

# Bicycle Observatory:

## Multidimensional Monitoring of Cycling Mobility

**Velo City – Scientists for Cycling**  
**Dublin, June 26 2019**

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Cycling is  
**nothing new.**

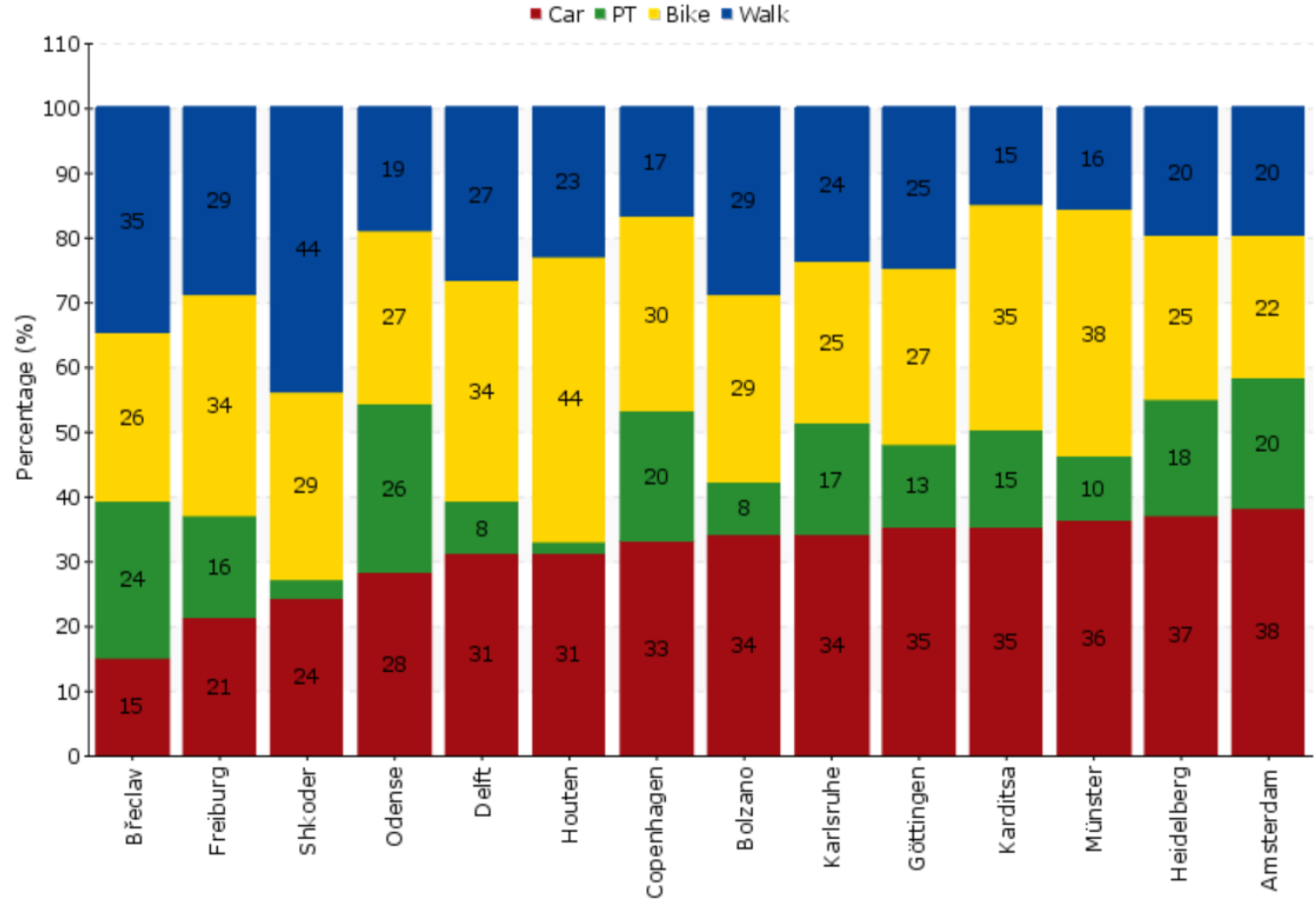
Elise Steininger, Vincenza Wenderich, Louise Sorg, Mitzi Albl, Louise Albl (v. l. n. r) Abb. in: Beiblatt der Radfahrchronik zum „Radfahrhumor“, Nr. 16, 1893, S. 539, Steiermärkische Landesbibliothek



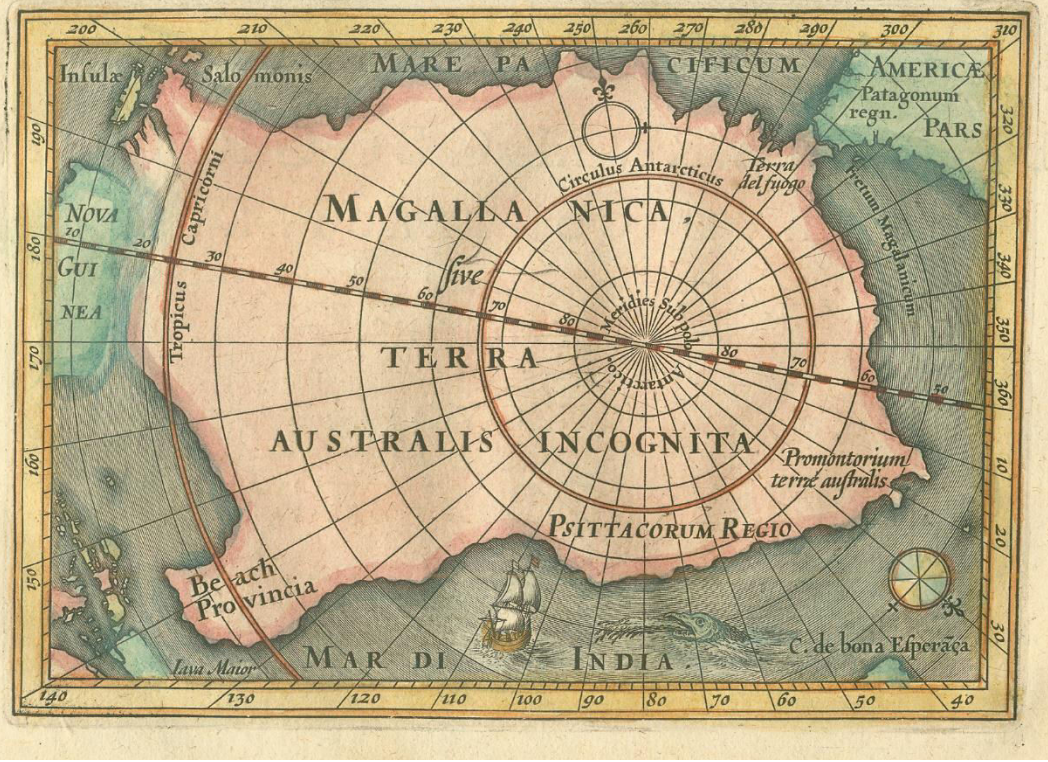
**Cycling is not rocket science.**

## Modal Split Chart

Cycling accounts for a **substantial amount** of traffic.



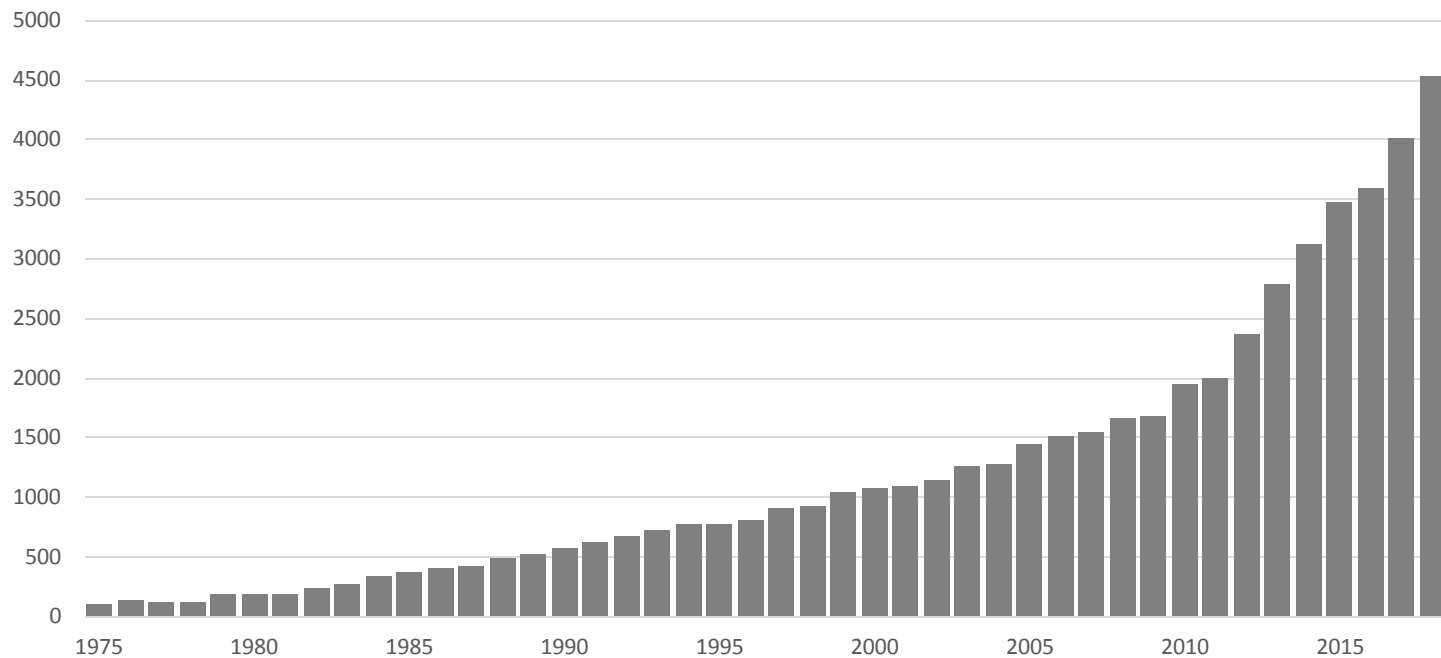




We know comparable little about cycling.

[https://libweb5.princeton.edu/visual\\_materials/maps/websites/pacific/pacific-ocean/map--terra-australis-bertius-1616.jpg](https://libweb5.princeton.edu/visual_materials/maps/websites/pacific/pacific-ocean/map--terra-australis-bertius-1616.jpg)

## Pubmed "cycling"

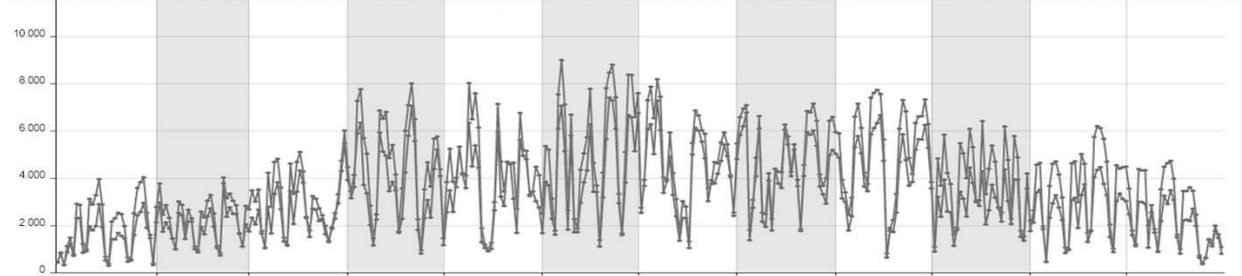




Cycling research has become very **specific**.

We have somehow lost the big picture and are **not able** to answer questions like the following ...

**Who cycles  
when,  
where and  
why in my  
city?**







# bicycle observatory



salzburgresearch



PRISMA  
solutions



gefördert durch

Bundesministerium  
Verkehr, Innovation  
und Technologie  
Projektnr. 865176

+ **11** associated  
partner

30 months, until September 2020

- ⇒ from isolated to integrated perspectives on cycling
- ⇒ mobility behaviour of different types in space and time (“pulse”)

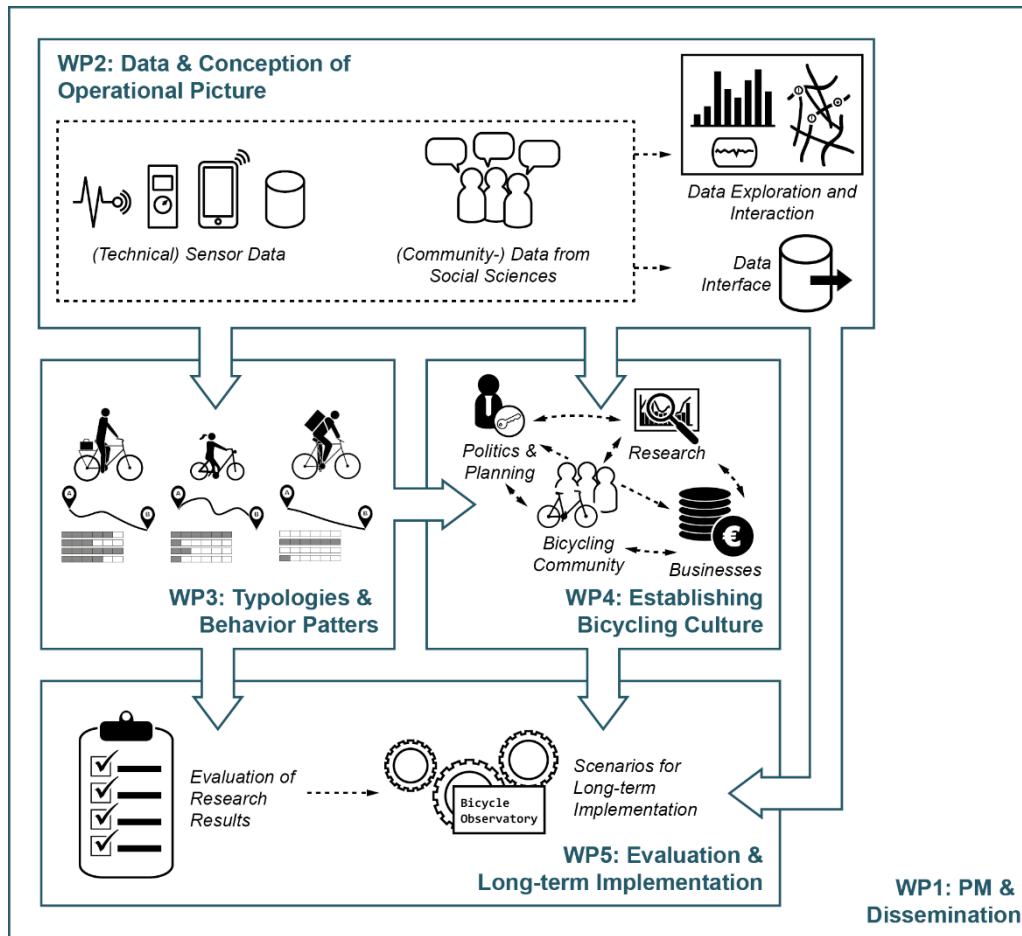


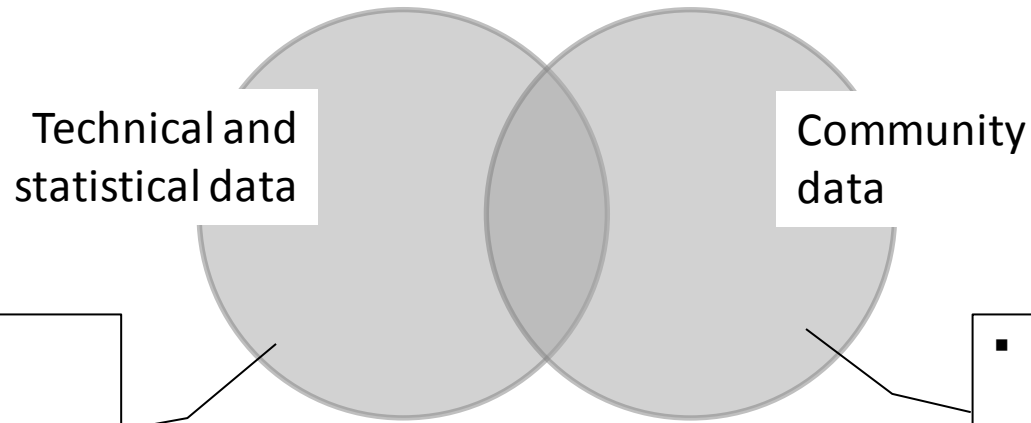
ZAMG <https://www.sonnblick.net>

**Exposed position**  
**Continuous sensing**



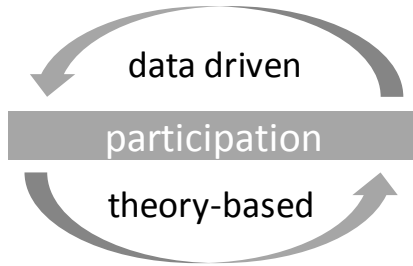
**Geo-space as common**  
**reference**

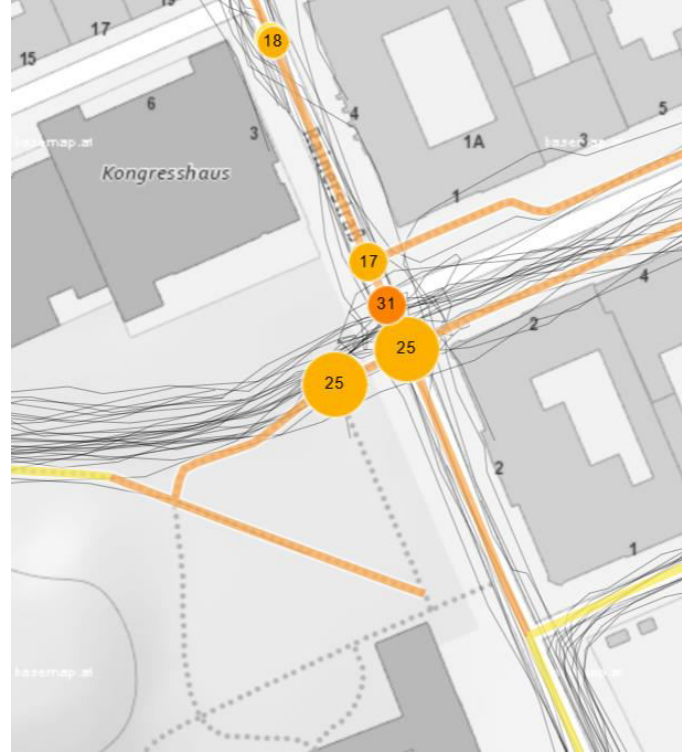




- GPS trajectories
- Counting data
- Weather data
- Mobility surveys
- Census data
- ...

- Decision makers and experts
- Focus groups
- General public





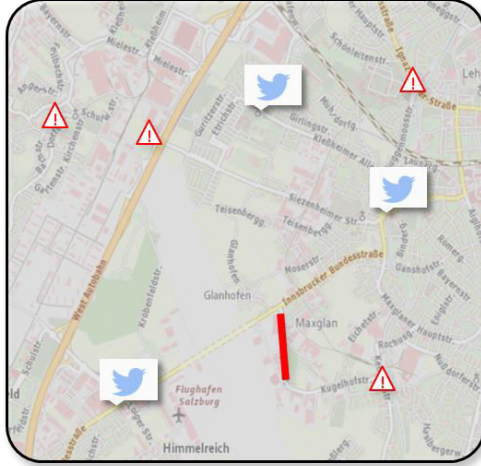
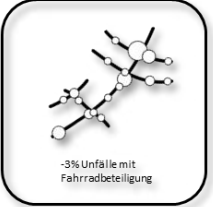
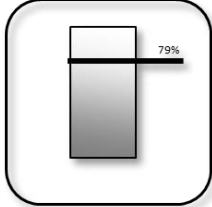
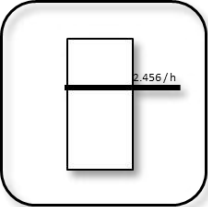
## Linking technically sensed data with community data







Data **availability**, **accessibility**  
and **quality**.  
**Types** of data.

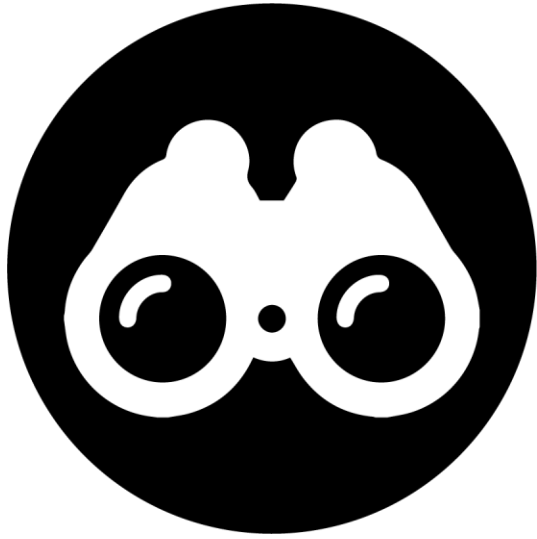


Dashboard for

- **Communication**
- **Exploration**
- **Interface to data**

**Technical and  
legal framework**

<!-- Mockup -->



**Share and compare.**

**Application:**

- Research
- Planning
- Monitoring
- Simulation
- Campaigning
- ...

**Join us!**

<https://bicycle-observatory.zgis.at>

**Thank you for your attention!**



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