

# Big leap for a small country in the development of cycle tourism

Tena Šarić, Sindikat biciklista

National coordination

National EuroVelo Coordination Centre for the development of cycle tourism



Velo-city Dublin, June 27th 2019



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# Tour of Croatia / Cro race

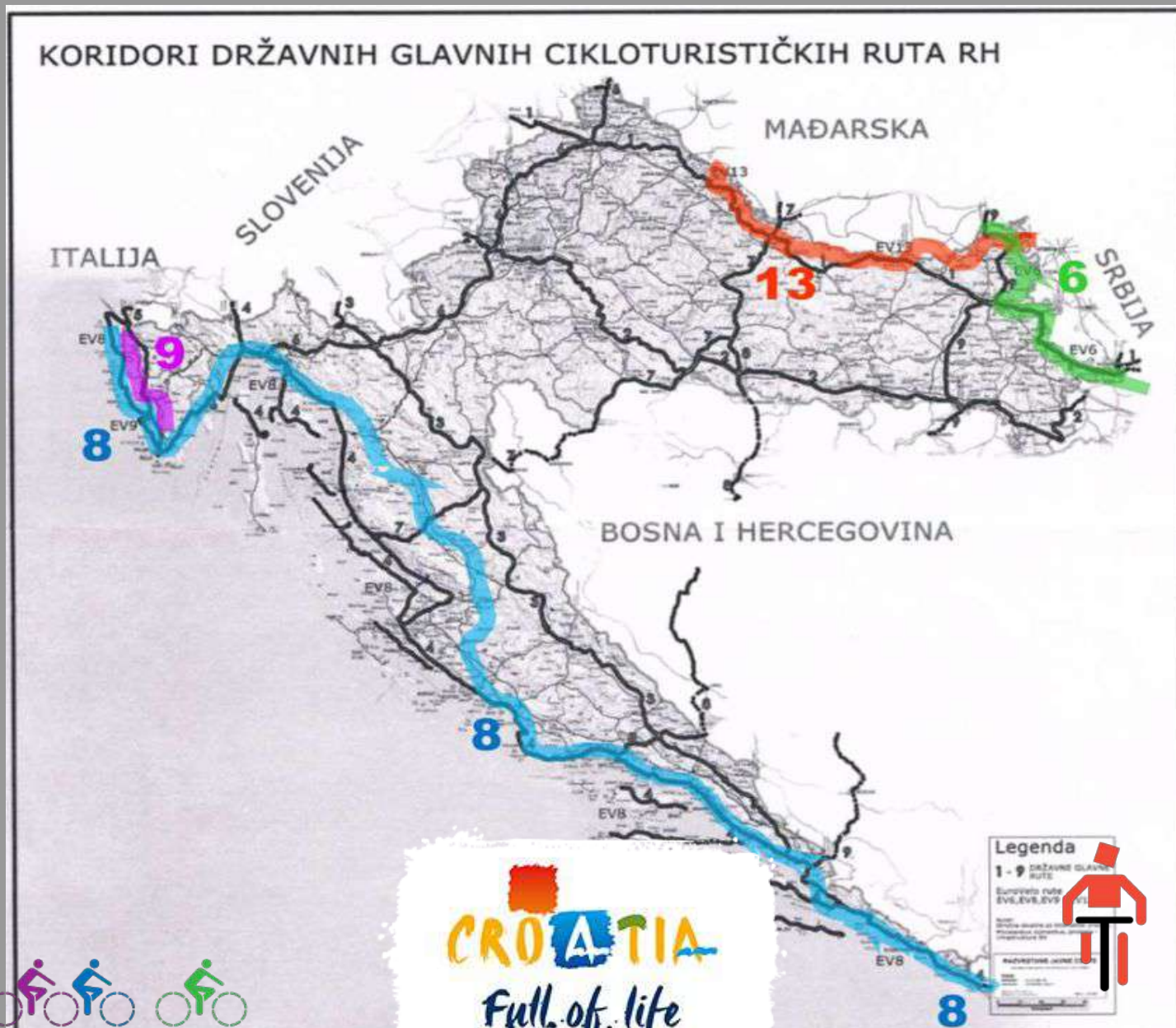


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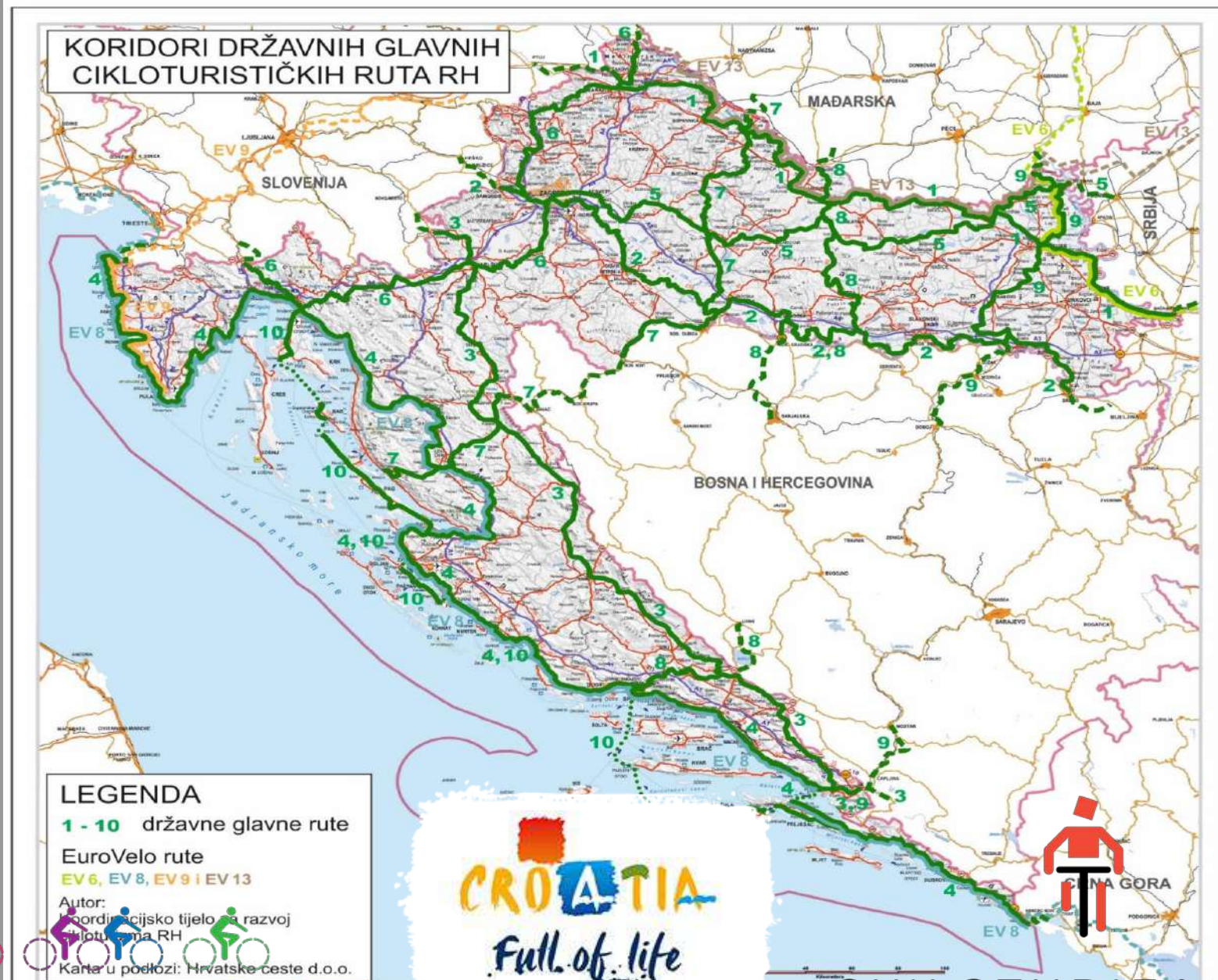


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# The corridors of the 4 major EuroVelo route sections and state cycling routes in Croatia



# The corridors of the major 4 EuroVelo route sections and state cycling routes in Croatia



# National context prior to NECC

- **Strategy for Development of Tourism in Croatia (2013)**
- **Action plan for development of cycling tourism (2015)**
- **Great need for development of high quality and safe infrastructure for cyclists**
- **Need for more targeted funding programs for cycle tourism on national level, in general**
- **Cycling regions of the coastal Croatia were leading, i.e. Istria, in comparison with continental parts**
- **The first national book of regulation for cycling infrastructure (2016)**



# National coordination for cycle tourism development

- Established on February 25th, 2016
- Originally 9 member institutions: 1. Ministry of Tourism, 2. Ministry of the Sea, Transport and Infrastructure, 3. Institute for Tourism, 4. City of Zagreb, 5. Croatian Roads (state-owned enterprise), 6. Croatian National Tourist Board, 7. Croatian Cycling Federation, 8. Cyclists' Union (Sindikata biciklista), 9. Association Rural tandem
- Main aim – to coordinate the development of cycle tourism in Croatia
- Objectives in the regional context:
  - supporting the management of European cycle route network (EuroVelo)
  - cooperating on the establishment of national and international cycle tourism products
  - lobbying for the better recognition of the sustainable tourism development in Croatia



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# First steps of the Coordination

- Recommendations for improvements of cycling infrastructure and cycling tourism legislation as a whole
- Membership and cooperation with ECF and other international partners
- Establishment and improvements on the EV route sections, and working on the national cycle route network
- Building up the quality of the coordination and cooperation in cycle tourism, and implementing ECS standards
- Lobbying for the funding on the national level
- Partnering with the neighbouring countries and applying for international project funding (joint project and cross-border activities)
- Initiating development of the county network with the (regional (NUTS 3) designated representatives (county coordinators for development of cycling tourism))



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# What have we achieved so far

- Plan for national (major state) and state interchange routes + regional (link) cycling routes
- New book of regulations for signage on cycling routes in draft and the process of adoption by the Ministry of Sea, Transport and Infrastructure
- Cooperation with neighbouring countries, as we speak
- Ministry of Tourism – financing operational plans for the development of cycling tourism in 14 continental and 6 coastal counties of Croatia
- Ministry of Internal Affairs (Police and Road Safety) as a member of NECC
- Croatian NECC website - [www.cikloturizam.hr](http://www.cikloturizam.hr)



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# CIKLOTURIZAM U HRVATSKOJ

Dobrodošli na stranice Koordinacijskog tijela za razvoj cikloturizma Hrvatske!  
Na ovom mjestu možete pronaći sve informacije vezane za rad Koordinacijskog tijela, njegove aktivnosti, terenski rad po Hrvatskoj, EU projekte, kao i ostale važne dokumente o cikloturizmu Hrvatske, Europe i svijeta.



# What have we achieved so far

- Croatian National Tourist Board cycling subpages  
<https://croatia.hr/en-GB/experiences/active/cycling>
- EU project MedCycleTour (Interreg Mediteranian 2017-2020)  
significant part of the route is in Croatia (1100km out of 6000)  
8 UNESCO sites from Istria to Dubrovnik  
development of EuroVelo 8 web page under construction: [www.eurovelo8.hr](http://www.eurovelo8.hr)
- project proposal for Sava river route as a new EV
- project proposal for development of Drava cycle route and improvements of EV13 ...
- In process of improvements: special labels and standards for “Bike and Bed”, certificate of training of cycling guides, etc.
- Legislation and education
- Continuous meetings of members and regional representatives



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# Welcome to green Croatia on two wheels!



# Welcome to blue Croatia on two wheels!



# Useful Croatian cycling tourism websites:

[www.cikloturizam.hr](http://www.cikloturizam.hr) – promotional videos, information, etc.

Croatian National Tourist Board:

[croatia.hr/en-GB/experiences/active/cycling](http://croatia.hr/en-GB/experiences/active/cycling)

Action plan on cycling tourism development in Croatia:

[tinyurl.com/y5f9obk5](http://tinyurl.com/y5f9obk5)

Croatian NECC contact:

[info@cikloturizam.hr](mailto:info@cikloturizam.hr), [info@sindikاتبiciklista.hr](mailto:info@sindikاتبiciklista.hr)



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**MARK  
YOUR  
CALENDAR**





# PEDALAFEST

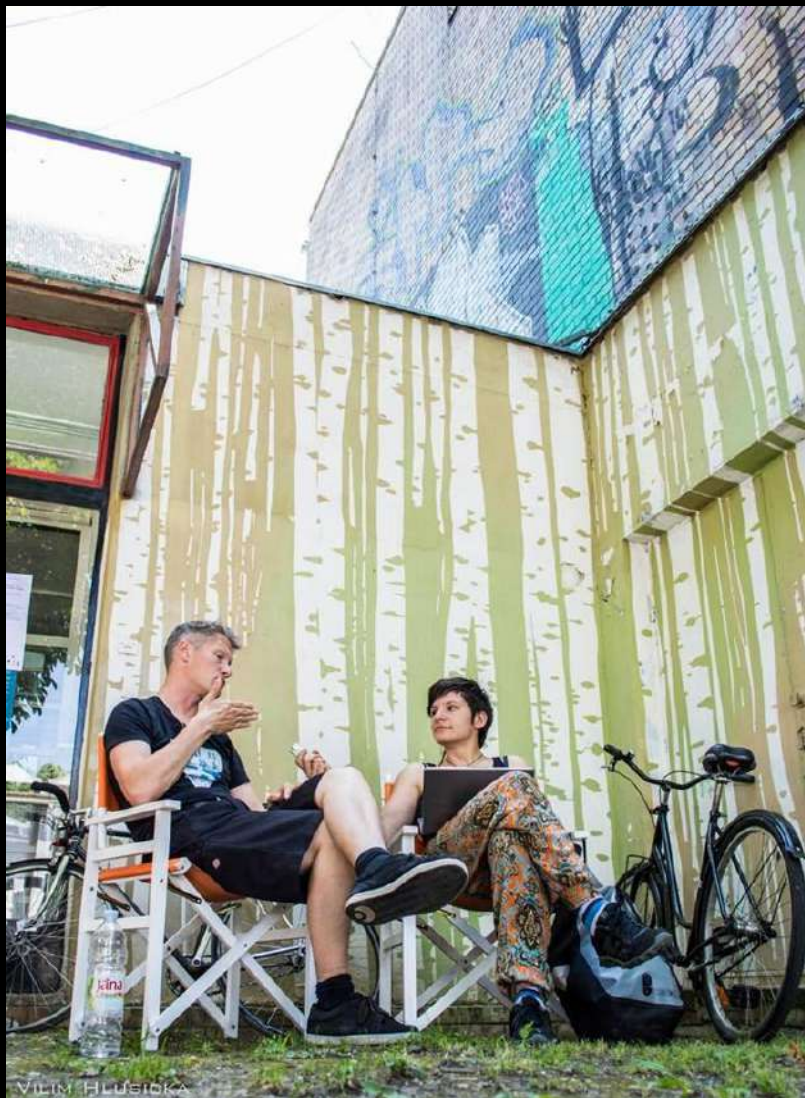
Biannual three-day festival of  
**URBAN BIKE CULTURE**



# Panels...



# Fruitful discussions...



# Inspiring talks...



# Interesting films...



# Exhibitions...



# Bikes vs Cars feeling...



# DIY workshops...





# Performances...



# Critical mass...



# In beautiful Zagreb...



# In beautiful Zagreb...



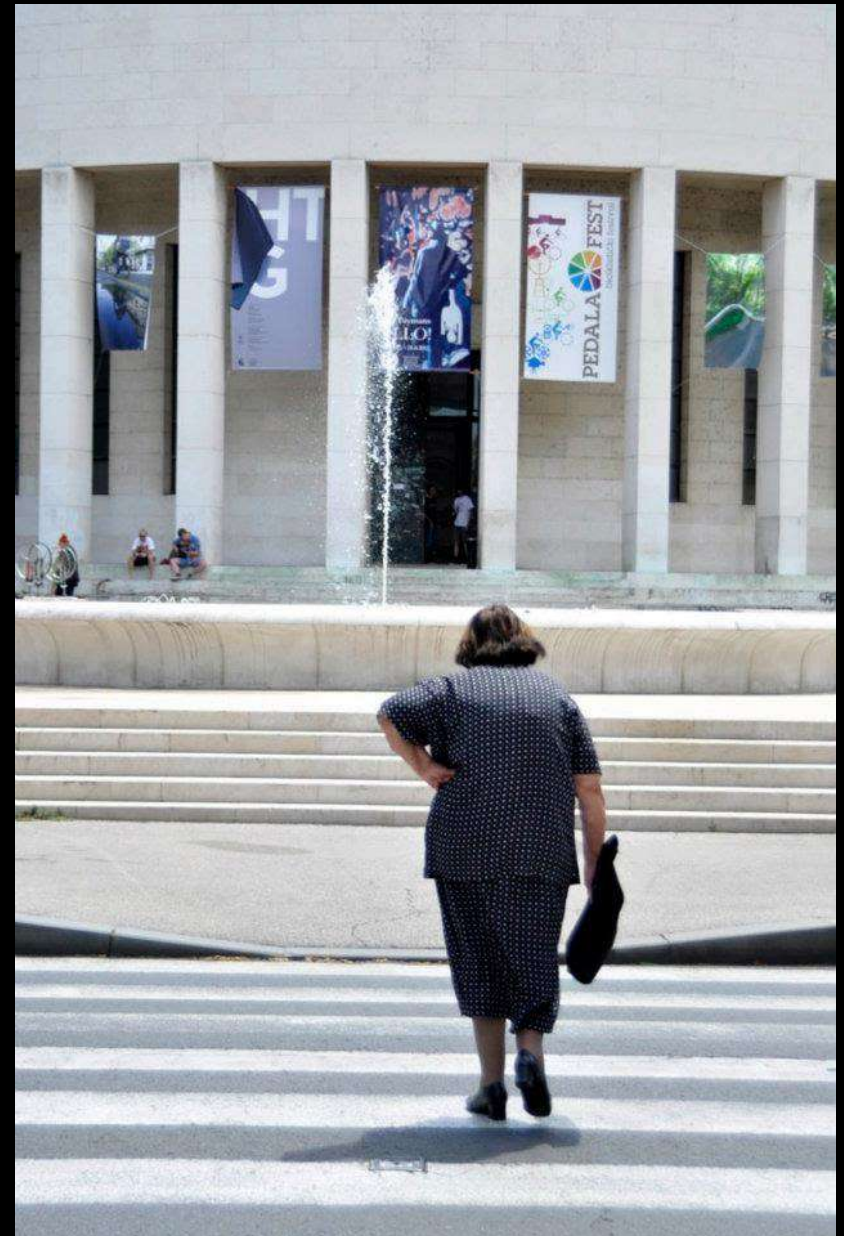
Kids friendly...



# Kids friendly...



# Overcoming generational gaps...



# With wide smiles...





# Fashion...



# Music...



M3 / Matej Celar  
Photography



M3 / Matej Celar  
Photography



# Happy city personnel...



# Leisure...



Cake...



...and a wonderful crew...





**Zagreb, Croatia  
May/June, 2020**

**[www.pedalafest.eu](http://www.pedalafest.eu)  
[info@sindikاتبiciklista.hr](mailto:info@sindikاتبiciklista.hr)**

**WELCOME!**

Thank you!

