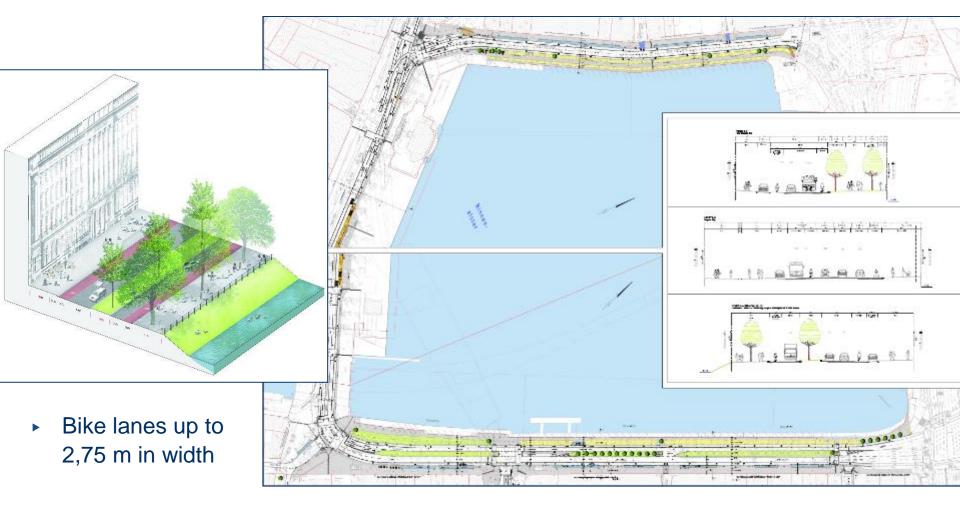


Image: BWVI



- New housing developments: Quantitiy is not the issue, but quality!
- Existing neighborhoods Quantity and quality as a challenge

## Projects are underway:

- Hamburg building regulations to be adapted (quality, i. e. room for cargo bikes)
- Manual for developers and planners to be released in 2019: Sample solutions for high quality cycle parking for each type of urban area
- Cycle parking as an integrated part of mobility concepts for new developments + every street redesign project
- Harmonizing standards for on-street-parking



Images: IBA Gmbh / ADEPT ApS with Karres En Brands Landsschapsarchitekten & Transsolar Energietechnik GmbH



### +75 % increase in capacity 28.000 cycles at all 133 overground stations by 2025

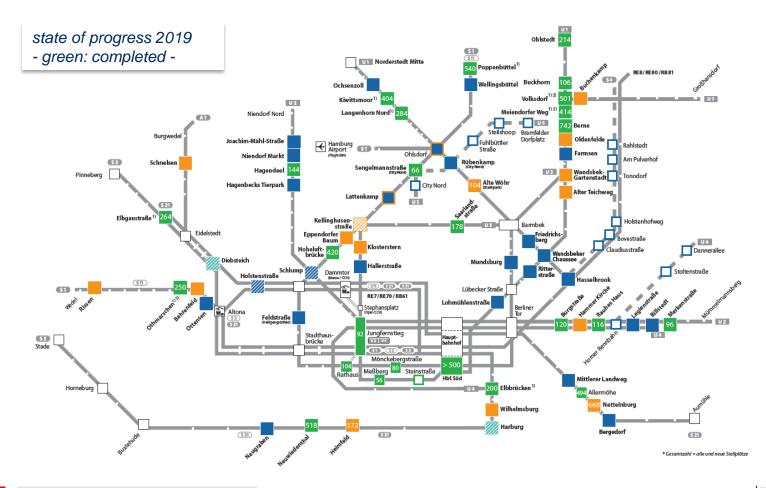


Image: P+R GmbH

#### Bike+Ride: Hoheluftbrücke station – completed





- Consistent standards
- Corporate design
- New elements: Docking stations, lockers, digital access







Images.: BWVI + P+R GmbH

#### Bike+Ride: Ohlstedt station – completed



All of a piece



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Image: P+R GmbH



### Thinking ahead: Parking garages not only at railway stations



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Image: P+R GmbH / dreidesign

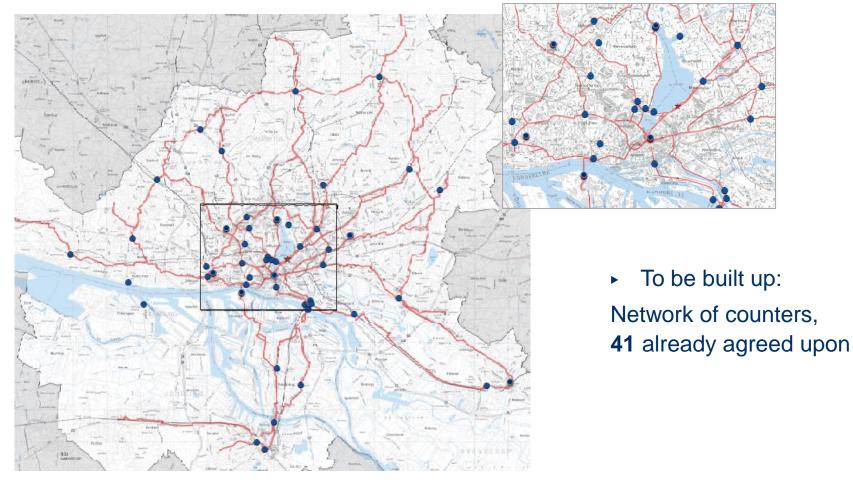
## Expanding our Bike Sharing Scheme: Available all over Hamburg

- under the second second
- Currently expanding to ~ 4,500 bikes & up to 70 shared cargo bikes with an electric drive unit
- Linked with switchh: Public bikes and car sharing as a range extender for public transport with integrated travel information, ticketing and station design





# Digital cycle counter network: comprehensive data for planning and communication





## Marketing campaign - starting soon in May 2019





# **THANK YOU VERY MUCH**

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20. März 2019

