



**BIRD**



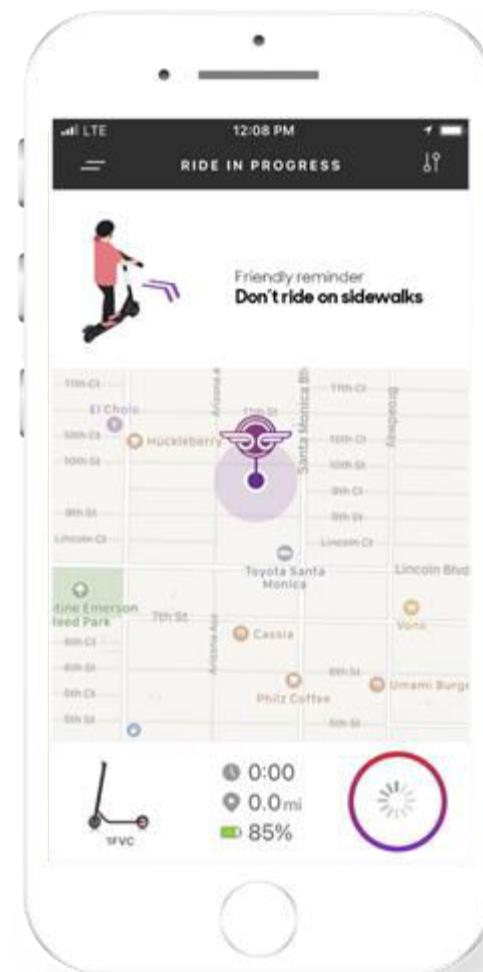
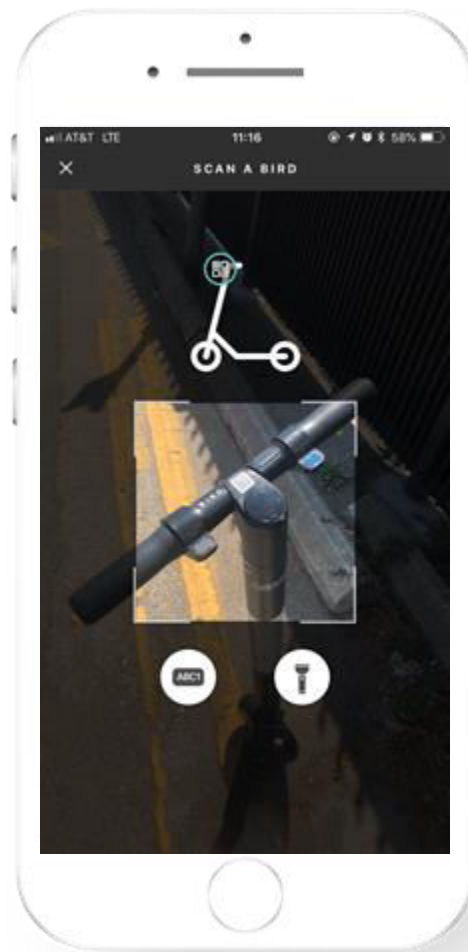
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# What is Bird?

Bird is a last-mile electric vehicle sharing company dedicated to bringing affordable, environmentally friendly transport solutions to communities across the world.



# We make sustainable transport convenient, affordable and fun





**By 2050,  
all cities must achieve carbon  
neutrality  
to avoid the worst impacts of  
climate change and to  
achieve a 1.5 degree  
outcome.**

# The promise of automation/shared/electric?

**Before**



# The promise of automation/shared/electric?

**After?**



# Transit and micro-modes are much more efficient



Private Motor Vehicles  
600–1,600/hour



Mixed Traffic With Frequent Buses  
1,000–2,800/hour



Two-way Protected Bikeway  
6,500–7,500/hour



Dedicated Transit Lanes  
4,000–8,000/hour



Sidewalk  
8,000–9,000/hour

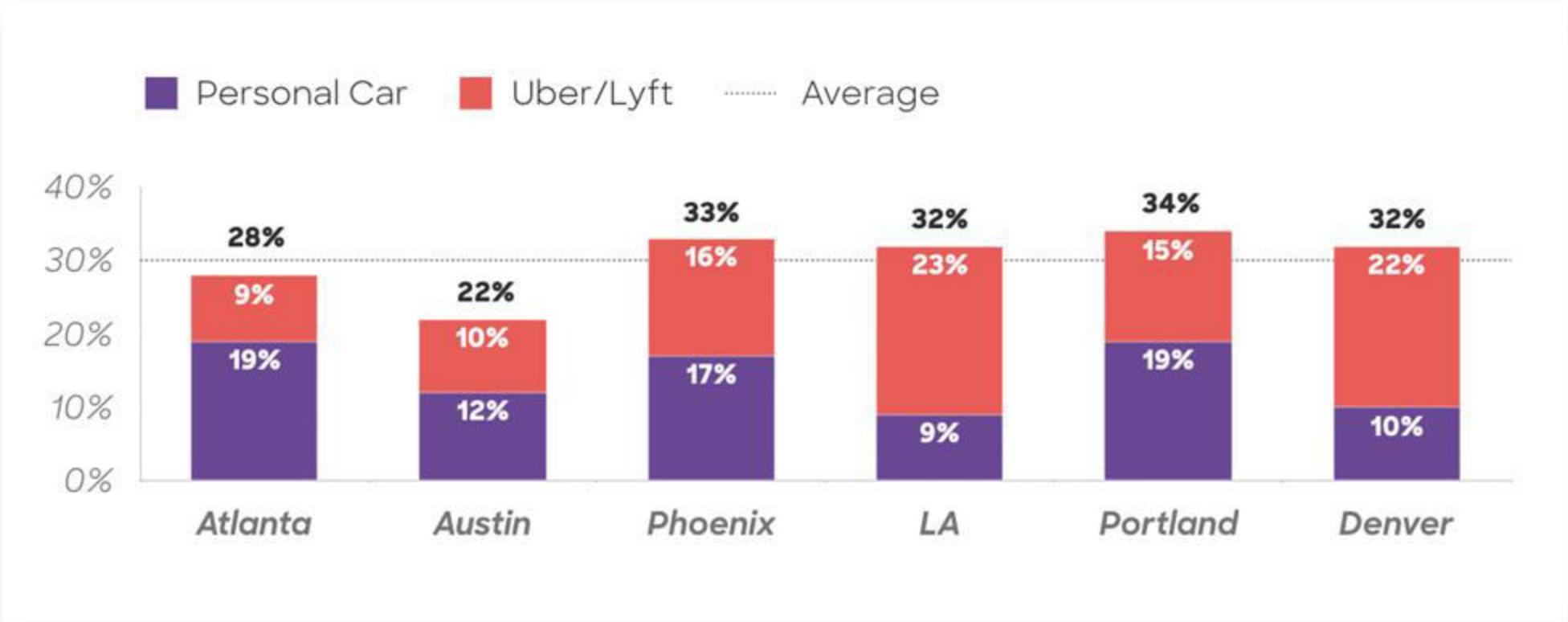


On-street Transitway, Bus Or Rail  
10,000–25,000/hour



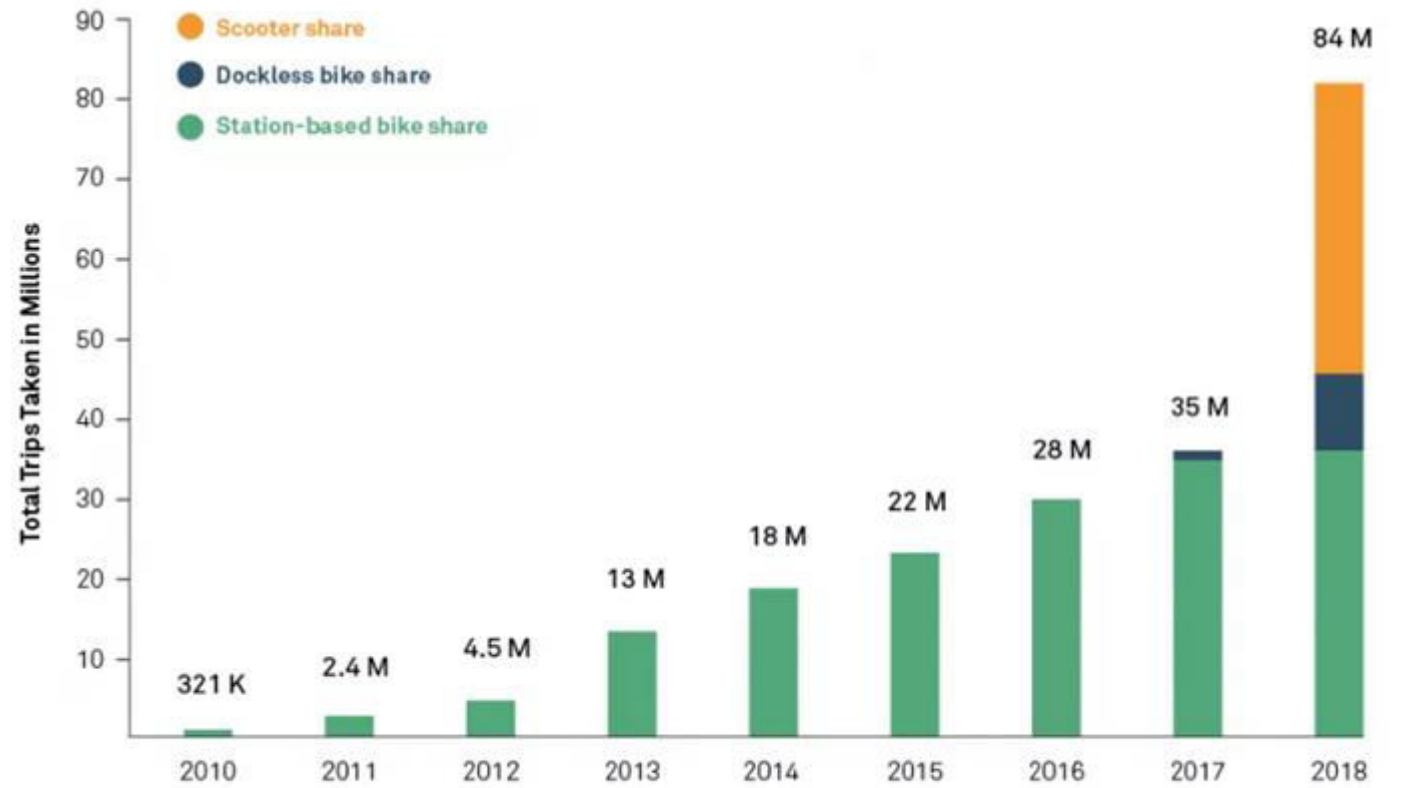


# E-Scooter trips are replacing car trips



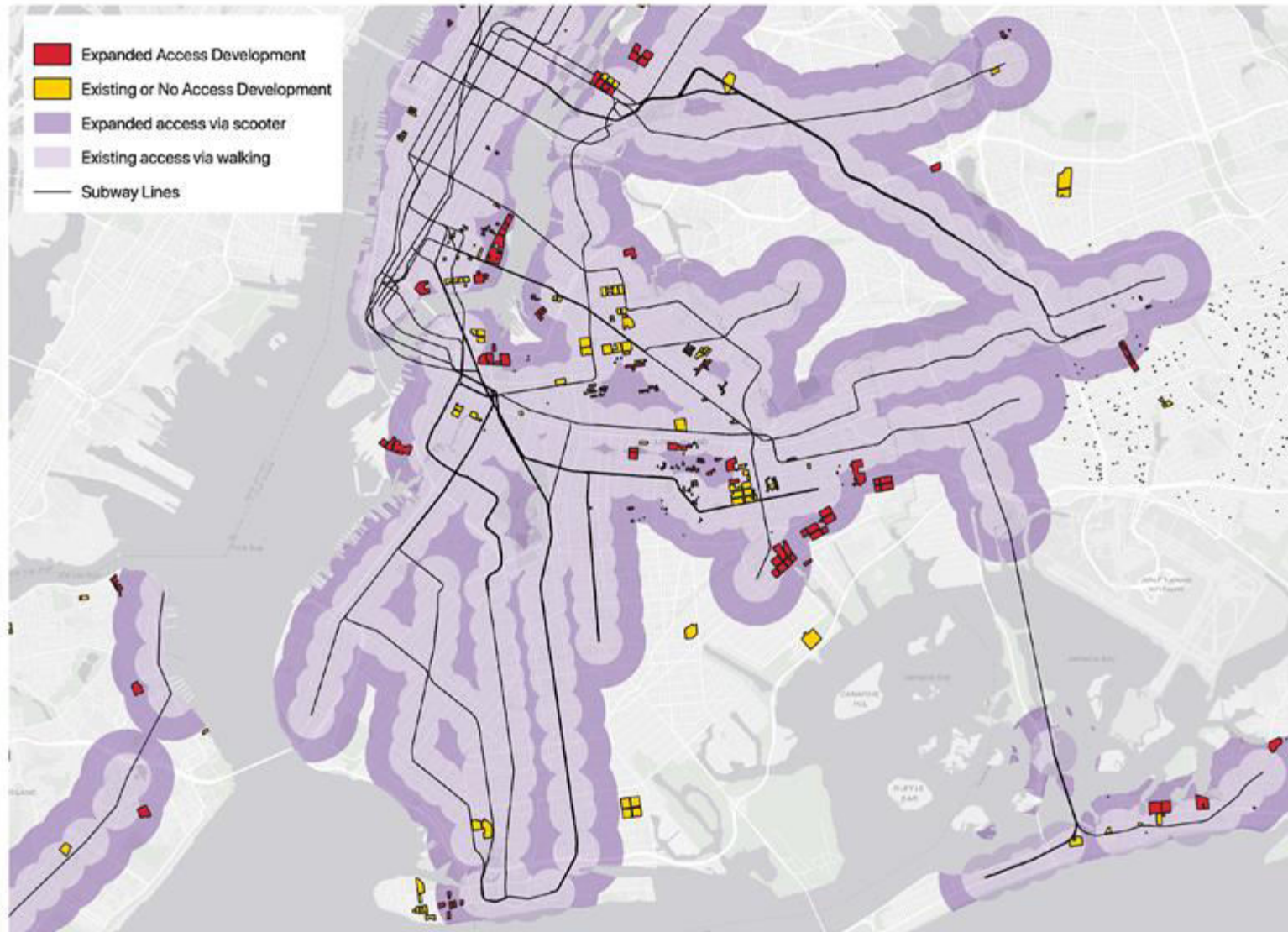


# E-scooters are popular



Source: NACTO

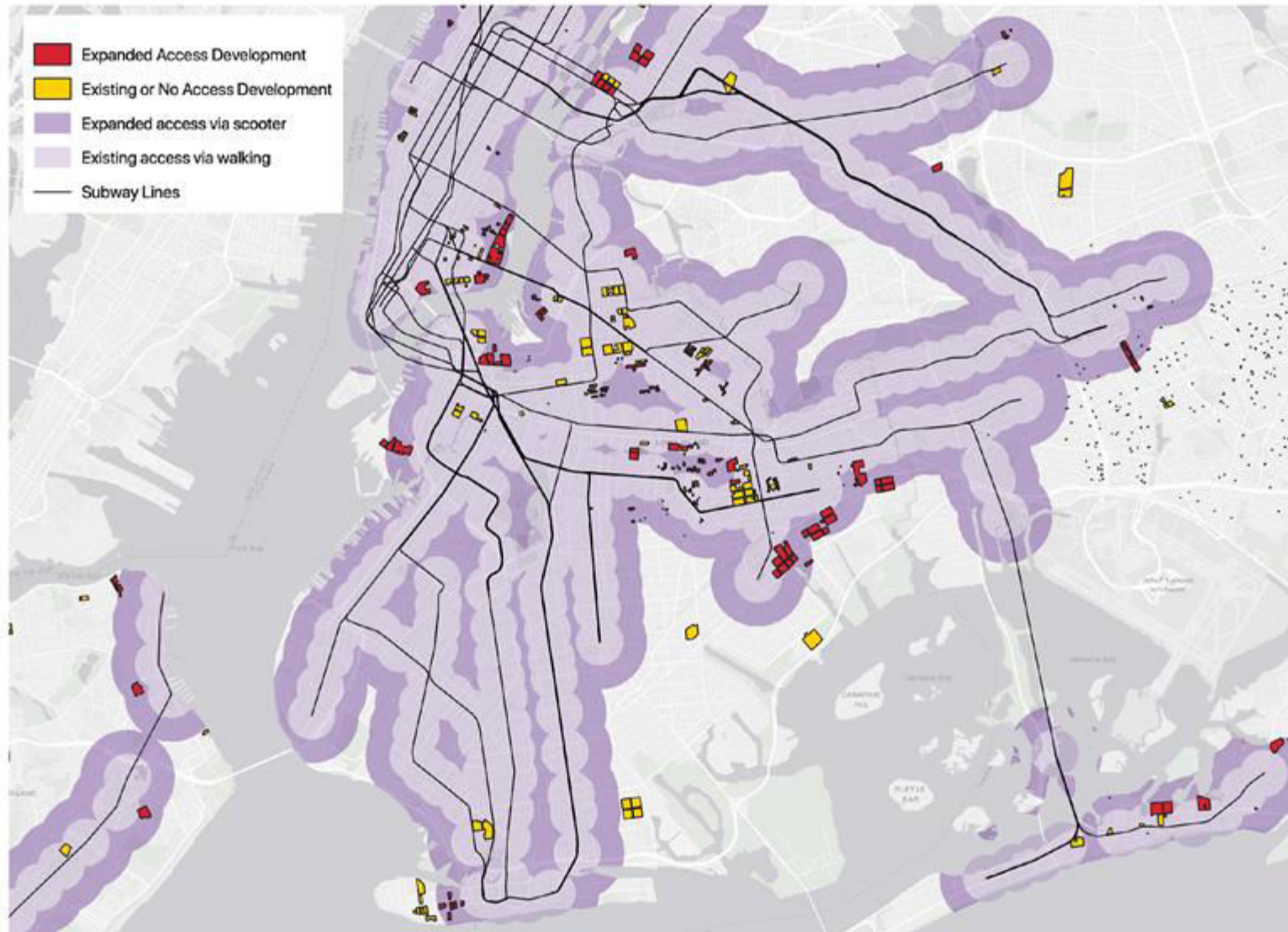
# Solving first/last mile connectivity



Bird can bring an additional 38% of all NYCHA developments within 7.5 minutes of a subway stop



# Solving first/last mile connectivity

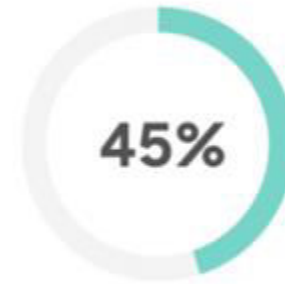


Bird can bring an additional 38% of all NYCHA developments within 7.5 minutes of a subway stop

# They're attracting new riders



## Bringing in new riders



Of all respondents reported "never" biking



Of all respondents reported never using the local bikeshare system prior to the e-scooter pilot

## Connecting to transit



Of Portlanders reported using an e-scooter to access public transit

## Attracting women riders



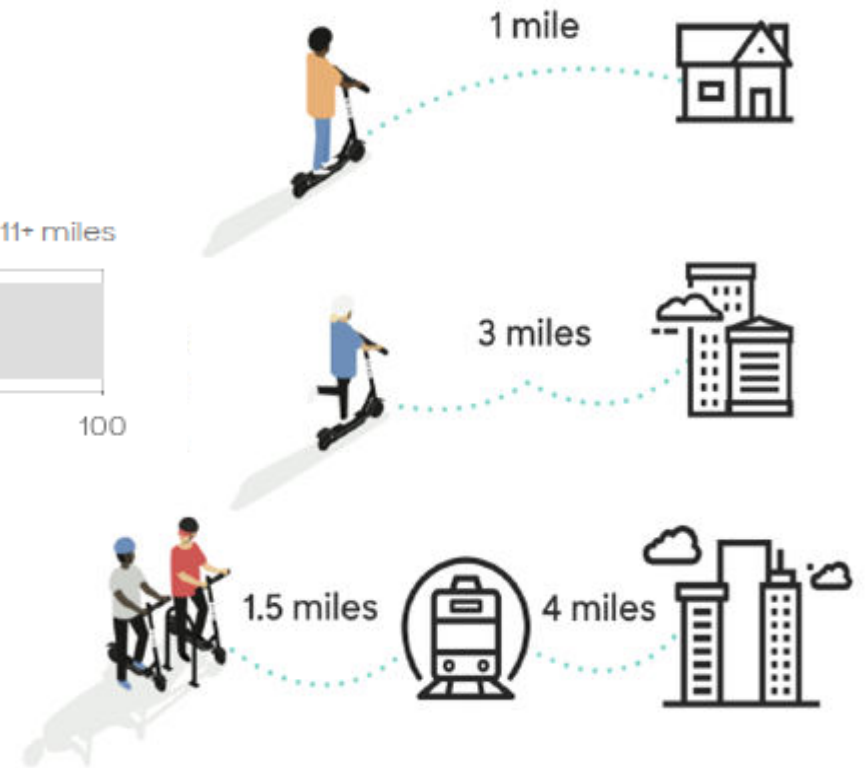
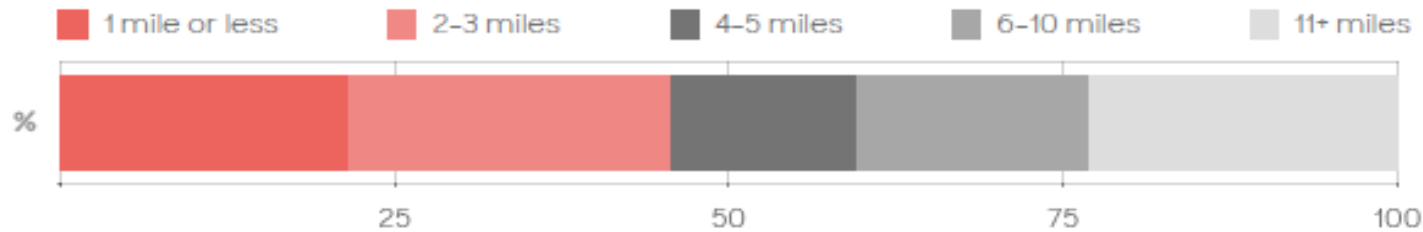
Of all respondents reported as women riders

# There's a lot of potential for growth

More than 45% of all trips in the US are 3 miles or under—the optimal travel distance for a Bird.

## Trip Distance as a % of Household Trips in the US [all modes]

Source: National Household Survey [2017]



**What's needed to support human-scale, low emission transport?**





**BEFORE**



AFTER



BEFORE



AFTER



# Thank you



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