

# Cycling to the future vision 2040

Wim Bot

Policy advisor

# Fietsvisie 2040

FIETS

VISIE

2040

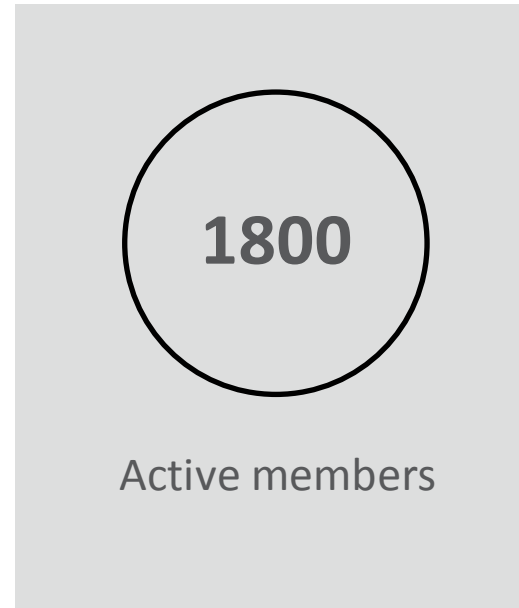
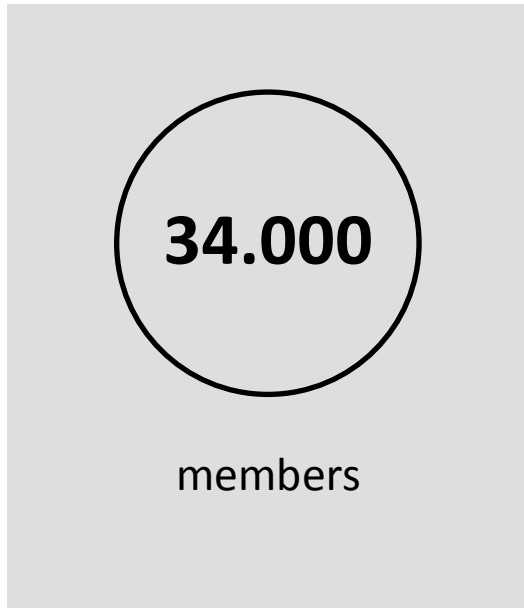


## Dreaming backwards

- Bicycle in Netherlands 25% of all trips and dominant mode on short distances
- Even in our bicycle paradise there is still a lot to dream of
- We described our dream for 2040 and backcasted it: what do we need from now to get there?



## Wij zijn... de Fietsersbond



Een ledenraad, bestuur en een Landelijk Bureau in Utrecht



Twitter

**1.650**

Volgers

Facebook

**16.275**

Volgers

Nieuws  
briefabonnees

**25.150**

aantal

# The world is changing...



Daily urban systems versus population decline

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Health

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More elderly people, longer active

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Cultural diversity

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Climate crisis

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Wealth and poverty, transport justice

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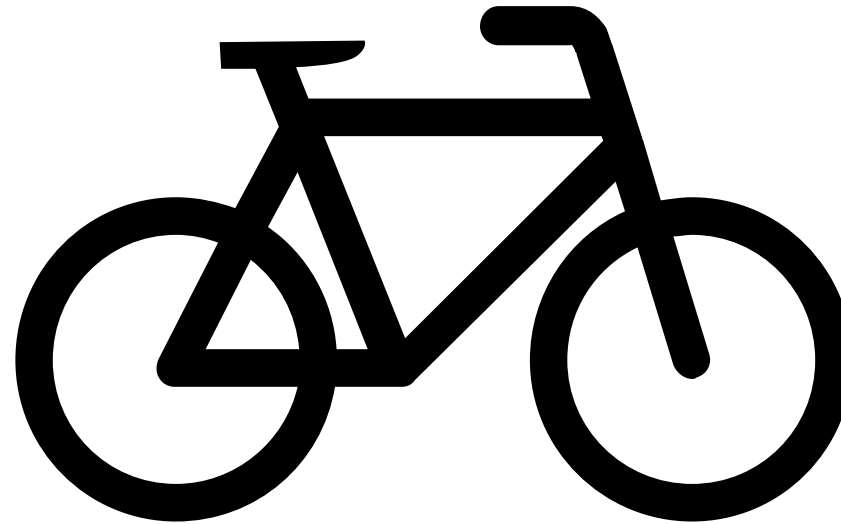
Parked cars and bicycles in public space

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Smart and connected mobility:

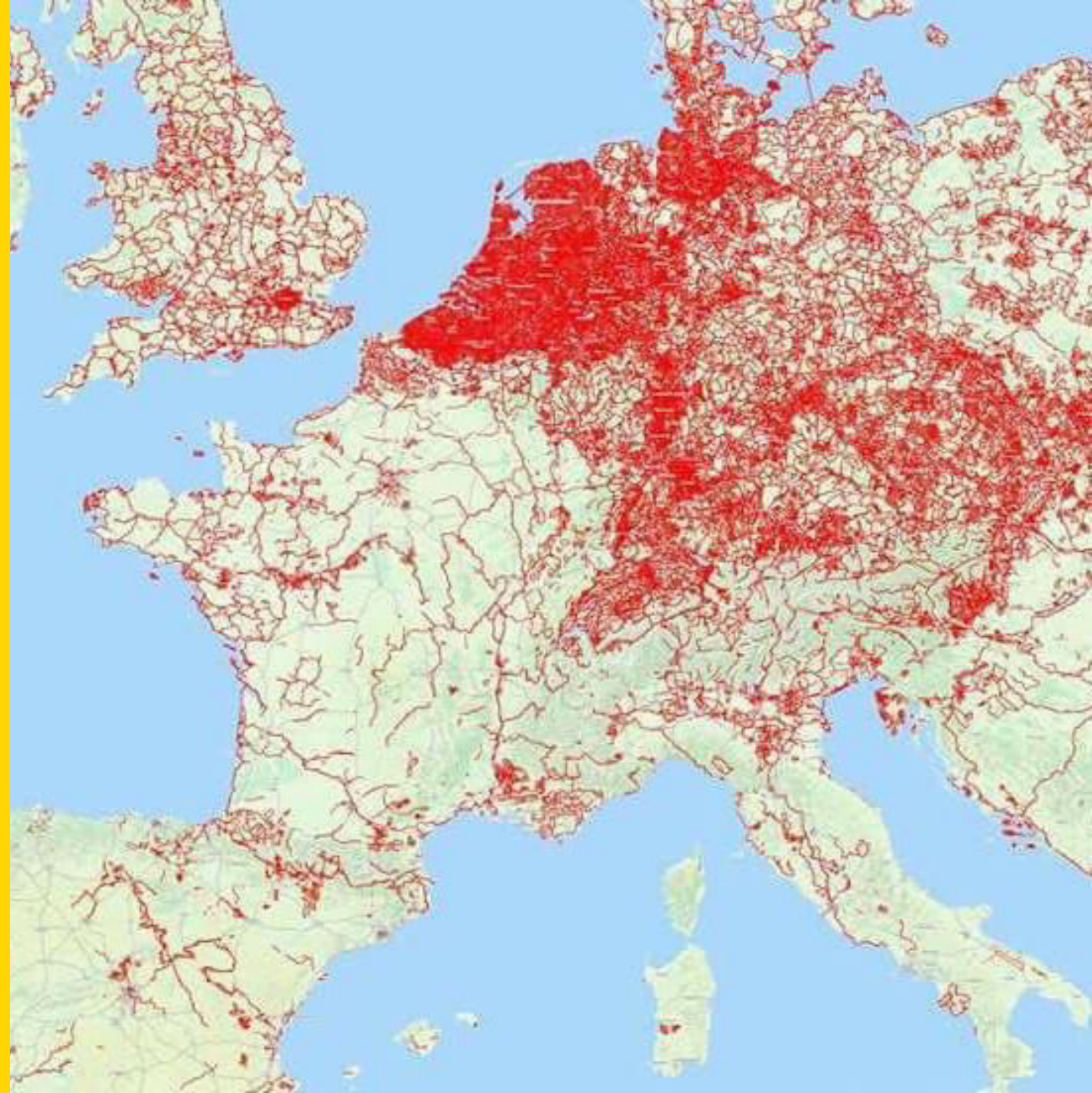
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And so is the  
bicycle

## An interactive route

- Intensive support during process by Goudappel Coffeng mobility consultants
- Exploring interviews with diverse experts (2017)
- Co-creation with about 40 active members from different parts of the country
- Input Cycling Professor and Wandelnet (pedestrians)
- Distinction between 3 different areas (big cities, smaller cities, villages)
- 80% version sent for feedback to participants
- 100% version sent for feedback all chapters; internet survey, big support
- Adopted national meeting February 2019



## Mision statement;

- We advocate safe and comfortable cycling and in this way contribute to a liveable, healthy and active country and to cycling happiness for everybody



*“De Fietsersbond zet zich in voor veilig en comfortabel fietsen en levert daarmee een bijdrage aan een leefbaar, gezond en actief Nederland én aan fietsgeluk voor iedereen.”*

*Missie, vastgesteld op de Ledenraad van 2 februari 2019*



# 1. Trends



# 2. Outlines



# 3. Themes





# *Six of our main ambitions*



Pedestrians/cyclists first



The bicycle now is a family



Cycling happiness for everybody



Low speeds and diverse safe cycling networks are making space for diversity



Cycling is affective to realise UN sustainability goals



Cyclists' Union is the advocate for all cyclists

AUTOVRIJ



RUIMTE OM  
TE WACHTEN



EEN PRETTIGE  
OMGEVING



bij  
school



GENOEG  
SPEELRUIMTE



KISS + RIDE ZONES  
VOOR VEILIG WEGBRENGEN



VOLDOENDE  
STALLINGEN



FIETSPADEN EN  
KINDERROUTES



DUIDELIJKE  
FIETSRoutes

5 Fiets



100

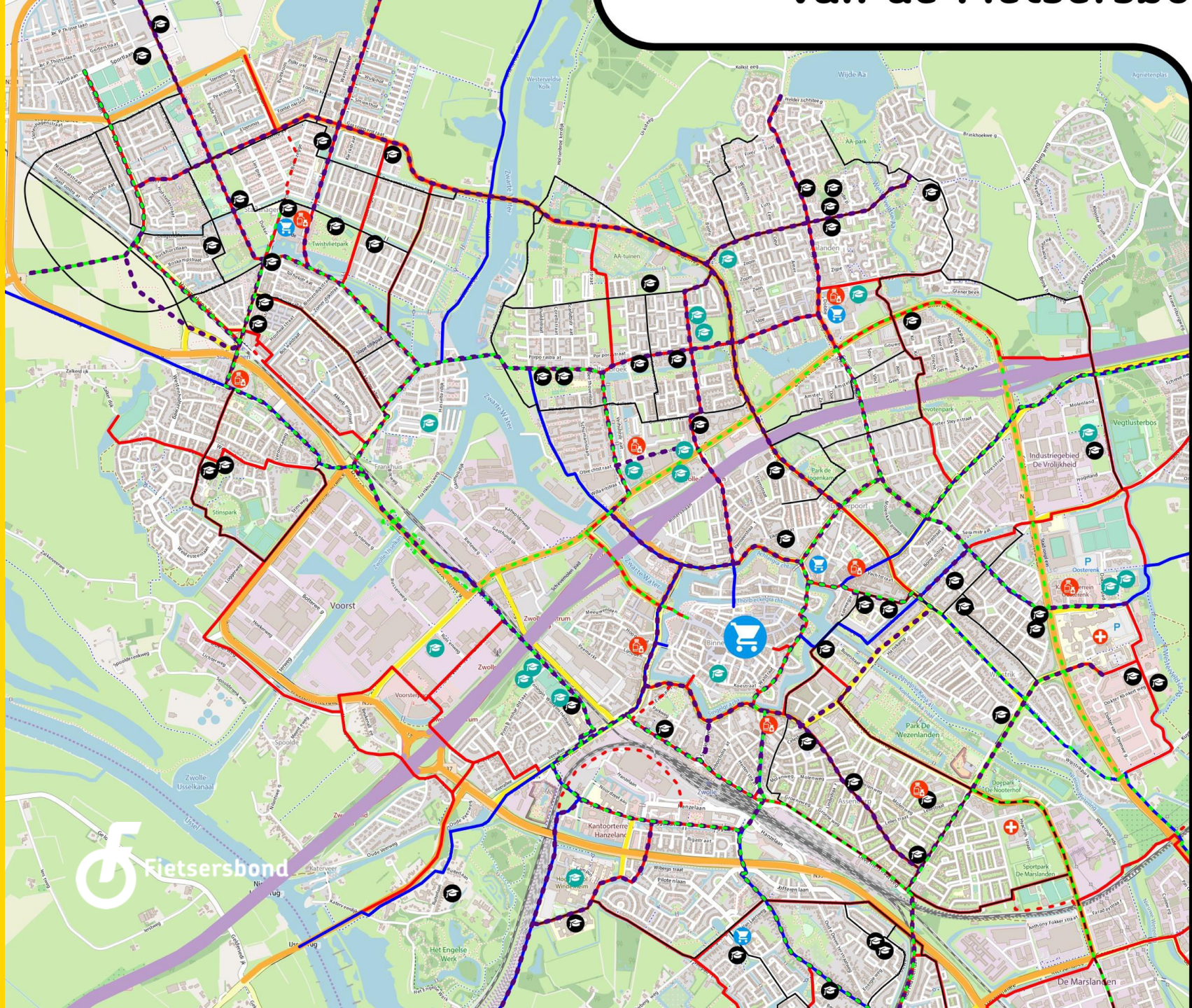


# Fietsgeluk














Alle Nederlanders kunnen deelnemen aan het fietsgeluk.

Alle mensen hebben een





## Legenda:

-  = middelbaar en hoger onderwijs
-  = basisschool
-  = apotheek
-  = ziekenhuis/revalidatie
-  = winkelcentrum
-  = 8&80-netwerk
-  = Hoofdnetwerk
-  = FietsFamilie-netwerk
-  = toekomstige hoofdfietsroute
-  = hoofdfietsroute
-  = regionale hoofdfietsroute
-  = weg met hoge auto intensiteit
-  = snelweg





1 POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



UN SUSTAINABLE DEVELOPMENT GOALS

Fietbond

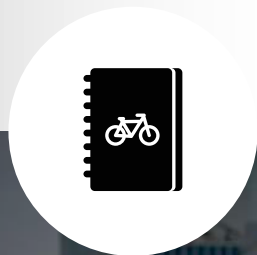
# Cyclists' Union for the family of cyclists



# Four themes



Planning and  
liveability



Mobility



Health and safety



Cycling happiness



Thanks and keep cycling to  
the future!