

Cycling Scotland

**Operation Close Pass in Scotland-
supporting the Police to enforce and
educate all road users on cycling safety**

Keith Irving, Cycling Scotland CEO

Velo-City 27th June 2019



CYCLE FRIENDLY CAMPUS



GIVE {  } CYCLE SPACE

GIVE EVERYONE CYCLE SPACE  Cycling Scotland



 cycling.scot
Cycling Scotland
CYCLING SCOTLAND SCOTTISH QUALITY ASSOCIATION

Annual Cycling Monitoring Report 2017

CAPS 2013 - Action 18





Operation Close Pass

West Midlands Police

Leadership on Harm Reduction through Operation Close Pass:

- 2016: Launch Operation Close Pass
- 2017: Support other Police Forces on how to run their own operations
- 2018: Online Reporting of Incidents
- “Press attention has helped”



CMPG - Road Policing ✓
@Trafficwmp

Following

Not guilty plea resulted in a full trial, defendant found guilty of driving without due care. 4 points & £1038 in fines/costs



Share the roads with care...



- » Look carefully, especially at junctions and roundabouts.
- » Be aware of blind spots around all vehicles.
- » Communicate by signalling and making eye contact.

Look out for:

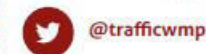
'Give Space - Be Safe' events near you.

Visit:

www.birmingham.gov.uk/bcr for more information and dates of any upcoming events.



The Birmingham Cycle Revolution 'Give Space - Be Safe' campaign is delivered in partnership with CCMPG – Road Policing.



[fb.com/birminghamcyclerevolution](https://www.facebook.com/birminghamcyclerevolution)



@BCRBirmingham

www.birmingham.gov.uk/bcr

Birmingham Cycle Revolution is part of the Birmingham Connected vision to reinvent the way people and goods move across the city, find out more at www.birmingham.gov.uk/connected.

Operation Close Pass in Scotland

Operation Close Pass

Launched in April 2017

- Pilot in Edinburgh
- Educational Mat
- Roll Out across most of Scotland
- Results...



Operation Close Pass

Results of seven deployments in Edinburgh:

- 111 drivers stopped for close passing our unmarked Police cyclist and thereafter 'educated' on the mat.
- During the operations Police also detected and reported a number of other offences:
- 15 x speeding offences
- 1 x no licence and no insurance
- 1 x means enquiry warrant (failure to pay fine)
- 1 x no MOT
- 1 x dangerous load
- 1 x careless driving (not cyclist related)
- 1 x ASBO (Anti-Social Behaviour Order) for driving behaviour



Operation Close Pass in Scotland

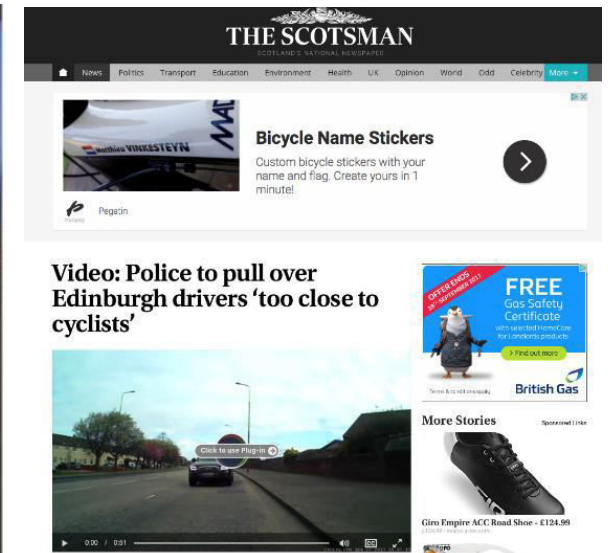


Operation Close Pass- Results

Operation Close Pass Results

Traditional and social media coverage

- **First Facebook post reached 866,495+ views**
- **Twitter views- 4-20x as many views for #OpClosePass posts as any other Road safety post**
- **Media coverage**



Evidence for new Campaign Approach

Cycling Scotland conducted Driver Focus Groups. Attitudes to a Close Pass were clear from the participants:

- Low awareness that passing a cyclist too closely is an offence
- People assume it's good manners and courtesy to give space
- Most 'try' to give 'as much space as possible'
- ALL say close passing not done with malice aforethought
- Most said practical reasons why have to overtake closer than ideal – narrow roads, busy roads, city traffic, etc, etc.
- Most don't think of cyclists necessarily as 'road users' and cyclists are not quite seen as 'equals' on the road
- **Consideration for cyclists a secondary priority, assumed to be covered by simple manners... when it suits the driver**
- **Separate opinion poll: 73% of adults unaware you could get 3 points on your licence for a Close Pass**





Next Steps

- Ongoing Cycling Scotland support
- Third Party Reporting (Dash cams and Helmet Cams)
- Near Miss Database
- Other Vulnerable Road Users
- Capturing Media Impact and shifting the debate
- Supporting operations elsewhere



Any questions?



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#givecyclespace
#OpClosePass
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