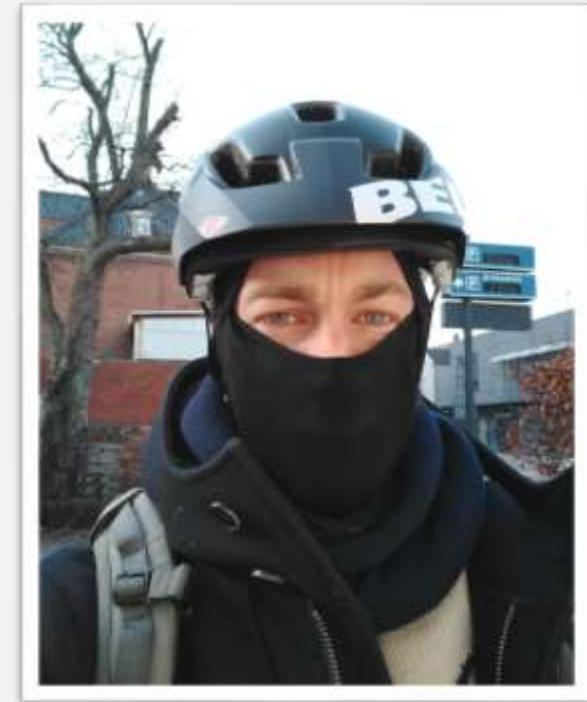


Quality assessing bicycle routes in DK



Background

- Casper Ottosen
 - MA in Tourism
 - Project manager at Danish Cycling Tourism
 - Tested and assessed more than 2000 km



A members' association



- Founded October 2014 by 6 organisations
- Started operating January 2015
- EuroVelo Coordination Centre since 2016
- 4 employees



WHY do we need quality assessments?



What makes a great bicycle route?



Cyklistforbundet/Mikkel Østergaard

What defines a bicycle tourist?

- Who is the user?
- The average bicycle tourist



HOW?



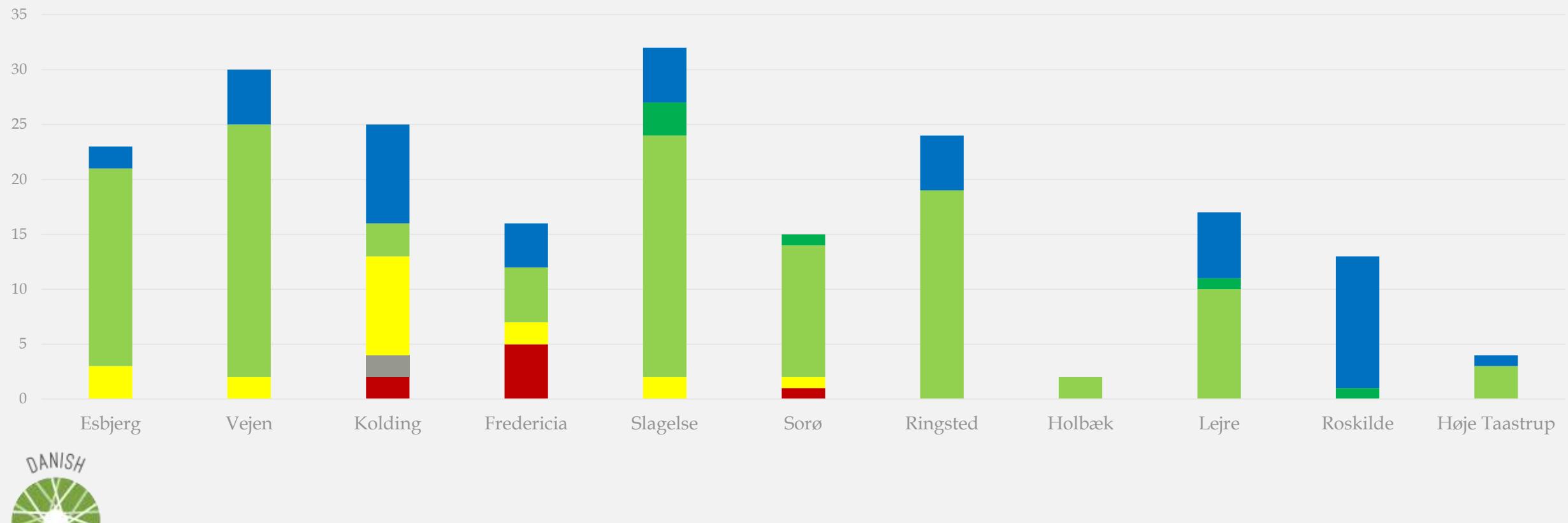
Data collection parametres

- Bicycle infrastructure
- Speed
- Traffic density
- Surface
- Safety level
(combined)

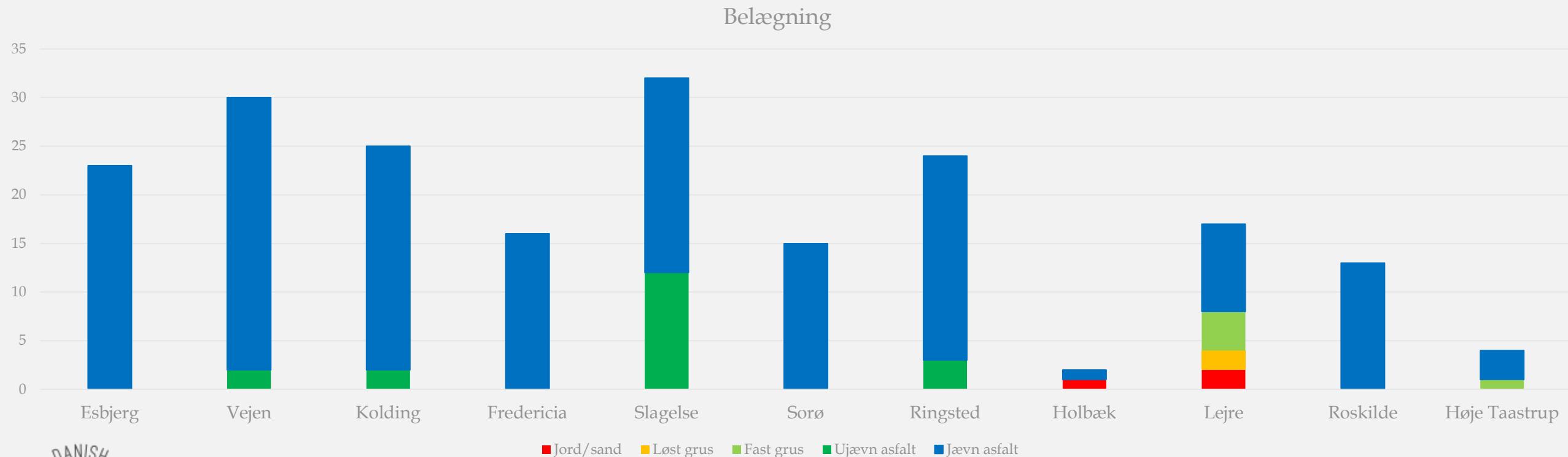
INFO	MÄGLER	STRÄKNIN G	SERVICE
Mäglar			
Skilt		Risiko	
<input type="radio"/> Forkert udført	<input type="radio"/> Hul	<input type="radio"/> 0	<input type="radio"/> 0-40
<input type="radio"/> Ophængt i andet materiel	<input type="radio"/> Vejryst	<input type="radio"/> 1-500	<input type="radio"/> 41-50
<input type="radio"/> Ødelagt	<input type="radio"/> Utrygt kryds	<input type="radio"/> 501-2000	<input type="radio"/> 51-60
<input type="radio"/> Savnes	<input type="radio"/> Fast genstand	<input type="radio"/> 2001-4000	<input type="radio"/> 61-80
<input type="radio"/> Viser forkert	<input type="radio"/> Andet	<input type="radio"/> 4001+	<input type="radio"/> 81+
Forhindring			
<input type="radio"/> Manglende rampe	<input type="radio"/> Jævn asfalt		
<input type="radio"/> Smal bom/stele	<input type="radio"/> Ujævn asfalt		
<input type="radio"/> Trappe	<input type="radio"/> Fast grus		
<input type="radio"/> Andet	<input type="radio"/> Løst grus		
<input type="radio"/> Jord/sand			
Note			
<input type="button" value="◀"/> <input type="button" value="●"/> <input type="button" value="■"/>			
INFO	MÄGLER	STRÄKNIN G	SERVICE
ÅDT			
Fart			
<input type="radio"/> Cykelsti	<input type="radio"/> Jævn asfalt	<input type="radio"/> 0	<input type="radio"/> 0-40
<input type="radio"/> Cykelbane	<input type="radio"/> Ujævn asfalt	<input type="radio"/> 1-500	<input type="radio"/> 41-50
<input type="radio"/> Blandet trafik	<input type="radio"/> Fast grus	<input type="radio"/> 501-2000	<input type="radio"/> 51-60
	<input type="radio"/> Løst grus	<input type="radio"/> 2001-4000	<input type="radio"/> 61-80
	<input type="radio"/> Jord/sand	<input type="radio"/> 4001+	<input type="radio"/> 81+
Landskab			
<input type="button" value="◀"/> <input type="button" value="●"/> <input type="button" value="■"/>			
INFO	MÄGLER	STRÄKNIN G	SERVICE
Service			
Mad og drikke		Overnatning	
<input type="checkbox"/> Restaurant/kro	<input type="checkbox"/> Hotel/kro		
<input type="checkbox"/> Cafe/grill	<input type="checkbox"/> Bed and breakfast		
<input type="checkbox"/> Indkøb	<input type="checkbox"/> Vandrerhjem		
<input type="checkbox"/> Kiosk/bager	<input type="checkbox"/> Campingplads		
<input type="checkbox"/> Gårdbutik	<input type="checkbox"/> Teltplads/shelter		
Service		Oplevelser	
<input type="checkbox"/> Turistinformation	<input type="checkbox"/> Attraktion		
<input type="checkbox"/> Cykelservice	<input type="checkbox"/> Bademulighed		
<input type="checkbox"/> Infotavle	<input type="checkbox"/> Legeplads		
<input type="checkbox"/> Bord/bænkesæt	<input type="checkbox"/> Kirke		
<input type="checkbox"/> Toilet	<input type="checkbox"/> Fortidsminde		
<input type="button" value="◀"/> <input type="button" value="●"/> <input type="button" value="■"/>			

Data analysis

Tryghedsfaktor (0-5 point)



Data analysis



Ease-of-use recommendations

Ødelagt		Kort	foto	N6_Casper Ottosen_03072018121035408	
Savnes		Kort	foto	N6_Casper Ottosen_03072018121232152	



Thank you for listening

