

How to get (even) more children on bikes?

No way!
Everybody cycles
already!

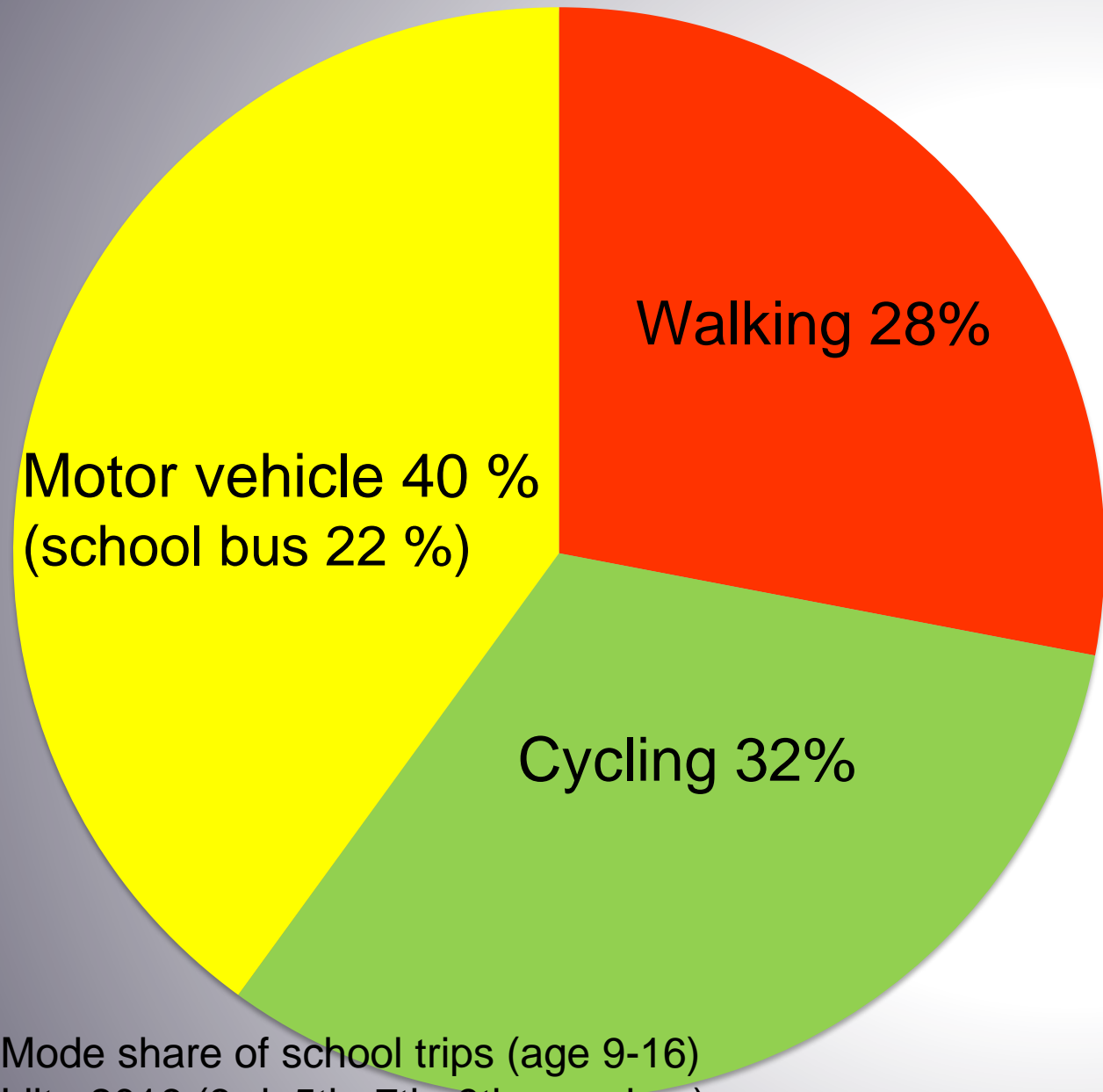
No way! It is far
too dangerous!

School of Metsokangas / City of Oulu

1000 out of 1200 children cycle year-round

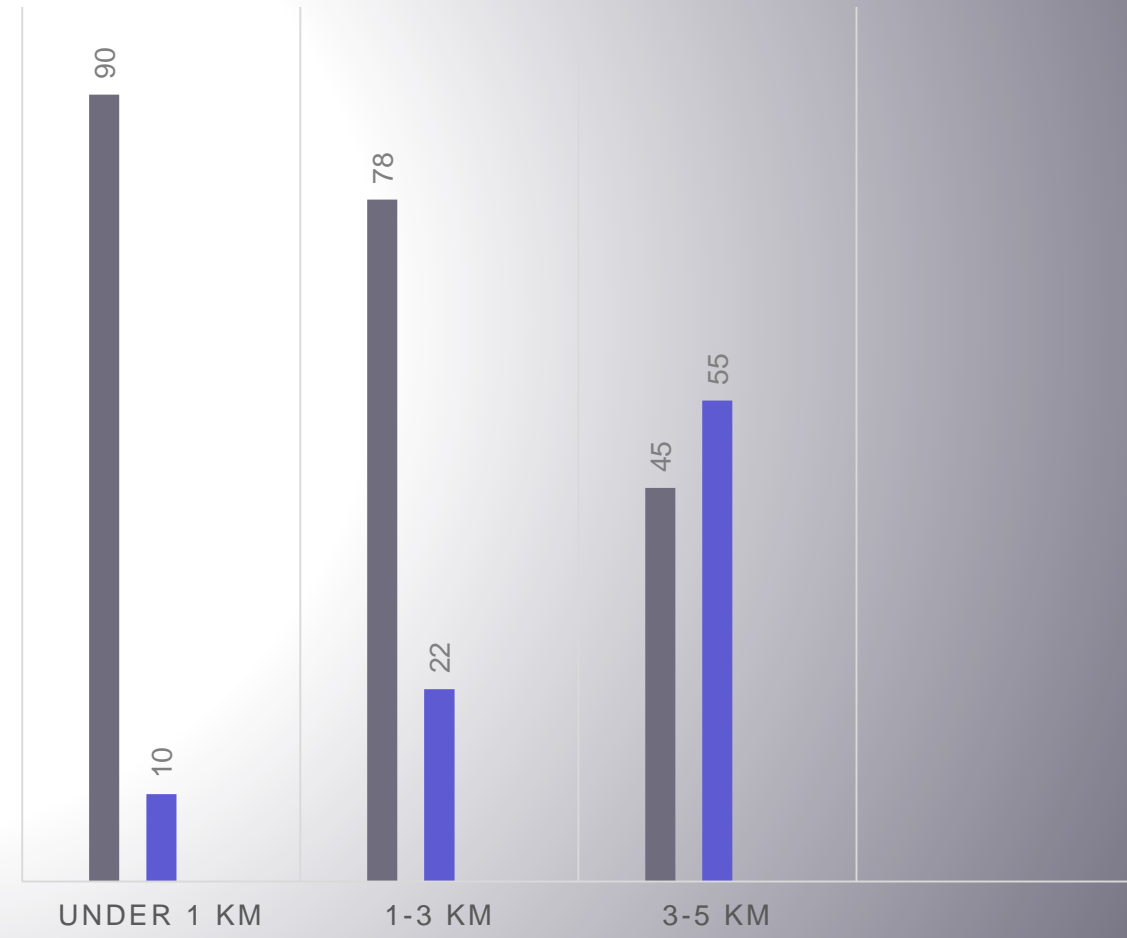


Photo: Pekka Tahkola



Mode share of school trips (age 9-16)
Liitu 2016 (3rd, 5th, 7th, 9th –graders)

WALKING+CYCLING VS. MOTOR VEHICLE



Amount of space required to transport the same number of passengers by car, bus or bicycle.
(Poster in city of Muenster Planning Office, August 2001)





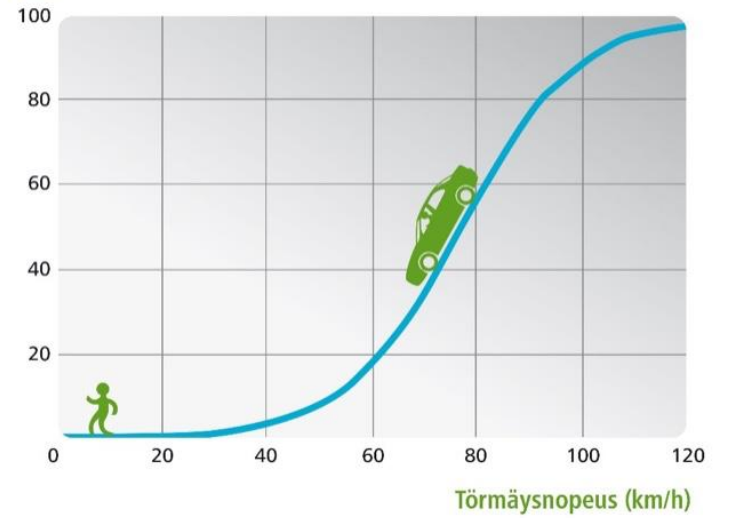




Photo: Tiina Mutila

Kuoleman todennäköisyys

(%)





Nr 1?



Nr 1?



Nr 1?









Photos: Martti Tulenheimo





Photo: Martti Tulenheimo

Injuries per one million school trips

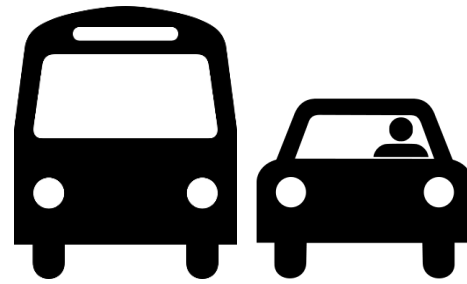
(Jouni Kallio/LIKES Research Center)



4



6



0,7*



32,9*





PYÖRÄIL



No way! It is far too dangerous !

Injuries per 1000 hours?



0,013



0,027



10-15*



2-15



5-17



9



No way!
Everybody
cycles
already!





Thank you!

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