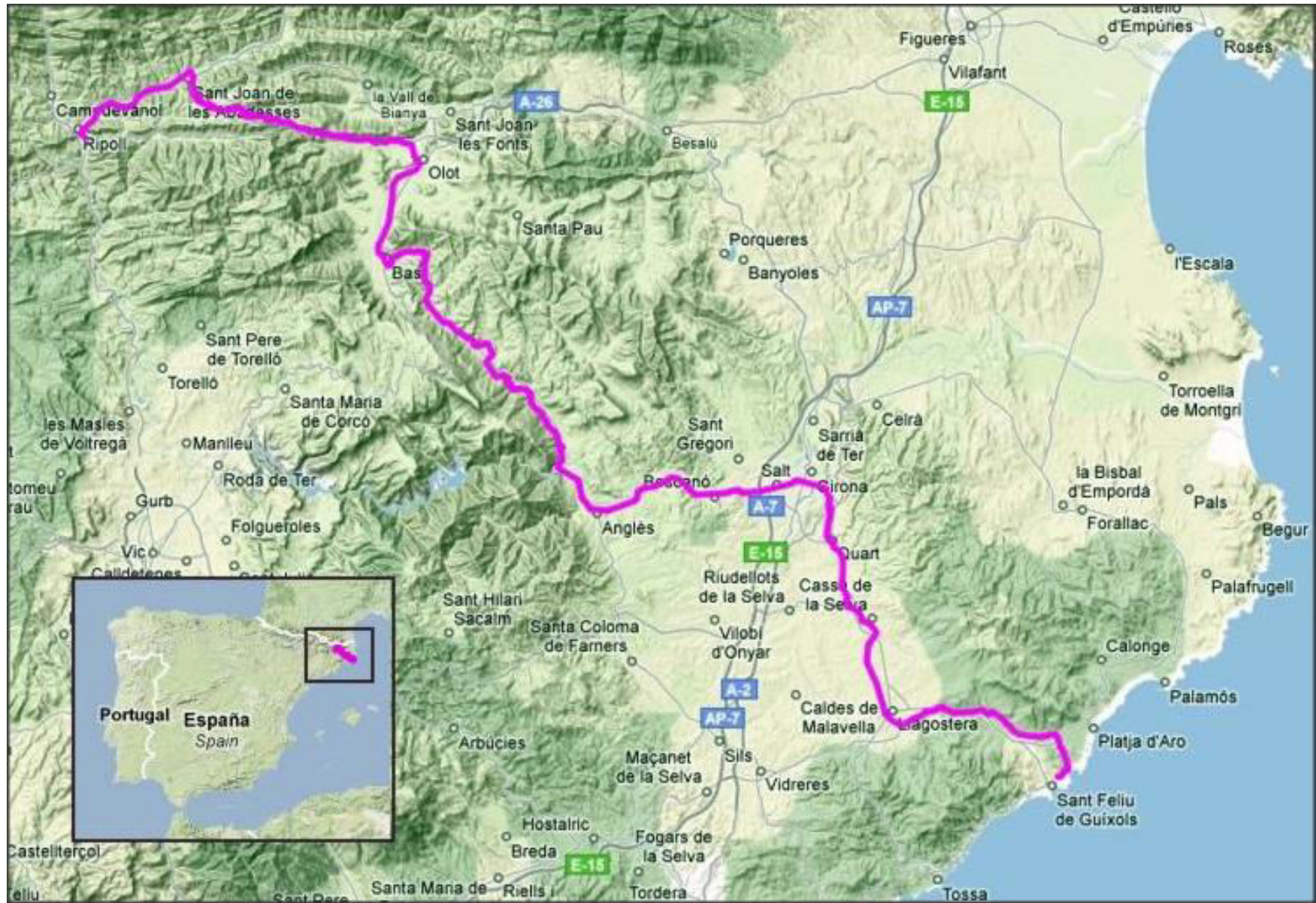


# Greenways Consortium in Girona: An exemple of integrated management

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# Girona's Greenways









# Girona's Greenways

- Users
  - 278.000 users/year
    - 58% local (everyday use)
    - 42% tourists
- Tourism impact:
  - 3,5M
  - Higher expenditure than average tourists
  - Spread along the route
- [Source: http://www.viesverdes.cat/wp-content/uploads/2018/07/Vies-Verdes-def-ilovepdf-compressed.pdf](http://www.viesverdes.cat/wp-content/uploads/2018/07/Vies-Verdes-def-ilovepdf-compressed.pdf)

# The Consortium

# Members

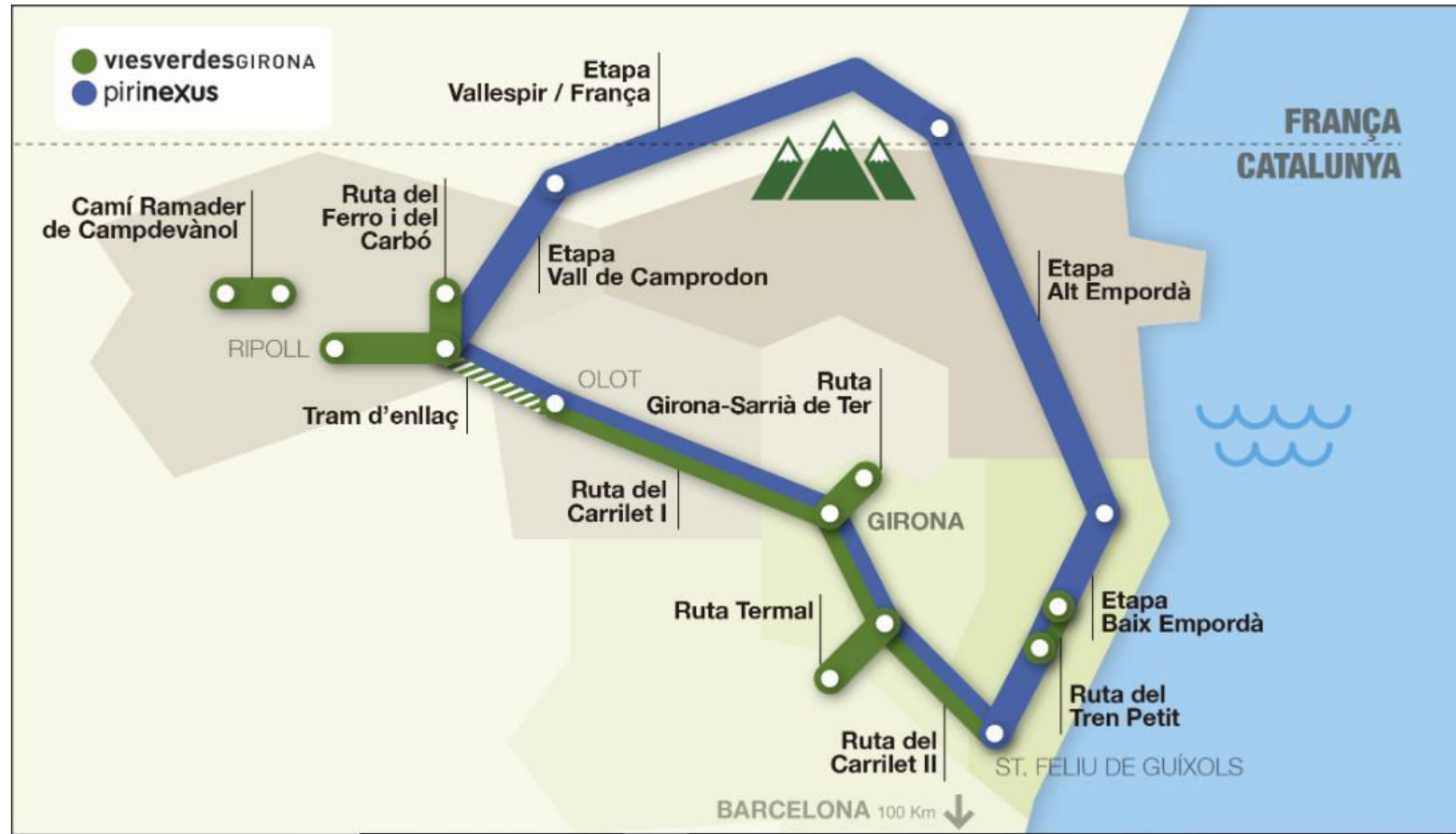
- **Foundation (2003)**
  - 22 Municipalities
  - Regional Administration
- **New Members**
  - 26 Municipalities
  - Private sector

# Areas of action

- Maintenance
- Promotion
- Planification
- Ampliation



# Pirinexus: an example



# Key issues

- Vision: Integral approach
- Scales: Combining local and regional
- Small villages: Value for them

# Thanks!

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