

## Industry Day Nantes

*Nantes, 2nd to 3rd of June 2015*

To find out more, contact ECF Outreach Officer Elina Baltatzi [e.baltatzi@ecf.com](mailto:e.baltatzi@ecf.com)

Tuesday 2 <sup>nd</sup> June	
18.30 – 20.00	<p><u><i>Wine &amp; Cheese Welcome</i></u></p> <p>Come and meet a diverse mix of over 60 exhibitors spanning from bike share operators to municipalities, cities, scientists, transport experts etc.</p>
	<p><i>Industry Dinner</i></p> <p>The Cycling Industry Club welcomes industry representatives from a wide range of companies</p>
Wednesday 3 <sup>rd</sup> June	
8:45-10:45	<p><u><i>Opening Plenary</i></u></p> <p>The Political imperative for cycling:</p> <p>EU Transport Commissioner Violeta Bulc, Minister of State for Transport, Marine Affairs and Fisheries (France), ECF President Manfred Neun and other high-level political figures explain the importance of political support for cycling.</p>
11:00-12:30	<p><u><i>Cycling for European Growth</i></u></p> <p>The potential of jobs and growth linked to cycling in Europe is impressive as shown in the latest ECF study '<b>Jobs and Job Creation in the European Cycling Sector</b>'.</p> <p>Speakers: Thomas Blondiau and Bruno van Zeebroeck, Authors of the study Transport &amp; Mobility Leuven</p> <p>Kevin Mayne, ECF Director of Development</p> <p>Stephan Renner, Project Officer at the European Commission Executive Agency for Small and Medium Enterprises</p>

	Raymond Gense, Director Future Technology & Public Affairs PON
12.30-13.30	<i>Lunch</i>
13:30-14:30	<p><i><u>The Bicycle Market and Advocates</u></i></p> <p>An interactive session with speakers from diverse backgrounds on how advocacy and industry can benefit from working together.</p> <p>Speakers: Tony Grimaldi, CEO of Cycleurope</p> <p>Jeroen Sniijders Blok, Chief Operating Officer of Accell Group NV</p> <p>Vicky Yang, CEO of advocacy and promotional NGO The Cycling Lifestyle Foundation</p> <p>Klaus Bondam, Director of the Danish Cyclists' Federation</p>
15:00-16:00	<p><i>Three parallel sessions, three different options to choose from based on your interests:</i></p> <ul style="list-style-type: none"> <li>• <u>Bicycle services</u></li> <li>• <u>Bicycle infrastructure</u></li> <li>• <u>Bicycle tourism</u></li> </ul>
16:00 – 17:00	<i>Networking Wrap-Up Event hosted by CIC</i>
17:30	<i><u>Bicycle parade/Departure</u></i>