



BE-GOOD: Open Data for a smarter society

Building an Ecosystem to Generate Opportunities in Open Data

BE-GOOD is a pioneering project aiming to unlock, re-use and extract value from Public Sector Information (PSI) to develop innovative data-driven services in the area of infrastructure & environment.

Total budget received from Interreg North-West Europe (2014-2020):
€ 3.87 million of ERDF

Total project budget: € 6.45 million

www.nweurope.eu/begood

Main outputs

BE GOOD will deliver **10 pilots** to extract commercial value for PSI with the aim **to commercialise 5**

Air and water quality monitoring, traffic management and infrastructure maintenance planning will be made possible by **unlocking datasets** and **better engaging with the software and algorithms**

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Challenges: Public business need for data driven solutions



11 Pilots:

- Open Up Permit Data
- Rate My Transportation
- **Cleanest Air Route**
- Continuity in Traffic Flow
- Predictive Maintenance of Roads
- Smart Waste Water Information System
- Waste Water Tracing
- Vital Assets
- Data 4 Organizational Change
- Safer Roads with less Money
- Smart Tourism & Environment

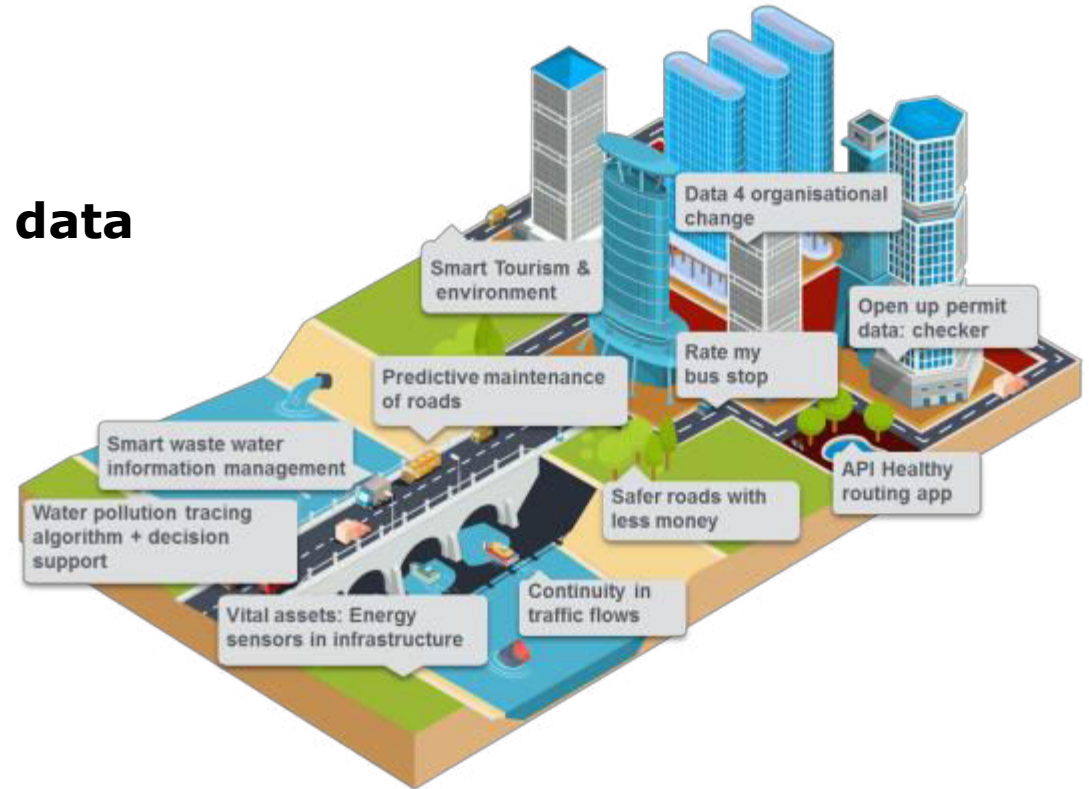
Smart living

Cleanest Air Route → APP

Smart combination of publicly available data

Valorization of these data

Using (various) developed algorithms



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Cleanest Air Route – Flanders Environment Agency

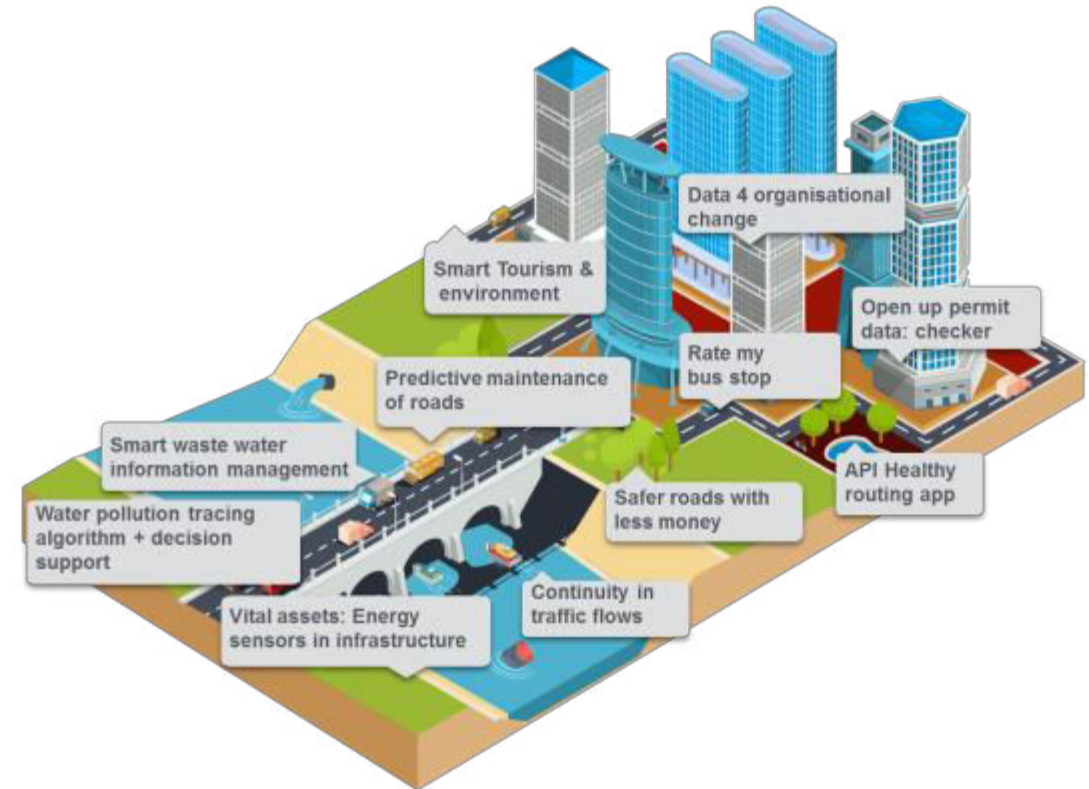
More easily available routes for bicyclists

Less obstacles to take up biking

Improvement of (general) health

Easily reusable in other cities

Methodology can be shared...



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