



WHY CYCLE?

WHAT SHOULD GOVERNMENTS DO?

MOVES MORE PEOPLE FOR LESS

- For the cost of 1km of urban freeway, you could build 150km of bicycle paths, 10,000 km of bicycle lanes or 100 well designed 30km/h zones¹.
- 50% of trips can be done by bicycles in urban areas², helping absorb the 300% increase in global passenger mobility by 2050³.

DON'T JUST BUILD A BICYCLE PATH: BUILD A NETWORK

- Have a nationally funded bicycle plan which integrates transport hubs with commerce and residential areas.
- Spend at least 10% of the transport budget to build high-quality routes.

¹ Institut Fédératif de Recherche sur les Économies et les Sociétés Industrielles, 2006, <http://tinyurl.com/ecf-itf1>
² Fietsersbond (Dutch Cycling Union), 2011, tinyurl.com/ecf-itf2
³ International Transport Forum, 2011, tinyurl.com/ecf-itf3

EXTENDS THE REACH OF PUBLIC TRANSPORT

- Makes 9-16 more public transport stops available compared to walking⁴.
- Gets people to transport hubs cheaply: Secure bicycle parking is up to 300 times cheaper than car parking⁵ with one space fitting 10-20 bicycles.

SUPPLY BICYCLE PARKING

- Supply seamless and secure bicycle parking at major transport hubs.
- Provide a regulatory framework for bicycle parking in areas with high volumes of public transport.

⁴ European Cyclists' Federation, 2011, tinyurl.com/ecf-itf4
⁵ Worldwatch.org, 2010, tinyurl.com/ecf-itf5

EASES CONGESTED STREETS

- Congestion wastes 3% of GDP per year in OECD countries (€615 Billion)⁶.
- Shifting 10% of traffic from cars to bicycles reduces car travel times by more than one fifth⁷.

LINK CYCLING WITH PUBLIC TRANSPORT

- Make cities install bicycle share systems. Over 300 cities in Europe have already done so.
- Ensure bike share systems are linked to existing public transport, easy to use, strategically located and have a dense network.

⁶ Deloitte Research 2003, tinyurl.com/ecf-itf6
⁷ Fietsberaad, 2010, tinyurl.com/ecf-itf7a

DELIVERS CARGO IN CITIES

- Can move 50% of light goods and 25% of all goods in cities⁸.
- 10 cargo cycles can cover nearly 200,000 km annually, delivering over 12,500 tonnes of goods⁹.

MOVE LOTS MORE GOODS BY CYCLE

- Promote by example: have your local, regional and federal institutions move their goods by cycle.
- Legislate cycle friendly policies and infrastructure: car-free zones, delivery windows, speed limits of 10-20-30km/h.

⁸ Cycle Logistics Internal Report, 2012, tinyurl.com/ecf-itf8
⁹ Based on Figures from British Delivery Company Outspoken Delivery, 2012, tinyurl.com/ecf-itf9



EUROPEAN CYCLISTS' FEDERATION

With over 70 members across nearly 40 countries, the European Cyclists' Federation (ECF) unites cyclists' associations from across the globe, giving them a voice on the international level. Our aim is to get more people cycling more often by influencing policy in favour of cycling within political, economic, and social institutions.

WHY **THE REACH** **EXTENDS**
OF PUBLIC **DELIVERS**
TRANSPORT **CARGO**
MOVES **MORE** **EASES** **IN CITIES**
PEOPLE **CONGESTED**
FOR LESS **STREETS**

WHY CYCLE?

DELIVERS CARGO IN CITIES

CYCLING: THE SEAMLESS CHOICE

- Moves more people for less
- Extends the reach of public transport
- Eases congested streets
- Delivers cargo in cities