



Velo-city Conference at a glance

About

Velo-city is widely recognized as the premier worldwide annual cycling summit, serving as knowledge exchange platform for cycling and active mobility

A typical Velo-city conference features:

- 3,5 days programme (Tue – Fri noon)
- About 6-7 plenary session, 50 parallel sessions and 200+ speakers
- Exhibition
- Outdoor sessions/Technical visits
- Bike Parade
- Evening and social events
- Side events



The aim of the conference is to **influence decision makers** in favour of more active and sustainable mobility, better cycling infrastructure and increased daily bicycle use



Mission





Objectives

- **Spread high quality knowledge** about cycling and sustainable transport planning at international level
- **Give international visibility to best practice cycling policies** to showcase the benefits they provide to their citizens, businesses and others
- **Grow the recognition of cycling** as an efficient, healthy, green mode of transport and promote its greater use
- **Encourage the integration of cycle planning** into wider transport, climate, land-use, health, social, economic and other relevant policies
- **Seek involvement from all relevant stakeholders** (policy decision makers, cycling advocates, associations, academia, industry, experts)
- **Involve and support** local cycling associations and civil society organizations.



Values

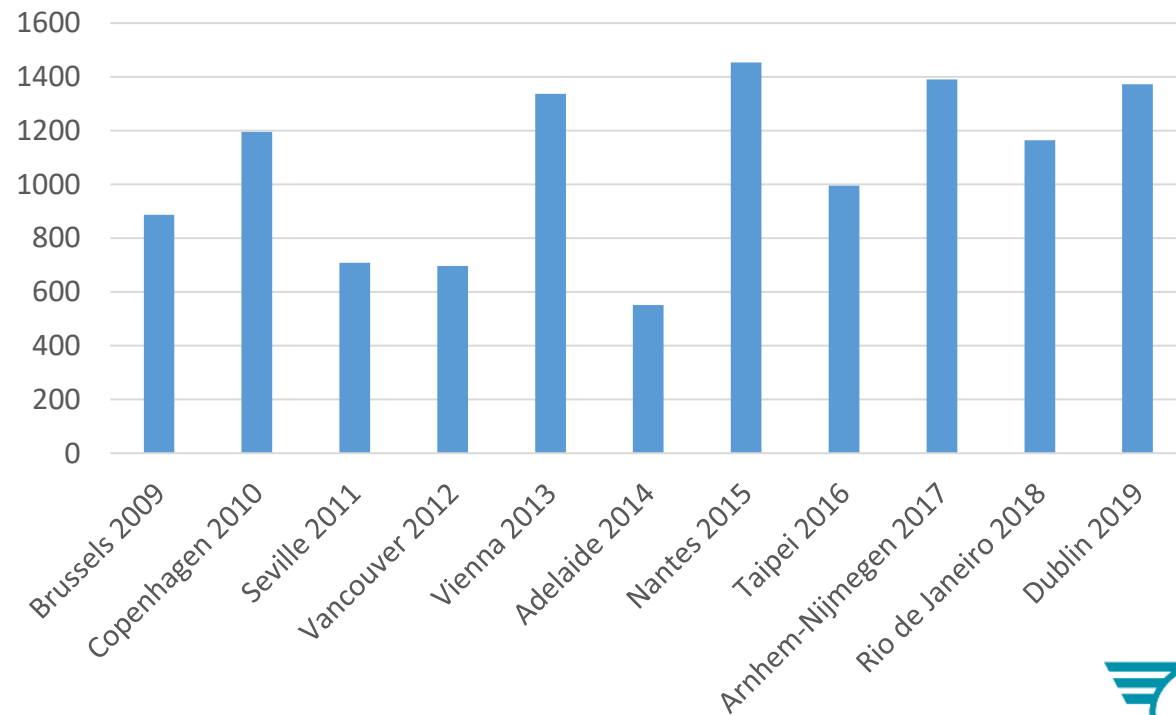
- **Programme excellence.** We set up a high-quality conference programme with selected international speakers.
- **Gender balance.** We are committed to enhance gender balance in our conferences and have a no 'manel' policy.
- **Geographical diversity.** We believe cycling voices from all over the world should be heard and represented.
- **Environmental responsibility.** As much as possible we strive to make our conferences paperless and produce as little waste as possible
- **Sustainable transport.** We are aware that sometimes our delegates have no other option than to fly to the conference. However, we promote and offer information on sustainable alternatives by bike (EuroVelo), train and bus.

Since 1980, Velo-city gathers about 1,400 urban mobility and cycling experts, representatives of associations, cities, regional and national authorities, international institutions, industry, universities and policy-makers from more than 60 countries



Delegates

Delegate numbers of last editions:





meeting point
People interested in:



e-bike



Structure

- 3,5 -day conference programme, typically in late May early June from Tuesday to Friday noon
- Networking & social events: Welcome reception, Conference dinner,
- Bike parade
- Technical visits on a bike: aimed at showing cycling developments in the host city and efforts made to improve the cycling experience for all
- Side events: generally a responsibility of the host city (e.g. film screenings, cycling tours, concerts etc.)
- Conference exhibition that showcases latest innovations in cycling with 60+ exhibitors









Programme

- New conference theme each year (e.g. Cycling for the Ages in Dublin 2019, Cycle Diversity in Lisbon 2021)
- Different subthemes that together with the main theme serve as guidelines for the abstract submission and development of the conference programme
- About 7 plenary sessions with high-level speakers
- More than 50 parallel sessions of different formats











Benefits for the Host City

Boost to the development of a sustainable, bicycle friendly and livable city

- Hosting the Velo-city conference is integrated in a strategy to improve the sustainability of the city by making the city more bicycle friendly and livable

International visibility and reputation

- The brand name (Velo-city®) has a valuable reputation as an international high-quality event where delegates meet and exchange knowledge on cycling. The event also highlights the ambitions of the host city and has a positive impact on the cycling policy of the whole country

Indirect economic benefits

- Velo-city promotes and publicizes the host city as a whole by attracting visitors from around the world and boosting local economy

40 Years of Velo-city

ECF's annual cycling conference



EUROPEAN CYCLISTS' FEDERATION



Velo-city Global



Let's get
social



@VelocitySeries
6,240 Followers



@velocityconference
10,383 Followers



@velocityconference
1,631 Followers



Velo-city conference group
1,016 Members









Thank you!

Get in touch:

Caroline Cerfontaine: c.cerfontaine@ecf.com
Eva Malovrh: e.malovrh@ecf.com

See you @Velo-city 2021 Lisboa

